



TN : OPPO Sales Performance 22/04/2026 9:33 AM

MTD Sales
1,186.10 L

Brand Share %
15.60 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,185.64	15.77 %
Ear-Buds	0.46	0.53 %
Total	1,186.10	15.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	213.15	16.64 %
NORTH ARCOT	153.12	18.28 %
TRICHY-01	140.55	21.03 %
SOUTH-03	137.78	20.07 %
CHENNAI-02	125.94	11.61 %
CHENNAI-01	123.16	12.48 %
SOUTH ARCOT	117.48	18.76 %
WEST-02	114.08	16.11 %
WEST-01	60.85	14.61 %
HO01		0.00 %
Total	1,186.10	15.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	213.07	16.76 %
Ear-Buds	0.08	0.88 %
Total	213.15	16.64 %

Branch *	MTD Sales L	Brand Share %
TUT1	16.64	12.72 %
TKS2	8.22	13.15 %
KVT1	7.09	13.95 %
VLY1	6.73	13.41 %
SVK1	4.93	14.68 %
MMT1	3.63	12.64 %
APK1	2.69	11.88 %
KGL1	2.41	9.97 %
VKM1	2.41	14.44 %
TYI1	2.05	11.79 %
SGT1	0.72	2.34 %
ASM1	0.44	2.73 %
STU2	0.43	3.49 %
COL1	0.40	3.71 %
ARM1	0.28	1.72 %
Total	213.15	16.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	153.04	18.52 %
Ear-Buds	0.08	0.73 %
Total	153.12	18.28 %

Branch *	MTD Sales L	Brand Share %
VEL2	7.46	15.51 %
SBR1	6.23	12.85 %
VEL1	5.60	10.86 %
AKM1	5.47	12.84 %
WJP1	3.90	13.95 %
ANI1	2.81	12.95 %
ARC2	2.59	13.44 %
TRR1	2.49	5.31 %
TRT1	2.37	14.16 %
ABR1	1.60	6.83 %
Total	153.12	18.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	140.55	21.21 %
Total	140.55	21.03 %

Branch *	MTD Sales L	Brand Share %
TRY4	4.78	11.61 %
PTK1	3.73	14.67 %
TVR2	3.59	13.84 %
KUM2	1.57	5.84 %
TVR1	1.25	11.92 %
APM1	0.26	3.94 %
TTP1	0.26	0.67 %
PDK1	0.23	2.78 %
TRY2	0.12	2.54 %
KIK1	0.12	1.89 %
Total	140.55	21.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	137.78	20.25 %
Total	137.78	20.07 %

Branch *	MTD Sales L	Brand Share %
CMR1	3.89	15.35 %
MDU1	3.76	7.96 %
TEN2	3.07	8.23 %
TDI1	2.85	14.99 %
PVI1	2.84	13.78 %
SVG1	2.40	12.72 %
ADP1	2.34	11.88 %
DGL1	2.00	7.45 %
KKD3	1.68	12.70 %
MDU7	1.60	7.09 %
DGL2	0.64	6.65 %
PNV2	0.48	8.17 %
ATG1	0.42	3.05 %
KRR1	0.30	6.48 %
BTU1	0.12	1.37 %
Total	137.78	20.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	125.84	11.73 %
Ear-Buds	0.10	0.83 %
Total	125.94	11.61 %

Branch *	MTD Sales L	Brand Share %
CH03	11.76	10.53 %
CH21	7.46	10.13 %
CH15	7.15	8.07 %
CH20	6.42	11.92 %
CH34	5.36	8.31 %
MJR1	5.14	14.19 %
CH12	4.16	8.48 %
MC05	4.15	9.98 %
CH33	3.66	5.78 %
UKI1	3.62	9.12 %
CH17	3.52	9.29 %
CH51	2.15	6.69 %
CH24	1.35	4.73 %
CH23	1.05	5.17 %
CH36	1.01	5.35 %
CH46	0.74	2.69 %
CH32	0.66	9.52 %
CH27	0.52	5.26 %
CH31	0.19	1.34 %
CH06		0.00 %
Total	125.94	11.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	123.07	12.61 %
Ear-Buds	0.08	0.79 %
Total	123.16	12.48 %

Branch *	MTD Sales L	Brand Share %
CH47	5.38	6.78 %
GUD2	2.30	8.81 %
AVD1	1.55	6.23 %
CH30	1.44	1.57 %
CGL1	1.26	6.33 %
MC10	1.09	9.04 %
CH08	1.04	2.70 %
CH16	1.00	2.01 %
CH49	0.83	2.52 %
KNR1	0.65	2.49 %
SKL1	0.49	2.79 %
CH25	0.44	1.72 %
CH39	0.41	3.35 %
GUD1	0.35	1.18 %
CH19	0.31	1.06 %
CH22	0.19	1.39 %
CH40	0.12	0.27 %
CH29		0.00 %
Total	123.16	12.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	117.42	18.92 %
Ear-Buds	0.06	1.14 %
Total	117.48	18.76 %

Branch *	MTD Sales L	Brand Share %
POY1	4.58	15.19 %
TVM2	4.42	13.61 %
KLM1	4.18	11.58 %
POY2	3.45	8.45 %
KKI2	2.40	9.98 %
TVM1	2.14	8.55 %
KML1	2.11	13.84 %
VCM2	0.79	4.02 %
NVL2	0.65	2.05 %
VPM1	0.26	3.14 %
Total	117.48	18.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	114.08	16.24 %
Total	114.08	16.11 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.20	12.59 %
PMP1	3.43	14.17 %
SLM2	3.17	12.82 %
MCR1	3.13	10.11 %
HSR2	2.92	6.53 %
MTR1	2.60	10.81 %
HRR1	2.47	11.48 %
SLM3	2.20	9.64 %
HSR1	1.23	7.00 %
DPR1	1.20	10.49 %
RSP1	1.08	12.22 %
SGG1	0.63	7.09 %
TCG1	0.44	5.00 %
ERD1	0.28	3.51 %
KRI1	0.26	0.73 %
PDR1	0.12	4.68 %
DPR2		0.00 %
Total	114.08	16.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	60.80	14.77 %
Ear-Buds	0.04	0.88 %
Total	60.85	14.61 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.79	11.00 %
GDR1	3.28	11.93 %
CNR1	3.18	9.39 %
KGI1	3.00	9.28 %
PDM1	0.89	14.68 %
TPR2	0.68	5.34 %
TPR4	0.65	10.76 %
PLI1	0.58	9.78 %
CBE3	0.53	11.31 %
GBM1	0.44	1.93 %
CBE5	0.34	13.14 %
ANR1	0.34	12.93 %
MPM1	0.31	3.02 %
TPR3	0.26	1.59 %
CBE1	0.12	3.51 %
SNR1	0.12	2.17 %
UMP1	0.12	3.51 %
WHCB		0.00 %
Total	60.85	14.61 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %