



TN : OPPO Sales Performance 21/03/2026 9:33 AM

MTD Sales
1,204.84 L

Brand Share %
17.73 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,203.90	17.90 %
Ear-Buds	0.94	1.37 %
Total	1,204.84	17.73 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	233.06	17.32 %
NORTH ARCOT	174.23	21.68 %
TRICHY-01	131.97	21.06 %
CHENNAI-02	128.92	13.02 %
SOUTH-03	128.15	20.77 %
SOUTH ARCOT	120.49	21.27 %
CHENNAI-01	117.10	15.44 %
WEST-02	114.31	16.02 %
WEST-01	56.34	17.93 %
HO01	0.28	0.47 %
Total	1,204.84	17.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	232.87	17.44 %
Ear-Buds	0.19	1.83 %
Total	233.06	17.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	31.34	13.16 %
NGR1	14.71	14.03 %
KVT1	7.93	14.64 %
TKS2	6.98	13.25 %
VLY1	6.48	12.68 %
MAR1	5.78	14.87 %
SVK1	3.45	10.43 %
ERL2	3.40	15.53 %
KGL1	2.69	9.63 %
TKY1	2.67	14.35 %
MMT1	2.28	6.12 %
TY11	1.77	9.08 %
STU2	0.99	11.16 %
SGT1	0.96	4.24 %
ASM1	0.56	3.28 %
COL1	0.43	5.87 %
ARM1		0.00 %
Total	233.06	17.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	174.10	21.91 %
Ear-Buds	0.13	1.41 %
Total	174.23	21.68 %

Branch *	MTD Sales L	Brand Share %
VEL1	6.69	16.25 %
VEL2	5.83	11.76 %
KPM1	5.50	17.72 %
AKM1	4.60	10.18 %
WJP1	4.10	12.39 %
TRR1	3.93	11.38 %
ABR1	3.57	13.54 %
TRT1	2.70	11.82 %
CPT1	0.96	7.70 %
Total	174.23	21.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	131.89	21.23 %
Ear-Buds	0.08	1.57 %
Total	131.97	21.06 %

Branch *	MTD Sales L	Brand Share %
TRY4	7.12	17.36 %
TYR1	6.16	15.38 %
KUM1	4.34	17.05 %
TNJ1	4.30	14.27 %
TNJ2	4.21	17.40 %
TVR2	4.08	13.88 %
ORU1	2.60	13.94 %
TTP1	2.42	6.89 %
PTK1	1.31	8.42 %
PDK1	0.59	10.08 %
KIK1	0.23	4.19 %
APM1	0.13	1.78 %
TRY2		0.00 %
Total	131.97	21.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	128.73	13.16 %
Ear-Buds	0.19	1.55 %
Total	128.92	13.02 %

Branch *	MTD Sales L	Brand Share %
CH03	12.22	11.77 %
CH15	8.77	9.98 %
CH20	7.57	16.33 %
CH44	5.27	15.27 %
CH21	4.74	6.66 %
CH12	4.73	7.68 %
MJR1	4.71	11.29 %
UKI1	4.33	11.88 %
CH51	2.86	8.76 %
CH33	2.80	7.10 %
CH24	1.70	5.94 %
CH41	1.69	8.11 %
MC05	1.59	5.25 %
CH46	0.81	3.75 %
CH27	0.52	6.35 %
CH32	0.41	3.70 %
CH31	0.14	1.56 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
Total	128.92	13.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	128.11	20.98 %
Ear-Buds	0.04	0.64 %
Total	128.15	20.77 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.40	9.65 %
TEN2	3.72	15.06 %
DGL1	3.49	9.70 %
MDU6	3.37	16.73 %
TDI1	2.79	13.73 %
PVI1	2.48	12.54 %
SVG1	2.25	12.16 %
KKD3	2.01	15.96 %
MDU7	1.61	6.91 %
TMM1	1.06	6.12 %
BNR1	0.66	5.64 %
BTU1	0.30	3.88 %
KRR1	0.12	2.84 %
ATG1	0.12	0.85 %
Total	128.15	20.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	120.36	21.43 %
Ear-Buds	0.12	2.58 %
Total	120.49	21.27 %

Branch *	MTD Sales L	Brand Share %
CUD1	12.03	14.08 %
CDM1	5.57	17.26 %
POY2	4.38	16.02 %
POY1	4.32	14.90 %
KKI2	2.55	12.29 %
KML1	1.63	10.35 %
MKM1	1.54	7.29 %
NVL2	1.38	4.86 %
TVM1	0.96	4.34 %
Total	120.49	21.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	117.01	15.64 %
Ear-Buds	0.08	0.80 %
Total	117.10	15.44 %

Branch *	MTD Sales L	Brand Share %
CH49	4.06	13.18 %
CH47	3.02	14.74 %
CH16	2.56	5.84 %
GUD2	2.46	9.36 %
AVD1	2.19	8.60 %
MC10	0.80	9.42 %
CH19	0.70	1.96 %
SKL1	0.62	2.80 %
CH22	0.44	2.69 %
CH39	0.43	2.75 %
CH26	0.41	6.08 %
GUD1	0.39	1.66 %
CGL1	0.31	1.63 %
CH25	0.23	1.28 %
CH29	0.14	3.49 %
CH08		0.00 %
CH40		0.00 %
KNR1		0.00 %
Total	117.10	15.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	114.27	16.14 %
Ear-Buds	0.04	0.77 %
Total	114.31	16.02 %

Branch *	MTD Sales L	Brand Share %
OML1	5.64	17.72 %
MCR1	4.13	11.69 %
HSR2	3.97	8.85 %
PMP1	3.90	11.77 %
MTR1	3.47	15.40 %
SLM2	3.33	11.34 %
KVP1	2.74	17.40 %
SGI1	2.37	9.46 %
HSR1	1.61	6.71 %
HRR1	1.59	7.92 %
DPR1	0.95	7.38 %
SLM3	0.94	5.21 %
SGG1	0.78	14.66 %
KRI1	0.70	1.95 %
RSP1	0.38	5.30 %
PDR1	0.38	15.70 %
ERD1	0.29	5.20 %
TCG1	0.14	1.27 %
DPR2		0.00 %
Total	114.31	16.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	56.27	18.12 %
Ear-Buds	0.06	1.67 %
Total	56.34	17.93 %

Branch *	MTD Sales L	Brand Share %
KGI1	3.89	15.12 %
CNR1	3.12	14.50 %
KMR1	3.04	15.44 %
CBE2	2.44	17.45 %
TPR2	1.26	13.10 %
KMD1	1.24	12.52 %
SYM2	1.16	10.68 %
SNR1	0.64	9.32 %
TPR3	0.57	3.10 %
PPI1	0.51	4.86 %
SUL1	0.28	5.22 %
CBE3	0.25	10.19 %
GBM1	0.15	1.12 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
MPM1		0.00 %
Total	56.34	17.93 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.28	0.48 %
Total	0.28	0.47 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.28	0.48 %
MSWH		0.00 %
Total	0.28	0.47 %