



TN : OPPO Sales Performance 22/03/2026 9:33 AM

MTD Sales
1,302.41 L

Brand Share %
17.95 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.95 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile | 1,301.39 | 18.11 % |
| Ear-Buds | 1.02 | 1.41 % |
| Total | 1,302.41 | 17.95 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01 | 252.66 | 17.91 % |
| NORTH ARCOT | 184.24 | 21.89 % |
| TRICHY-01 | 144.44 | 21.88 % |
| SOUTH-03 | 138.10 | 20.29 % |
| CHENNAI-02 | 136.01 | 13.17 % |
| SOUTH ARCOT | 134.16 | 21.29 % |
| CHENNAI-01 | 123.32 | 15.55 % |
| WEST-02 | 122.81 | 16.17 % |
| WEST-01 | 66.38 | 17.07 % |
| HO01 | 0.28 | 0.47 % |
| Total | 1,302.41 | 17.95 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile | 252.45 | 18.03 % |
| Ear-Buds | 0.21 | 1.93 % |
| Total | 252.66 | 17.91 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1 | 32.39 | 13.31 % |
| NGR1 | 15.73 | 14.48 % |
| TUT2 | 12.66 | 17.29 % |
| KVT1 | 8.06 | 14.60 % |
| TKS2 | 7.68 | 13.35 % |
| VLY1 | 7.20 | 13.42 % |
| MAR1 | 6.20 | 15.60 % |
| ERL2 | 3.83 | 16.37 % |
| SVK1 | 3.57 | 10.29 % |
| KGL1 | 3.11 | 10.82 % |
| TKY1 | 2.67 | 13.98 % |
| MMT1 | 2.58 | 6.39 % |
| TYI1 | 1.94 | 9.17 % |
| SGT1 | 1.25 | 5.36 % |
| STU2 | 0.99 | 11.00 % |
| COL1 | 0.80 | 10.24 % |
| ASM1 | 0.56 | 3.26 % |
| ARM1 | 0.19 | 1.17 % |
| Total | 252.66 | 17.91 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 184.12 | 22.12 % |
| Ear-Buds | 0.13 | 1.35 % |
| Total | 184.24 | 21.89 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| VEL1 | 6.69 | 15.27 % |
| VEL2 | 6.00 | 11.50 % |
| AKM1 | 5.36 | 11.12 % |
| WJP1 | 5.05 | 14.40 % |
| TRR1 | 4.06 | 11.29 % |
| ABR1 | 3.94 | 14.17 % |
| TRT1 | 2.70 | 11.40 % |
| CPT1 | 0.96 | 7.09 % |
| Total | 184.24 | 21.89 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 144.36 | 22.06 % |
| Ear-Buds | 0.08 | 1.50 % |
| Total | 144.44 | 21.88 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TRY4 | 7.24 | 17.48 % |
| TYR1 | 6.57 | 16.15 % |
| TVR2 | 4.50 | 14.88 % |
| TNJ1 | 4.30 | 13.61 % |
| TTP1 | 3.07 | 8.12 % |
| ORU1 | 2.89 | 14.78 % |
| PTK1 | 2.02 | 12.15 % |
| PDK1 | 0.59 | 9.04 % |
| KIK1 | 0.23 | 3.89 % |
| APM1 | 0.13 | 1.69 % |
| TRY2 | | 0.00 % |
| Total | 144.44 | 21.88 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 138.06 | 20.49 % |
| Ear-Buds | 0.04 | 0.60 % |
| Total | 138.10 | 20.29 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TEN1 | 5.18 | 17.04 % |
| MDU1 | 4.57 | 9.06 % |
| TEN2 | 4.00 | 15.67 % |
| MDU6 | 3.86 | 17.65 % |
| DGL1 | 3.49 | 9.67 % |
| TDI1 | 3.28 | 14.96 % |
| DGL2 | 2.63 | 13.38 % |
| PVI1 | 2.48 | 11.91 % |
| SVG1 | 2.25 | 11.53 % |
| MDU7 | 1.61 | 6.23 % |
| TMM1 | 1.06 | 5.48 % |
| BNR1 | 0.79 | 5.52 % |
| BTU1 | 0.30 | 3.50 % |
| KRR1 | 0.26 | 4.57 % |
| ATG1 | 0.12 | 0.69 % |
| Total | 138.10 | 20.29 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 135.80 | 13.30 % |
| Ear-Buds | 0.21 | 1.68 % |
| Total | 136.01 | 13.17 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH03 | 12.74 | 11.39 % |
| CH15 | 9.39 | 10.27 % |
| CH20 | 7.81 | 16.47 % |
| CH17 | 5.48 | 17.55 % |
| CH12 | 5.45 | 8.72 % |
| CH44 | 5.41 | 15.63 % |
| CH21 | 5.03 | 6.59 % |
| UKI1 | 4.83 | 12.39 % |
| MJR1 | 4.71 | 10.72 % |
| CH51 | 2.86 | 8.68 % |
| CH33 | 2.80 | 7.04 % |
| CH24 | 1.95 | 6.59 % |
| CH41 | 1.83 | 8.76 % |
| MC05 | 1.82 | 5.86 % |
| CH46 | 0.81 | 3.72 % |
| CH27 | 0.52 | 5.61 % |
| CH32 | 0.41 | 3.67 % |
| CH31 | 0.14 | 1.48 % |
| CH01 | | 0.00 % |
| CH06 | | 0.00 % |
| CH23 | | 0.00 % |
| Total | 136.01 | 13.17 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 134.02 | 21.45 % |
| Ear-Buds | 0.15 | 2.75 % |
| Total | 134.16 | 21.29 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CUD1 | 12.44 | 13.35 % |
| TVM2 | 7.41 | 17.02 % |
| CDM1 | 6.83 | 17.57 % |
| POY1 | 4.83 | 14.99 % |
| POY2 | 4.57 | 14.28 % |
| KKI2 | 2.90 | 12.26 % |
| MKM1 | 1.88 | 8.41 % |
| NVL2 | 1.82 | 5.63 % |
| KML1 | 1.76 | 9.85 % |
| TVM1 | 0.96 | 4.17 % |
| Total | 134.16 | 21.29 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 123.22 | 15.75 % |
| Ear-Buds | 0.10 | 0.97 % |
| Total | 123.32 | 15.55 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH49 | 4.54 | 14.25 % |
| CH30 | 4.24 | 17.72 % |
| CH47 | 3.35 | 15.22 % |
| CH16 | 2.91 | 6.32 % |
| GUD2 | 2.63 | 9.74 % |
| AVD1 | 2.35 | 9.13 % |
| MC10 | 1.29 | 13.51 % |
| CH19 | 0.70 | 1.85 % |
| SKL1 | 0.62 | 2.80 % |
| CGL1 | 0.48 | 2.35 % |
| CH22 | 0.44 | 2.55 % |
| CH39 | 0.43 | 2.59 % |
| CH26 | 0.41 | 5.90 % |
| GUD1 | 0.39 | 1.62 % |
| CH25 | 0.25 | 1.35 % |
| CH29 | 0.14 | 3.36 % |
| CH08 | | 0.00 % |
| CH40 | | 0.00 % |
| KNR1 | | 0.00 % |
| Total | 123.32 | 15.55 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 122.77 | 16.29 % |
| Ear-Buds | 0.04 | 0.72 % |
| Total | 122.81 | 16.17 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| MCR1 | 4.78 | 12.38 % |
| HSR2 | 4.10 | 8.66 % |
| PMP1 | 4.07 | 11.67 % |
| SLM2 | 3.77 | 11.81 % |
| MTR1 | 3.47 | 14.10 % |
| SGI1 | 3.31 | 12.40 % |
| KVP1 | 2.74 | 17.40 % |
| HRR1 | 2.57 | 11.16 % |
| HSR1 | 1.61 | 6.56 % |
| DPR1 | 0.95 | 6.09 % |
| SLM3 | 0.94 | 4.97 % |
| SGG1 | 0.78 | 14.66 % |
| KRI1 | 0.70 | 1.80 % |
| RSP1 | 0.38 | 5.29 % |
| PDR1 | 0.38 | 15.60 % |
| ERD1 | 0.29 | 4.08 % |
| TCG1 | 0.14 | 1.11 % |
| DPR2 | | 0.00 % |
| Total | 122.81 | 16.17 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile | 66.31 | 17.24 % |
| Ear-Buds | 0.06 | 1.45 % |
| Total | 66.38 | 17.07 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2 | 9.25 | 13.85 % |
| UAM1 | 5.77 | 16.16 % |
| KGI1 | 3.89 | 14.77 % |
| KMR1 | 3.16 | 15.81 % |
| CNR1 | 3.12 | 13.49 % |
| TPR2 | 1.26 | 13.10 % |
| KMD1 | 1.24 | 12.52 % |
| SYM2 | 1.16 | 9.95 % |
| PPI1 | 0.80 | 6.98 % |
| SNR1 | 0.64 | 9.31 % |
| TPR3 | 0.57 | 2.85 % |
| SUL1 | 0.41 | 7.45 % |
| GBM1 | 0.28 | 1.90 % |
| CBE3 | 0.25 | 9.65 % |
| ANR1 | | 0.00 % |
| CBE1 | | 0.00 % |
| CBE5 | | 0.00 % |
| MPM1 | | 0.00 % |
| Total | 66.38 | 17.07 % |

HO01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile | 0.28 | 0.48 % |
| Total | 0.28 | 0.47 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB | 0.28 | 0.48 % |
| MSWH | | 0.00 % |
| Total | 0.28 | 0.47 % |