

MTD Sales
1,332.51 L

Brand Share %
18.97 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,332.45	19.05 %
Dig-Acce	0.06	0.22 %
Total	1,332.51	18.97 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	201.52	21.62 %
SOUTH-01	193.58	19.37 %
TRICHY-01	160.39	25.34 %
SOUTH ARCOT	151.56	24.95 %
CHENNAI-02	144.26	13.11 %
SOUTH-03	140.83	23.51 %
WEST-02	137.08	23.89 %
CHENNAI-01	111.40	12.81 %
WEST-01	55.57	17.22 %
WEST-03	35.80	16.76 %
HO01	0.52	0.30 %
Total	1,332.51	18.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	201.52	21.63 %
Total	201.52	21.62 %

Branch *	MTD Sales L	Brand Share %
VEL4	11.78	18.59 %
SBR1	7.83	16.19 %
KPM1	5.95	18.67 %
WJP1	4.64	14.47 %
ABR1	4.58	11.94 %
UGI1	4.20	16.11 %
ANI1	3.67	17.16 %
VEL3	3.60	10.71 %
VEL1	3.06	10.43 %
TRT1	2.98	17.67 %
AKM1	2.82	7.44 %
TRR1	2.71	5.96 %
ARC2	2.34	10.11 %
Total	201.52	21.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	193.58	19.43 %
Total	193.58	19.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	18.49	17.25 %
TVL1	16.30	18.97 %
NGR1	11.98	18.93 %
KVT1	8.03	16.70 %
VL1	4.98	12.85 %
TKS2	4.81	11.15 %
RND1	4.04	16.43 %
SVK1	3.45	13.90 %
VNR1	3.38	17.15 %
ERL2	2.74	14.78 %
KYR1	2.49	14.28 %
ARM1	1.54	17.46 %
STU2	1.35	18.91 %
TY1	1.08	9.97 %
ASM1	1.08	10.78 %
MMT1	1.06	4.51 %
SGT1	0.94	6.39 %
COL1		0.00 %
Total	193.58	19.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	160.39	25.36 %
Total	160.39	25.34 %

Branch *	MTD Sales L	Brand Share %
TYR1	5.88	18.25 %
TVR2	5.06	18.59 %
TTP1	3.51	10.99 %
KUM2	3.22	17.90 %
TNJ1	3.11	10.27 %
PTK1	2.35	18.04 %
PDK2	1.60	11.29 %
APM1	0.35	9.17 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	160.39	25.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	151.56	24.96 %
Total	151.56	24.95 %

Branch *	MTD Sales L	Brand Share %
VPM2	6.42	18.27 %
TVM2	6.13	18.66 %
CDM1	5.55	16.41 %
POY2	4.70	13.06 %
KKI2	3.14	16.61 %
TVM1	2.67	18.17 %
NVL2	0.76	2.99 %
VPM1	0.46	5.14 %
Total	151.56	24.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	144.26	13.18 %
Total	144.26	13.11 %

Branch *	MTD Sales L	Brand Share %
CH03	16.44	18.41 %
CH15	9.81	9.58 %
CH34	9.50	13.25 %
CH20	6.65	11.59 %
MJR1	6.43	15.62 %
UKI1	5.33	14.01 %
CH21	4.53	6.04 %
CH44	4.11	15.99 %
CH41	3.98	12.44 %
CH17	3.42	12.19 %
CH12	2.67	6.04 %
MC06	2.46	12.83 %
CH33	2.27	4.89 %
CH51	1.19	2.56 %
CH46	0.95	3.91 %
CH36	0.87	3.12 %
CH27	0.63	5.28 %
CH06	0.20	0.86 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	144.26	13.11 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	140.83	23.54 %
Total	140.83	23.51 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.22	17.57 %
TMM1	3.38	18.29 %
DGL1	3.19	12.77 %
MDU1	2.90	6.32 %
KYK1	1.42	11.81 %
TEN2	1.40	8.08 %
MDU7	1.32	10.43 %
ATG1	0.64	6.56 %
BTU1	0.35	3.60 %
MDU5		0.00 %
SVG1		0.00 %
Total	140.83	23.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	137.02	23.92 %
Dig-Acce	0.06	6.47 %
Total	137.08	23.89 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.86	16.25 %
MCR1	4.46	18.68 %
HSR2	3.85	9.39 %
HSR1	3.60	18.75 %
KRI1	3.08	16.18 %
SLM2	2.57	16.58 %
SLM3	1.90	8.37 %
PNG1	1.45	12.25 %
DPR1	1.11	17.08 %
DPR2	0.29	2.46 %
Total	137.08	23.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	111.40	13.03 %
Total	111.40	12.81 %

Branch *	MTD Sales L	Brand Share %
CH16	7.22	11.50 %
CH48	5.22	14.13 %
CH47	4.59	7.97 %
CH07	4.41	11.68 %
KNR1	4.25	13.87 %
CH45	4.11	11.95 %
CH30	3.35	9.20 %
CH19	3.02	11.83 %
CH22	2.68	6.83 %
GUD1	2.40	9.11 %
MC09	1.75	14.46 %
SKL1	1.29	6.97 %
CGL1	1.07	6.24 %
CH49	0.84	2.33 %
GUD2	0.45	1.83 %
CH39	0.44	7.63 %
CH25	0.43	1.25 %
CH08	0.19	2.07 %
AVD1	0.18	0.36 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
Total	111.40	12.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	55.57	17.37 %
Total	55.57	17.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.83	14.38 %
KGI1	4.66	14.27 %
GDR1	4.35	17.82 %
KMR1	2.90	9.77 %
MPM1	1.70	9.42 %
PLI1	1.57	17.90 %
CBE4	1.07	9.64 %
SUL1	0.63	7.83 %
CBE1	0.44	3.65 %
CBE5	0.40	18.88 %
CBE3	0.36	18.07 %
UMP1	0.21	4.07 %
SNR1		0.00 %
Total	55.57	17.22 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	35.80	16.77 %
Total	35.80	16.76 %

Branch *	MTD Sales L	Brand Share %
CMI1	2.60	16.99 %
SYM2	1.90	16.43 %
KMM1	1.73	16.94 %
ERD1	1.70	18.23 %
GBM1	1.67	6.78 %
AVI1	1.33	10.56 %
PDR1	0.89	13.99 %
SGG1	0.88	11.67 %
TPR2	0.49	3.79 %
KGM1	0.44	3.46 %
TCG1	0.18	2.70 %
VKL1		0.00 %
Total	35.80	16.76 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.30 %
Total	0.52	0.30 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.30 %
MSWH		0.00 %
Total	0.52	0.30 %