



TN : OPPO Sales Performance 21/05/2026 9:33 AM

MTD Sales
1,278.71 L

Brand Share %
17.96 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,277.94	18.13 %
Ear-Buds	0.78	1.13 %
Total	1,278.71	17.96 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	233.29	19.09 %
NORTH ARCOT	167.53	20.87 %
TRICHY-01	145.18	25.25 %
SOUTH-03	144.22	21.23 %
CHENNAI-02	136.00	12.47 %
WEST-02	126.61	18.16 %
CHENNAI-01	126.04	15.72 %
SOUTH ARCOT	122.75	18.91 %
WEST-01	77.08	18.56 %
HO01		0.00 %
Total	1,278.71	17.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	233.17	19.22 %
Ear-Buds	0.12	1.35 %
Total	233.29	19.09 %

Branch *	MTD Sales L	Brand Share %
TUT1	17.99	14.38 %
TUT2	9.72	16.17 %
VLY1	7.66	16.96 %
TKS2	6.25	12.81 %
MMT1	4.90	17.07 %
PKD1	4.26	17.04 %
APK2	4.19	15.11 %
SVK1	4.17	11.75 %
KGL1	3.55	10.13 %
APK1	3.44	13.12 %
KYR1	3.25	17.93 %
TYI1	2.67	15.56 %
SGT1	2.25	11.34 %
ASM1	1.66	9.75 %
ARM1	0.68	4.37 %
COL1	0.28	4.14 %
Total	233.29	19.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	167.47	21.09 %
Ear-Buds	0.06	0.72 %
Total	167.53	20.87 %

Branch *	MTD Sales L	Brand Share %
VEL1	6.97	16.55 %
VEL2	6.39	13.85 %
AKM1	6.36	15.50 %
SBR1	5.10	12.36 %
WJP1	3.92	10.98 %
TRR1	3.37	7.91 %
ARC2	2.32	12.90 %
PLR1	2.09	16.90 %
ABR1	1.78	7.59 %
Total	167.53	20.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	145.16	25.46 %
Ear-Buds	0.02	0.44 %
Total	145.18	25.25 %

Branch *	MTD Sales L	Brand Share %
TYR1	6.78	17.62 %
TNJ1	4.95	14.40 %
TNJ2	4.17	17.29 %
KUM2	2.16	12.94 %
TVR2	1.69	8.15 %
APM1	1.22	13.15 %
TTP1	0.37	1.05 %
PDK1	0.22	3.50 %
KIK1		0.00 %
TRY2		0.00 %
Total	145.18	25.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	144.18	21.43 %
Ear-Buds	0.04	0.64 %
Total	144.22	21.23 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.60	11.02 %
TEN2	4.09	16.83 %
TMM1	3.83	16.42 %
CMR1	3.43	15.51 %
PVI1	2.17	10.10 %
SVG1	2.11	11.57 %
DGL2	1.71	9.84 %
DGL1	1.36	4.53 %
ATG1	1.35	7.38 %
MDU7	0.39	2.00 %
KYK1	0.34	3.25 %
KRR1	0.16	2.39 %
BTU1		0.00 %
Total	144.22	21.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	135.73	12.57 %
Ear-Buds	0.27	2.46 %
Total	136.00	12.47 %

Branch *	MTD Sales L	Brand Share %
CH03	13.09	13.47 %
CH44	10.72	17.18 %
CH50	9.36	17.87 %
CH15	7.99	10.86 %
CH34	7.35	13.82 %
GPD1	6.95	15.34 %
UKI1	6.42	15.55 %
MJR1	5.76	13.98 %
CH20	5.65	15.07 %
CH12	5.32	8.50 %
CH21	4.43	5.48 %
MC05	3.28	6.97 %
CH33	3.08	4.43 %
CH51	2.83	9.64 %
CH23	1.74	7.56 %
CH36	1.50	13.58 %
CH46	1.13	5.24 %
CH27	0.63	4.68 %
CH06	0.52	2.15 %
CH24	0.43	1.70 %
CH31	0.39	2.02 %
CH32	0.18	2.07 %
CH01	0.14	10.64 %
Total	136.00	12.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	126.59	18.32 %
Ear-Buds	0.02	0.34 %
Total	126.61	18.16 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.64	14.90 %
PMP1	4.38	14.57 %
HRR1	3.36	16.81 %
SLM2	3.31	13.56 %
SLM3	3.03	12.11 %
HSR1	2.88	10.12 %
HSR2	2.87	7.57 %
KRI1	1.11	3.39 %
TCG1	0.60	8.07 %
DPR2	0.50	6.89 %
MCR1	0.42	1.70 %
KMM1	0.39	7.78 %
DPR1	0.31	2.82 %
SGG1	0.29	6.73 %
ERD1		0.00 %
Total	126.61	18.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	125.84	15.91 %
Ear-Buds	0.21	1.90 %
Total	126.04	15.72 %

Branch *	MTD Sales L	Brand Share %
CH05	6.64	15.99 %
CH47	5.69	12.86 %
CH16	2.62	4.02 %
CH45	2.05	9.11 %
CH30	1.68	6.19 %
AVD1	1.46	7.39 %
CH25	1.44	6.19 %
CH22	1.37	7.43 %
GUD2	1.30	6.26 %
CH08	1.23	3.65 %
CH19	1.07	4.48 %
SKL1	0.80	4.44 %
CH26	0.54	14.31 %
CGL1	0.48	2.98 %
CH40	0.33	1.30 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	126.04	15.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	122.71	19.03 %
Ear-Buds	0.04	0.92 %
Total	122.75	18.91 %

Branch *	MTD Sales L	Brand Share %
POY1	6.57	15.24 %
POY2	4.38	10.93 %
VPM2	4.14	16.17 %
MKM1	4.01	16.87 %
TVM2	3.46	12.52 %
VCM2	3.16	16.05 %
KKI2	3.10	13.37 %
TVM1	2.01	13.99 %
VCM1	1.94	15.44 %
KML1	1.78	15.19 %
NVL2	0.51	1.59 %
VPM1	0.17	1.93 %
Total	122.75	18.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	77.08	18.81 %
Total	77.08	18.56 %

Branch *	MTD Sales L	Brand Share %
KMR1	5.44	16.42 %
CNR1	2.33	7.38 %
PDM1	1.31	17.65 %
PLI1	1.24	16.96 %
SYM2	0.85	10.16 %
SNR1	0.68	17.58 %
MPM1	0.62	5.48 %
CBE6	0.61	9.22 %
TPR2	0.60	6.49 %
CBE4	0.55	9.98 %
GBM1	0.39	1.96 %
TPR3	0.30	5.01 %
CBE3	0.28	8.00 %
CBE5	0.16	10.56 %
Total	77.08	18.56 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %