

MTD Sales
911.88 L

Brand Share %
22.10 %

Information:

MTD : 01-09-2025 To 20-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	911.88	22.10 %
Total	911.88	22.10 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	163.57	26.44 %
NORTH ARCOT	118.46	25.48 %
TRICHY-01	104.60	26.70 %
SOUTH-03	102.32	23.47 %
WEST-02	97.06	21.84 %
SOUTH ARCOT	93.39	29.70 %
CHENNAI-01	86.60	17.52 %
CHENNAI-02	86.22	14.78 %
WEST-01	51.10	20.20 %
KL-SOUTH	8.55	15.91 %
HO01		0.00 %
Total	911.88	22.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	163.57	26.44 %
Total	163.57	26.44 %

Branch *	MTD Sales L	Brand Share %
NGR1	9.45	18.29 %
TKS2	3.80	13.40 %
RPM1	2.32	18.08 %
KGL1	2.16	16.99 %
SVK1	1.65	10.52 %
MMT1	1.28	13.79 %
ARM1	1.04	8.91 %
TYI1	0.98	10.59 %
ASM1	0.81	9.05 %
SGT1	0.73	5.81 %
Total	163.57	26.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	118.46	25.48 %
Total	118.46	25.48 %

Branch *	MTD Sales L	Brand Share %
TRR1	4.89	16.66 %
ABR1	4.18	20.60 %
VEL2	3.81	13.28 %
SBR1	3.25	17.81 %
ARC2	2.89	12.90 %
SLG1	2.69	21.71 %
AKM1	1.84	10.83 %
TRT1	1.48	18.57 %
ANI1	1.36	13.02 %
WJP1	1.29	7.11 %
CPT1	0.66	10.12 %
Total	118.46	25.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	104.60	26.70 %
Total	104.60	26.70 %

Branch *	MTD Sales L	Brand Share %
TYR1	4.93	18.21 %
PTK1	2.78	20.50 %
ORU1	2.01	15.24 %
TVR1	1.65	19.06 %
PDK1	0.97	11.77 %
MDI1	0.62	9.79 %
APM1	0.51	11.88 %
TTP1	0.25	1.38 %
TRY2	0.15	13.57 %
KIK1		0.00 %
PBR1		0.00 %
Total	104.60	26.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	102.32	23.47 %
Total	102.32	23.47 %

Branch *	MTD Sales L	Brand Share %
PVI1	4.92	16.81 %
MDU2	3.42	18.68 %
MDU1	3.33	7.33 %
USL1	2.58	20.74 %
TMM1	2.03	14.94 %
MDU4	1.54	18.01 %
PKM1	1.34	17.24 %
TEN2	1.27	13.23 %
PNI1	1.11	20.86 %
TEN1	0.82	6.06 %
BTU1	0.79	10.00 %
PNV1	0.67	18.40 %
ATG1	0.39	2.41 %
KRR1	0.12	2.01 %
Total	102.32	23.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	97.06	21.84 %
Total	97.06	21.84 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.48	12.43 %
PMP1	4.32	18.93 %
HSR2	3.74	16.96 %
APN1	3.70	21.79 %
MCR1	2.84	18.18 %
EPI1	2.70	21.61 %
BMD1	2.31	21.03 %
HRR1	2.22	12.00 %
SGI1	1.72	10.66 %
VKL1	1.06	15.69 %
SLM3	0.91	5.48 %
KRI1	0.56	7.20 %
DPR2	0.45	4.78 %
TCG1	0.26	5.05 %
HSR1	0.11	0.66 %
Total	97.06	21.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	93.39	29.70 %
Total	93.39	29.70 %

Branch *	MTD Sales L	Brand Share %
TVM2	4.04	20.02 %
POY2	2.36	16.03 %
KKI2	2.05	15.23 %
TVM1	1.97	21.44 %
POY1	1.45	7.67 %
Total	93.39	29.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	86.60	17.52 %
Total	86.60	17.52 %

Branch *	MTD Sales L	Brand Share %
CH14	6.63	17.66 %
CH16	5.66	17.90 %
CH07	4.56	20.13 %
CH42	4.02	21.67 %
CH48	3.75	16.73 %
CH08	3.23	14.70 %
CH11	2.53	20.37 %
CH38	2.36	15.65 %
GUD2	2.18	12.22 %
KNR1	1.96	15.52 %
CH30	1.71	8.95 %
AVD1	1.67	9.77 %
MC09	1.47	21.60 %
CGL1	1.39	8.92 %
GUD1	1.32	12.22 %
MC10	0.57	3.28 %
CH19	0.48	3.21 %
CH39	0.47	7.01 %
CH29	0.42	19.17 %
CH22	0.42	3.23 %
CH40	0.07	0.21 %
SKL1	0.07	0.64 %
Total	86.60	17.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	86.22	14.78 %
Total	86.22	14.78 %

Branch *	MTD Sales L	Brand Share %
CH15	11.09	17.34 %
CH03	6.62	13.23 %
CH12	5.08	15.66 %
MJR1	4.22	14.63 %
GPD1	4.14	18.24 %
MC05	4.05	16.52 %
CH21	3.83	8.70 %
CH44	3.14	13.04 %
CH09	2.94	20.27 %
CH33	2.82	15.28 %
CH41	2.36	15.97 %
CH20	2.28	6.93 %
CH23	1.67	20.70 %
PON1	1.50	10.86 %
CH06	1.48	10.04 %
UKI1	0.79	4.13 %
CH31	0.38	3.39 %
CH17	0.25	3.02 %
CH27	0.25	7.81 %
CH32	0.15	5.02 %
CH46	0.12	0.97 %
MC06	0.10	0.82 %
CH01		0.00 %
CH24		0.00 %
Total	86.22	14.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	51.10	20.20 %
Total	51.10	20.20 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.25	16.72 %
UAM1	3.59	15.92 %
KMR1	3.25	18.40 %
GDR1	2.69	21.86 %
CNR1	1.49	12.58 %
PPI1	1.38	9.28 %
TPR4	1.09	17.63 %
TPR3	1.03	13.35 %
SNR1	0.99	17.84 %
PLI1	0.70	18.82 %
MPM1	0.45	8.17 %
AVI1	0.42	11.16 %
CBE3	0.36	21.29 %
CBE1	0.25	6.11 %
SYM2	0.15	2.64 %
ANR1	0.11	5.99 %
GBM1		0.00 %
Total	51.10	20.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.55	15.91 %
Total	8.55	15.91 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.76	12.29 %
KLR1	1.55	14.78 %
Total	8.55	15.91 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %