

MTD Sales
1,242.10 L

Brand Share %
18.62 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,242.04	18.70 %
Dig-Acce	0.06	0.22 %
Total	1,242.10	18.62 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	187.77	21.20 %
SOUTH-01	182.56	19.12 %
TRICHY-01	150.78	25.01 %
SOUTH ARCOT	141.98	24.62 %
SOUTH-03	135.13	23.49 %
CHENNAI-02	131.79	12.74 %
WEST-02	125.59	23.19 %
CHENNAI-01	100.28	12.31 %
WEST-01	52.00	16.91 %
WEST-03	33.69	16.43 %
HO01	0.52	0.30 %
Total	1,242.10	18.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	187.77	21.21 %
Total	187.77	21.20 %

Branch *	MTD Sales L	Brand Share %
VEL4	10.86	17.55 %
SBR1	7.16	15.90 %
KPM1	5.31	17.18 %
ABR1	4.58	12.32 %
UGI1	4.20	16.95 %
WJP1	3.96	12.93 %
VEL3	3.60	10.97 %
ANI1	3.49	17.37 %
VEL1	3.06	10.69 %
AKM1	2.82	7.83 %
TRR1	2.71	6.33 %
TRT1	2.52	15.89 %
ARC2	2.19	9.97 %
Total	187.77	21.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	182.56	19.19 %
Total	182.56	19.12 %

Branch *	MTD Sales L	Brand Share %
TUT1	16.74	16.54 %
TVL1	14.89	18.27 %
NGR1	11.33	18.45 %
KVT1	7.88	16.82 %
VLV1	4.98	12.86 %
TKS2	4.48	10.75 %
RND1	3.81	15.80 %
VNR1	3.23	16.51 %
SVK1	3.09	14.01 %
ERL2	2.74	15.99 %
KYR1	2.49	15.26 %
VKM1	1.99	18.03 %
ARM1	1.54	18.12 %
TYI1	1.08	10.52 %
MMT1	1.06	4.69 %
SGT1	0.94	7.01 %
ASM1	0.93	9.94 %
COL1		0.00 %
Total	182.56	19.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	150.78	25.02 %
Total	150.78	25.01 %

Branch *	MTD Sales L	Brand Share %
TYR1	5.70	18.17 %
TTP1	3.51	11.08 %
TVR1	3.16	18.15 %
TNJ1	3.11	10.55 %
PDK2	1.60	11.44 %
APM1	0.35	9.72 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	150.78	25.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	141.98	24.62 %
Total	141.98	24.62 %

Branch *	MTD Sales L	Brand Share %
TVM2	5.93	18.47 %
CDM1	5.05	16.62 %
POY2	4.28	12.81 %
KKI2	2.95	16.54 %
TVM1	2.52	17.36 %
NVL2	0.76	3.11 %
VPM1	0.46	5.50 %
Total	141.98	24.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	135.13	23.49 %
Total	135.13	23.49 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.22	18.02 %
TMM1	3.38	18.29 %
MDU1	2.70	6.22 %
DGL1	2.28	9.63 %
KYK1	1.42	12.38 %
TEN2	1.40	9.74 %
MDU7	1.32	10.70 %
ATG1	0.64	6.56 %
BTU1	0.35	3.60 %
MDU5		0.00 %
SVG1		0.00 %
Total	135.13	23.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	131.79	12.81 %
Total	131.79	12.74 %

Branch *	MTD Sales L	Brand Share %
CH03	14.76	17.19 %
CH15	8.66	8.99 %
CH34	8.60	12.57 %
CH20	6.65	12.93 %
MJR1	5.66	14.27 %
UKI1	4.80	13.43 %
CH44	4.11	17.41 %
CH21	4.08	5.83 %
CH41	3.49	12.19 %
CH17	2.96	11.07 %
CH12	2.48	5.95 %
MC06	2.46	15.41 %
CH33	2.27	4.92 %
CH51	1.02	2.29 %
CH36	0.87	3.48 %
CH27	0.63	6.06 %
CH46	0.47	2.03 %
CH06	0.20	0.87 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	131.79	12.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	125.52	23.22 %
Dig-Acce	0.06	6.49 %
Total	125.59	23.19 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.50	16.23 %
HSR2	3.85	9.70 %
HSR1	2.96	15.99 %
KRI1	2.91	15.82 %
SLM2	2.16	14.83 %
SLM3	1.90	8.77 %
PNG1	1.45	12.90 %
DPR1	1.11	17.97 %
DPR2	0.29	2.46 %
Total	125.59	23.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	100.28	12.53 %
Total	100.28	12.31 %

Branch *	MTD Sales L	Brand Share %
CH16	6.91	12.08 %
CH48	5.22	14.68 %
CH05	5.02	18.28 %
CH47	4.59	8.42 %
CH07	4.41	12.50 %
KNR1	3.84	13.02 %
CH45	3.84	11.58 %
CH19	3.02	12.26 %
CH30	2.62	7.48 %
CH22	2.50	6.47 %
GUD1	1.77	7.15 %
MC09	1.55	13.98 %
SKL1	1.29	7.26 %
CGL1	1.07	6.24 %
GUD2	0.45	1.96 %
CH39	0.44	7.64 %
CH25	0.43	1.26 %
CH49	0.38	1.11 %
CH08	0.19	2.07 %
AVD1	0.18	0.38 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
Total	100.28	12.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	52.00	17.07 %
Total	52.00	16.91 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.16	13.91 %
KGI1	4.66	15.19 %
GDR1	4.35	17.82 %
KMR1	2.52	8.92 %
MPM1	1.70	9.80 %
PLI1	1.37	15.95 %
ANR1	1.05	14.16 %
CBE4	0.79	7.51 %
SUL1	0.63	8.07 %
UMP1	0.21	5.16 %
CBE3	0.20	10.88 %
CBE1	0.15	1.42 %
SNR1		0.00 %
Total	52.00	16.91 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	33.69	16.44 %
Total	33.69	16.43 %

Branch *	MTD Sales L	Brand Share %
CMI1	2.36	15.98 %
GBM1	1.67	6.92 %
KMM1	1.58	16.81 %
ERD1	1.50	17.08 %
SYM2	1.44	13.66 %
AVI1	1.09	8.97 %
PDR1	0.89	15.53 %
SGG1	0.66	8.96 %
TPR2	0.49	3.98 %
KGM1	0.44	3.53 %
TCG1	0.18	2.70 %
VKL1		0.00 %
Total	33.69	16.43 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.30 %
Total	0.52	0.30 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.30 %
MSWH		0.00 %
Total	0.52	0.30 %