

MTD Sales
1,600.61 L

Brand Share %
20.70 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,600.61	20.70 %
Total	1,600.61	20.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	301.72	25.75 %
SOUTH-03	197.80	27.35 %
NORTH ARCOT	194.70	22.72 %
TRICHY-01	193.47	27.73 %
WEST-02	162.69	20.91 %
SOUTH ARCOT	148.66	25.80 %
CHENNAI-02	139.59	12.06 %
CHENNAI-01	136.70	15.44 %
WEST-01	116.97	24.32 %
KL-SOUTH	8.31	22.33 %
HO01		0.00 %
Total	1,600.61	20.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	301.72	25.75 %
Total	301.72	25.75 %

Branch *	MTD Sales L	Brand Share %
NGR1	14.17	18.38 %
TUT2	13.00	19.57 %
TKS2	7.30	13.42 %
SVK1	6.17	18.35 %
ERL2	4.89	20.00 %
ARM1	3.05	10.67 %
TY11	2.40	11.57 %
ASM1	2.12	14.39 %
KGL1	2.03	9.69 %
SGT1	1.00	6.19 %
MMT1	0.97	4.88 %
Total	301.72	25.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	197.80	27.35 %
Total	197.80	27.35 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.70	12.53 %
TMM1	5.69	19.39 %
TDI1	3.78	16.25 %
TEN2	3.19	12.66 %
PVI1	2.96	13.70 %
KRR1	0.75	4.88 %
PNV1	0.67	11.93 %
ATG1	0.44	3.16 %
Total	197.80	27.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	194.70	22.72 %
Total	194.70	22.72 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.21	17.59 %
AKM1	6.75	13.07 %
WJP1	6.16	17.72 %
TRR1	5.70	12.46 %
GDM1	5.70	19.53 %
ARC2	4.04	10.85 %
VEL1	3.44	5.92 %
CPT1	2.30	19.99 %
ANI1	0.41	3.05 %
Total	194.70	22.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	193.47	27.73 %
Total	193.47	27.73 %

Branch *	MTD Sales L	Brand Share %
TYR1	8.60	17.76 %
TTP1	5.01	10.01 %
TVR1	3.47	18.10 %
PTK1	3.17	19.92 %
PBR1	1.01	7.62 %
TRY2	0.61	12.57 %
PDK1	0.21	3.16 %
Total	193.47	27.73 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	162.69	20.91 %
Total	162.69	20.91 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.03	16.54 %
HSR2	6.70	15.47 %
SGI1	5.85	13.04 %
MCR1	5.33	14.62 %
PMP1	4.45	12.12 %
ERD1	3.27	18.84 %
SLM3	3.22	9.76 %
HRR1	3.15	12.13 %
DPR1	2.28	18.05 %
VKL1	1.56	12.52 %
KRI1	1.54	10.10 %
SGG1	1.51	16.82 %
TCG1	1.08	13.86 %
HSR1	0.39	2.71 %
DPR2	0.35	2.04 %
Total	162.69	20.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	148.66	25.80 %
Total	148.66	25.80 %

Branch *	MTD Sales L	Brand Share %
TVM2	8.08	19.70 %
KKI2	3.73	14.05 %
NVL2	3.42	12.77 %
TVM1	3.00	11.71 %
POY1	1.03	6.70 %
Total	148.66	25.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	139.59	12.06 %
Total	139.59	12.06 %

Branch *	MTD Sales L	Brand Share %
CH15	15.24	12.76 %
CH03	9.57	9.98 %
CH33	7.86	18.42 %
CH44	6.81	15.00 %
MJR1	6.64	9.31 %
CH20	6.33	10.13 %
CH21	6.03	6.18 %
CH12	5.90	13.79 %
MC05	5.80	16.78 %
CH41	4.43	19.64 %
CH36	2.79	14.21 %
CH06	2.77	6.02 %
UKI1	2.68	6.36 %
CH23	2.61	15.40 %
PON1	2.56	10.81 %
CH31	1.32	7.66 %
CH27	1.22	11.64 %
CH46	1.09	2.23 %
CH17	0.77	3.85 %
CH32	0.56	4.36 %
CH09	0.42	1.69 %
MC06	0.13	0.58 %
CH24		0.00 %
Total	139.59	12.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	136.70	15.44 %
Total	136.70	15.44 %

Branch *	MTD Sales L	Brand Share %
CH16	9.38	16.80 %
CH42	6.00	19.59 %
KNR1	5.70	18.79 %
CH08	5.36	12.78 %
CH45	5.05	18.21 %
AVD1	4.39	6.82 %
CH38	4.31	15.87 %
TKM1	4.25	17.12 %
CH07	4.22	13.88 %
CH30	4.14	17.88 %
CH11	3.70	16.27 %
CH19	1.92	5.22 %
GUD2	1.46	3.99 %
CGL1	1.30	5.76 %
CH22	0.99	5.54 %
CH39	0.96	3.86 %
GUD1	0.58	3.48 %
CH29	0.44	4.90 %
MC10	0.36	1.33 %
SKL1	0.32	2.15 %
CH40		0.00 %
Total	136.70	15.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	116.97	24.32 %
Total	116.97	24.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.89	18.12 %
UAM1	7.20	20.19 %
AVI1	2.38	19.04 %
CBE6	1.58	18.97 %
CBE4	1.41	16.03 %
MPM1	1.07	9.29 %
TPR4	0.84	6.30 %
CBE3	0.82	17.57 %
ANR1	0.34	6.69 %
GBM1	0.14	0.50 %
UMP1	0.13	5.15 %
Total	116.97	24.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.31	22.33 %
Total	8.31	22.33 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.63	12.41 %
Total	8.31	22.33 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %