



TN : OPPO Sales Performance 22/05/2026 9:33 AM

MTD Sales
1,335.00 L

Brand Share %
17.85 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,334.18	18.01 %
Ear-Buds	0.82	1.14 %
Total	1,335.00	17.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	245.88	19.15 %
NORTH ARCOT	172.58	20.58 %
SOUTH-03	153.75	21.42 %
TRICHY-01	151.85	25.21 %
CHENNAI-02	141.94	12.50 %
WEST-02	130.18	17.91 %
CHENNAI-01	129.99	15.62 %
SOUTH ARCOT	127.93	19.01 %
WEST-01	80.89	18.70 %
HO01		0.00 %
Total	1,335.00	17.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	245.76	19.29 %
Ear-Buds	0.12	1.23 %
Total	245.88	19.15 %

Branch *	MTD Sales L	Brand Share %
TUT1	18.28	14.10 %
TUT2	10.47	16.08 %
TKS2	6.79	12.89 %
SVK1	5.13	13.99 %
PKD1	5.12	17.34 %
MMT1	4.90	15.90 %
APK1	3.61	13.14 %
KGL1	3.55	9.72 %
TYI1	2.67	15.32 %
SGT1	2.25	10.94 %
ASM1	1.66	9.66 %
ARM1	0.68	4.34 %
COL1	0.28	4.13 %
Total	245.88	19.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	172.52	20.79 %
Ear-Buds	0.06	0.70 %
Total	172.58	20.58 %

Branch *	MTD Sales L	Brand Share %
VEL1	6.97	16.26 %
VEL2	6.59	13.97 %
AKM1	6.36	14.47 %
SBR1	5.29	12.46 %
WJP1	4.09	11.02 %
TRR1	3.70	8.27 %
ARC2	2.50	13.63 %
PLR1	2.09	16.74 %
ABR1	2.06	7.93 %
Total	172.58	20.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	153.69	21.61 %
Ear-Buds	0.06	0.93 %
Total	153.75	21.42 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.60	10.70 %
TEN2	4.57	17.32 %
TMM1	3.83	15.34 %
CMR1	3.43	15.44 %
PVI1	2.34	10.57 %
SVG1	2.11	10.72 %
DGL2	1.89	10.71 %
DGL1	1.36	4.40 %
ATG1	1.35	6.69 %
MDU7	0.39	1.92 %
KYK1	0.34	2.90 %
KRR1	0.16	2.23 %
BTU1		0.00 %
Total	153.75	21.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	151.82	25.41 %
Ear-Buds	0.02	0.42 %
Total	151.85	25.21 %

Branch *	MTD Sales L	Brand Share %
TYR1	6.93	17.68 %
TNJ1	5.28	14.74 %
TNJ2	4.17	17.20 %
KUM2	2.16	12.47 %
TVR2	1.69	7.62 %
APM1	1.22	12.95 %
TTP1	0.37	0.97 %
PDK1	0.22	3.09 %
KIK1		0.00 %
TRY2		0.00 %
Total	151.85	25.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	141.65	12.60 %
Ear-Buds	0.29	2.52 %
Total	141.94	12.50 %

Branch *	MTD Sales L	Brand Share %
CH03	14.15	14.15 %
CH44	10.86	17.15 %
CH15	8.53	11.05 %
CH34	7.86	13.99 %
GPD1	7.37	15.61 %
UKI1	6.42	15.05 %
CH20	6.05	14.53 %
MJR1	6.01	13.82 %
CH12	5.32	8.40 %
CH21	4.77	5.56 %
MC05	3.47	7.12 %
CH33	3.08	4.22 %
CH51	3.05	10.12 %
CH23	1.74	7.16 %
CH36	1.50	12.79 %
CH46	1.13	4.84 %
CH27	0.63	4.62 %
CH06	0.52	2.14 %
CH24	0.43	1.69 %
CH31	0.39	2.02 %
CH32	0.18	1.74 %
CH01	0.14	10.64 %
Total	141.94	12.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	130.16	18.07 %
Ear-Buds	0.02	0.33 %
Total	130.18	17.91 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.80	16.37 %
PMP1	4.57	14.52 %
SLM2	3.46	12.87 %
HRR1	3.36	15.31 %
SLM3	3.19	12.32 %
HSR1	2.88	9.89 %
HSR2	2.87	7.45 %
KRI1	1.11	3.29 %
TCG1	0.60	8.07 %
DPR2	0.50	6.50 %
MCR1	0.42	1.56 %
KMM1	0.39	6.75 %
DPR1	0.31	2.82 %
SGG1	0.29	6.73 %
ERD1		0.00 %
Total	130.18	17.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	129.78	15.80 %
Ear-Buds	0.21	1.85 %
Total	129.99	15.62 %

Branch *	MTD Sales L	Brand Share %
CH05	7.17	16.78 %
CH47	5.83	12.34 %
CH16	2.62	3.80 %
CH45	2.05	8.76 %
CH30	1.68	6.16 %
CH25	1.63	6.63 %
AVD1	1.46	7.02 %
CH22	1.37	7.17 %
GUD2	1.30	6.23 %
CH08	1.23	3.59 %
CH19	1.07	4.40 %
SKL1	0.80	4.28 %
CH26	0.54	13.87 %
CGL1	0.48	2.98 %
CH40	0.33	1.27 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	129.99	15.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	127.89	19.13 %
Ear-Buds	0.04	0.90 %
Total	127.93	19.01 %

Branch *	MTD Sales L	Brand Share %
POY1	6.72	15.29 %
POY2	5.57	13.31 %
VPM2	4.32	16.36 %
MKM1	4.01	16.45 %
VCM2	3.56	17.61 %
TVM2	3.46	12.37 %
KKI2	3.10	13.37 %
TVM1	2.01	13.61 %
VCM1	1.94	14.07 %
KML1	1.94	15.89 %
NVL2	0.67	2.01 %
VPM1	0.17	1.90 %
Total	127.93	19.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	80.89	18.95 %
Total	80.89	18.70 %

Branch *	MTD Sales L	Brand Share %
KMR1	5.44	16.01 %
CNR1	2.61	7.91 %
PLI1	1.24	16.96 %
SYM2	1.23	13.47 %
SNR1	0.68	16.84 %
MPM1	0.62	5.41 %
CBE6	0.61	9.22 %
TPR2	0.60	6.31 %
CBE4	0.55	9.57 %
GBM1	0.39	1.81 %
CBE1	0.34	12.16 %
TPR3	0.30	5.01 %
CBE3	0.28	7.61 %
CBE5	0.16	10.17 %
Total	80.89	18.70 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %