

MTD Sales
969.24 L

Brand Share %
21.58 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	969.24	21.58 %
Total	969.24	21.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	164.28	24.36 %
NORTH ARCOT	127.35	25.32 %
TRICHY-01	119.91	27.34 %
SOUTH-03	112.05	26.02 %
WEST-02	101.50	21.72 %
CHENNAI-02	96.34	13.66 %
SOUTH ARCOT	92.50	24.17 %
CHENNAI-01	88.85	16.72 %
WEST-01	61.77	22.05 %
KL-SOUTH	4.69	12.51 %
HO01		0.00 %
Total	969.24	21.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	164.28	24.36 %
Total	164.28	24.36 %

Branch *	MTD Sales L	Brand Share %
NGR1	9.47	18.96 %
VL1	7.24	17.54 %
TKS2	3.32	17.96 %
SVK1	3.04	20.46 %
UDN1	2.40	18.72 %
KGL1	2.34	14.61 %
ASM1	2.07	18.29 %
MMT1	1.15	11.25 %
SGT1	0.99	5.21 %
ARM1	0.71	10.51 %
TY1	0.11	1.24 %
Total	164.28	24.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	127.35	25.32 %
Total	127.35	25.32 %

Branch *	MTD Sales L	Brand Share %
TRR1	4.24	14.63 %
UGI1	4.23	20.82 %
WJP1	3.59	14.42 %
AKM1	3.22	15.31 %
ABR1	2.77	18.32 %
VEL1	2.68	14.63 %
ARC2	2.32	21.00 %
CPT1	1.56	19.02 %
GDM1	1.53	7.47 %
VEL2	1.39	12.60 %
ANI1	0.92	10.59 %
Total	127.35	25.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	119.91	27.34 %
Total	119.91	27.34 %

Branch *	MTD Sales L	Brand Share %
TNJ1	4.73	19.25 %
TRY4	3.72	13.42 %
TTP1	2.75	12.53 %
PTK1	1.89	20.26 %
TVR1	1.61	16.71 %
PDK1	0.49	7.45 %
APM1	0.33	5.85 %
KIK1	0.28	10.36 %
Total	119.91	27.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	112.05	26.02 %
Total	112.05	26.02 %

Branch *	MTD Sales L	Brand Share %
MDU6	4.94	20.80 %
TEN1	3.66	20.22 %
MDU1	3.17	8.62 %
PVI1	2.62	19.65 %
MPA1	2.43	21.47 %
KYK1	2.04	16.03 %
TEN2	1.96	15.91 %
TMM1	1.67	11.33 %
KRR1	0.98	17.33 %
DGL1	0.86	6.44 %
PNV2	0.53	3.03 %
ATG1	0.43	6.11 %
BTU1	0.10	1.63 %
Total	112.05	26.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	101.50	21.72 %
Total	101.50	21.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.96	18.06 %
HSR2	5.60	18.73 %
SGI1	3.61	18.75 %
PMP1	3.22	17.93 %
HRR1	2.95	16.20 %
EPI1	2.44	18.90 %
SLM3	2.04	13.79 %
KVP1	1.74	20.38 %
BMD1	1.49	13.12 %
DPR1	1.11	14.71 %
SGG1	1.02	18.28 %
KRI1	0.92	7.96 %
VKL1	0.74	20.62 %
HSR1	0.72	4.24 %
DPR2	0.63	6.80 %
TCG1	0.43	4.82 %
Total	101.50	21.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	96.34	13.66 %
Total	96.34	13.66 %

Branch *	MTD Sales L	Brand Share %
CH15	10.77	18.37 %
CH03	10.02	16.69 %
MJR1	6.09	16.69 %
MC05	5.92	20.03 %
CH12	5.23	17.25 %
CH18	4.82	17.76 %
CH33	4.46	15.49 %
CH20	3.92	10.25 %
CH44	3.80	12.81 %
CH17	3.38	14.66 %
MC06	1.90	9.69 %
CH41	1.86	8.31 %
CH06	1.70	10.59 %
CH21	1.67	3.69 %
CH09	0.96	5.33 %
CH27	0.84	13.14 %
UKI1	0.84	3.24 %
CH32	0.69	4.45 %
CH46	0.65	2.98 %
CH24	0.27	1.18 %
CH31	0.20	1.81 %
CH23	0.15	1.24 %
Total	96.34	13.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	92.50	24.17 %
Total	92.50	24.17 %

Branch *	MTD Sales L	Brand Share %
POY2	3.81	18.53 %
TVM2	2.76	12.64 %
KKI2	2.43	15.98 %
TVM1	1.97	7.15 %
NVL2	1.66	9.26 %
POY1	1.23	10.29 %
KML1	0.83	7.69 %
Total	92.50	24.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	88.85	16.72 %
Total	88.85	16.72 %

Branch *	MTD Sales L	Brand Share %
CH16	5.97	16.79 %
CH07	5.22	20.01 %
CH42	4.08	18.86 %
CH45	3.91	16.90 %
CH30	2.52	20.27 %
AVD1	2.32	9.52 %
TKM1	1.90	11.62 %
CGL1	0.96	5.67 %
CH08	0.78	3.29 %
CH48	0.74	3.78 %
CH19	0.60	3.96 %
MC10	0.59	4.06 %
GUD2	0.56	3.28 %
CH29	0.54	20.67 %
KNR1	0.41	3.00 %
CH40	0.38	1.81 %
CH22	0.33	2.33 %
GUD1	0.30	2.60 %
CH39	0.10	0.81 %
SKL1		0.00 %
Total	88.85	16.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	61.77	22.05 %
Total	61.77	22.05 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.41	15.78 %
KGI1	4.60	20.33 %
KMR1	3.86	17.59 %
TPR1	3.26	16.71 %
CNR1	1.38	12.29 %
MPM1	1.10	10.95 %
SYM2	1.09	14.43 %
GBM1	0.72	6.06 %
PLI1	0.66	18.79 %
CBE5	0.61	19.28 %
CBE4	0.57	9.53 %
KMD1	0.54	9.51 %
CBE1	0.54	12.52 %
TPR4	0.51	6.68 %
UMP1	0.47	17.15 %
ANR1	0.11	5.44 %
Total	61.77	22.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.69	12.51 %
Total	4.69	12.51 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.23	17.64 %
PAS1	1.43	12.02 %
KLR1	1.03	7.95 %
Total	4.69	12.51 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %