

MTD Sales
1,206.26 L

Brand Share %
21.07 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,206.26	21.07 %
Total	1,206.26	21.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	206.88	22.92 %
NORTH ARCOT	157.76	24.47 %
TRICHY-01	138.32	25.02 %
SOUTH-03	136.55	25.42 %
WEST-02	132.36	21.92 %
SOUTH ARCOT	124.39	27.12 %
CHENNAI-02	119.85	15.71 %
CHENNAI-01	109.67	15.80 %
WEST-01	73.90	20.21 %
KL-SOUTH	5.78	12.99 %
HO01	0.80	0.51 %
Total	1,206.26	21.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	206.88	22.92 %
Total	206.88	22.92 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.69	20.99 %
NGR1	8.14	12.92 %
TKS2	5.03	12.32 %
TCN1	4.16	20.98 %
KGL1	2.21	10.36 %
RPM1	2.03	20.29 %
SVK1	1.76	7.86 %
TYI1	1.27	8.43 %
MMT1	1.04	7.82 %
ASM1	0.88	7.09 %
SGT1	0.52	3.77 %
TVL2		0.00 %
Total	206.88	22.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	157.76	24.47 %
Total	157.76	24.47 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.62	17.32 %
GDM1	4.15	15.67 %
TRR1	4.11	9.64 %
WJP1	3.92	16.30 %
VEL1	3.38	9.50 %
ARC2	3.12	15.72 %
ABR1	2.95	17.49 %
AKM1	2.32	9.77 %
ANI1	1.25	9.32 %
Total	157.76	24.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	138.32	25.02 %
Total	138.32	25.02 %

Branch *	MTD Sales L	Brand Share %
TNJ1	7.98	19.71 %
TYR1	7.91	19.81 %
KRN1	3.77	18.24 %
MDI1	2.63	16.68 %
TRY3	1.70	8.80 %
PBR1	1.46	14.10 %
PDK1	0.76	10.42 %
TRY2	0.61	11.38 %
TVR1	0.56	5.90 %
TTP1	0.44	1.36 %
KIK1	0.43	7.91 %
Total	138.32	25.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	136.55	25.42 %
Total	136.55	25.42 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.12	12.10 %
ADP1	4.24	20.77 %
TDI1	1.78	12.29 %
SGP1	1.57	15.47 %
TEN2	1.46	7.67 %
ATG1	1.35	10.89 %
MDU4	1.18	6.73 %
KRR1	0.80	18.96 %
BTU1	0.55	11.21 %
PNV1	0.33	8.78 %
Total	136.55	25.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	132.36	21.92 %
Total	132.36	21.92 %

Branch *	MTD Sales L	Brand Share %
HSR2	6.22	19.69 %
PMP1	5.79	18.25 %
MCR1	4.83	17.26 %
SGI1	3.36	16.39 %
HRR1	3.22	11.29 %
SLM3	2.93	10.05 %
KRI1	2.52	16.79 %
SGG1	0.69	14.79 %
VKL1	0.60	9.06 %
TCG1	0.44	4.38 %
DPR2	0.43	2.73 %
HSR1	0.31	2.03 %
ERD1		0.00 %
Total	132.36	21.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	124.39	27.12 %
Total	124.39	27.12 %

Branch *	MTD Sales L	Brand Share %
POY2	6.64	20.34 %
TVM2	6.55	20.74 %
CDM1	5.62	17.90 %
KKI2	4.89	18.05 %
POY1	2.54	13.61 %
Total	124.39	27.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	119.85	15.71 %
Total	119.85	15.71 %

Branch *	MTD Sales L	Brand Share %
CH15	11.54	15.54 %
CH03	8.22	12.65 %
MJR1	8.22	17.02 %
GPD1	7.88	19.76 %
CH12	6.91	19.49 %
MC05	5.49	14.56 %
CH33	5.21	18.31 %
CH44	4.27	11.43 %
CH21	3.84	6.79 %
CH20	2.95	7.45 %
CH41	2.54	16.31 %
CH09	2.45	13.40 %
UKI1	1.86	6.35 %
CH46	1.77	11.75 %
CH17	1.26	11.73 %
CH31	0.97	7.69 %
CH32	0.63	12.38 %
CH06	0.44	1.37 %
MC06	0.31	2.15 %
CH24	-0.20	-1.17 %
Total	119.85	15.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	109.67	15.80 %
Total	109.67	15.80 %

Branch *	MTD Sales L	Brand Share %
CH14	8.23	15.75 %
CH05	6.25	20.47 %
CH30	6.02	14.28 %
CH08	5.93	16.89 %
CH16	5.39	13.77 %
CH45	4.17	17.25 %
TKM1	4.09	18.05 %
CH38	3.78	20.88 %
CH48	3.77	12.94 %
CH07	2.93	10.63 %
GUD2	1.62	5.59 %
CGL1	1.28	7.80 %
AVD1	1.02	3.14 %
CH11	0.83	7.75 %
MC10	0.70	2.90 %
CH19	0.66	3.23 %
KNR1	0.45	1.69 %
CH39	0.44	5.83 %
CH22	0.39	2.86 %
GUD1	0.36	2.49 %
SKL1	0.33	2.44 %
CH40	0.31	1.01 %
CH29		0.00 %
Total	109.67	15.80 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	73.90	20.21 %
Total	73.90	20.21 %

Branch *	MTD Sales L	Brand Share %
KMR1	5.82	19.67 %
GDR1	3.90	17.52 %
UAM1	2.52	10.16 %
TPR2	1.55	10.85 %
CBE6	1.54	17.22 %
AVI1	1.52	17.72 %
CBE3	1.01	19.04 %
SUL1	0.86	19.69 %
CBE1	0.75	11.63 %
ANR1	0.45	10.60 %
UMP1	0.27	7.63 %
GBM1	0.24	1.29 %
MPM1	0.19	1.96 %
PPI1	0.13	1.10 %
SYM2		0.00 %
Total	73.90	20.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.78	12.99 %
Total	5.78	12.99 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.83	10.09 %
PAS1	2.55	19.96 %
KLR1	0.40	10.90 %
Total	5.78	12.99 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
MSWH		0.00 %
Total	0.80	0.51 %