

MTD Sales
1,786.66 L

Brand Share %
21.12 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,786.66	21.12 %
Total	1,786.66	21.12 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	330.04	25.70 %
NORTH ARCOT	231.97	23.41 %
SOUTH-03	215.83	27.77 %
TRICHY-01	204.33	27.65 %
WEST-02	191.70	21.52 %
SOUTH ARCOT	164.99	26.19 %
CHENNAI-02	157.90	12.74 %
CHENNAI-01	152.74	15.75 %
WEST-01	128.16	24.12 %
KL-SOUTH	8.99	22.35 %
HO01		0.00 %
Total	1,786.66	21.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	330.04	25.70 %
Total	330.04	25.70 %

Branch *	MTD Sales L	Brand Share %
NGR1	15.42	18.92 %
TUT2	13.42	19.45 %
TKS2	7.74	13.27 %
SVK1	7.11	18.96 %
ERL2	5.44	20.41 %
ARM1	3.29	11.13 %
KGL1	2.71	11.39 %
ASM1	2.65	14.11 %
TYI1	2.63	11.72 %
SGT1	1.23	5.66 %
MMT1	0.97	4.56 %
Total	330.04	25.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	231.97	23.41 %
Total	231.97	23.41 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.97	17.48 %
AKM1	7.75	13.17 %
ABR1	7.59	21.03 %
WJP1	7.29	17.15 %
TRR1	6.03	11.90 %
GDM1	5.98	19.01 %
ARC2	4.43	10.97 %
VEL1	4.00	6.35 %
CPT1	2.81	20.06 %
ANI1	1.05	6.94 %
Total	231.97	23.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	215.83	27.77 %
Total	215.83	27.77 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.70	12.24 %
TMM1	6.51	19.35 %
TDI1	3.92	16.61 %
TEN2	3.54	13.75 %
PVI1	3.44	14.47 %
KRR1	0.75	4.69 %
PNV1	0.67	11.93 %
ATG1	0.44	2.95 %
Total	215.83	27.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	204.33	27.65 %
Total	204.33	27.65 %

Branch *	MTD Sales L	Brand Share %
TYR1	9.56	17.50 %
TTP1	5.01	9.80 %
TVR1	3.78	19.39 %
PTK1	3.17	19.79 %
PBR1	1.01	7.41 %
TRY2	0.61	11.85 %
PDK1	0.21	2.40 %
Total	204.33	27.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	191.70	21.52 %
Total	191.70	21.52 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.62	16.70 %
HSR2	7.09	15.53 %
SGI1	6.45	13.35 %
MCR1	6.09	14.82 %
PMP1	6.00	14.78 %
PLC1	5.71	19.68 %
HRR1	4.06	13.07 %
SLM3	3.91	10.19 %
ERD1	3.46	18.76 %
DPR1	2.88	19.54 %
SGG1	1.97	18.41 %
VKL1	1.85	12.81 %
KRI1	1.72	10.21 %
TCG1	1.19	13.46 %
HSR1	0.39	2.35 %
DPR2	0.35	1.90 %
Total	191.70	21.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	164.99	26.19 %
Total	164.99	26.19 %

Branch *	MTD Sales L	Brand Share %
TVM2	8.62	19.94 %
CDM1	8.57	20.08 %
NVL2	4.11	13.86 %
KKI2	3.73	12.91 %
TVM1	3.65	12.72 %
POY1	1.03	6.36 %
Total	164.99	26.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	157.90	12.74 %
Total	157.90	12.74 %

Branch *	MTD Sales L	Brand Share %
CH15	16.09	13.07 %
CH03	10.72	10.33 %
CH33	8.27	18.62 %
MJR1	8.10	10.47 %
CH44	7.79	15.64 %
CH21	7.76	7.32 %
CH20	6.44	10.02 %
CH12	6.34	14.23 %
MC05	6.22	17.39 %
CH41	4.43	19.02 %
PON1	3.34	12.30 %
CH36	3.15	14.99 %
CH06	3.06	6.34 %
UKI1	2.94	6.11 %
CH23	2.61	14.78 %
CH27	1.88	16.37 %
CH31	1.55	8.29 %
CH46	1.34	2.64 %
CH17	0.88	3.70 %
CH32	0.56	4.27 %
MC06	0.55	2.22 %
CH09	0.42	1.65 %
CH24	0.10	0.26 %
Total	157.90	12.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	152.74	15.75 %
Total	152.74	15.75 %

Branch *	MTD Sales L	Brand Share %
CH16	10.59	17.19 %
KNR1	6.25	18.57 %
CH42	6.12	18.52 %
CH08	5.70	12.90 %
CH45	5.59	18.21 %
TKM1	5.16	18.62 %
AVD1	4.71	7.10 %
CH38	4.67	15.43 %
CH30	4.50	18.36 %
CH07	4.42	12.97 %
CH11	3.83	15.97 %
CH19	2.03	5.25 %
GUD2	1.46	3.90 %
CH39	1.44	5.67 %
CGL1	1.30	5.20 %
CH22	0.99	5.21 %
GUD1	0.58	3.22 %
MC10	0.55	1.86 %
CH29	0.44	4.63 %
SKL1	0.32	2.09 %
CH40		0.00 %
Total	152.74	15.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	128.16	24.12 %
Total	128.16	24.12 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.64	17.45 %
UAM1	7.64	20.64 %
AVI1	2.68	18.11 %
SYM2	2.37	20.60 %
MPM1	1.84	13.10 %
CBE4	1.62	17.46 %
CBE6	1.58	18.42 %
TPR4	0.84	5.46 %
CBE3	0.82	17.57 %
ANR1	0.53	8.47 %
GBM1	0.36	1.07 %
UMP1	0.32	9.73 %
Total	128.16	24.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.99	22.35 %
Total	8.99	22.35 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.73	12.31 %
Total	8.99	22.35 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %