

MTD Sales  
**840.21 L**

Brand Share %  
**21.74 %**

Information:

**MTD :** 01-09-2025 To 19-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **21.74 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 840.21      | 21.74 %       |
| Total    | 840.21      | 21.74 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 151.67      | 26.04 %       |
| NORTH ARCOT | 109.19      | 24.87 %       |
| TRICHY-01   | 97.97       | 26.35 %       |
| SOUTH-03    | 89.91       | 22.55 %       |
| WEST-02     | 88.57       | 21.07 %       |
| SOUTH ARCOT | 87.07       | 29.15 %       |
| CHENNAI-02  | 80.82       | 14.75 %       |
| CHENNAI-01  | 79.70       | 17.97 %       |
| WEST-01     | 46.78       | 19.53 %       |
| KL-SOUTH    | 8.55        | 16.20 %       |
| HO01        |             | 0.00 %        |
| Total       | 840.21      | 21.74 %       |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 151.67      | 26.04 %       |
| Total    | 151.67      | 26.04 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 9.19        | 18.16 %       |
| TKS2     | 3.45        | 12.65 %       |
| RPM1     | 2.17        | 17.52 %       |
| KGL1     | 2.16        | 17.12 %       |
| SVK1     | 1.50        | 10.27 %       |
| MMT1     | 1.28        | 13.97 %       |
| ARM1     | 1.04        | 8.92 %        |
| ASM1     | 0.81        | 9.16 %        |
| SGT1     | 0.73        | 5.84 %        |
| TYI1     | 0.72        | 8.08 %        |
| Total    | 151.67      | 26.04 %       |

**NORTH ARCOT**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 109.19      | 24.87 %       |
| Total    | 109.19      | 24.87 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRR1     | 4.58        | 16.06 %       |
| VEL2     | 3.50        | 12.44 %       |
| TRL1     | 3.32        | 20.20 %       |
| SBR1     | 3.10        | 17.77 %       |
| GDM1     | 2.82        | 20.38 %       |
| ARC2     | 2.65        | 12.56 %       |
| UGI1     | 2.59        | 20.13 %       |
| AKM1     | 1.84        | 10.91 %       |
| TRT1     | 1.37        | 17.40 %       |
| ANI1     | 1.14        | 12.08 %       |
| WJP1     | 0.80        | 4.55 %        |
| CPT1     | 0.66        | 10.31 %       |
| Total    | 109.19      | 24.87 %       |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 97.97       | 26.35 %       |
| Total    | 97.97       | 26.35 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TYR1     | 4.93        | 18.41 %       |
| PTK1     | 2.03        | 16.96 %       |
| ORU1     | 2.01        | 15.44 %       |
| TVR1     | 1.19        | 14.78 %       |
| PDK1     | 0.97        | 12.00 %       |
| APM1     | 0.51        | 11.88 %       |
| MDI1     | 0.39        | 6.67 %        |
| TTP1     | 0.25        | 1.47 %        |
| TRY2     | 0.15        | 15.71 %       |
| KIK1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| Total    | 97.97       | 26.35 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 89.91       | 22.55 %       |
| Total    | 89.91       | 22.55 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PVI1     | 4.64        | 16.08 %       |
| MDU2     | 3.42        | 21.31 %       |
| MDU1     | 3.08        | 7.31 %        |
| MDU6     | 2.49        | 20.69 %       |
| TMM1     | 1.81        | 13.66 %       |
| USL1     | 1.54        | 16.71 %       |
| PKM1     | 1.34        | 17.71 %       |
| MDU4     | 1.32        | 16.08 %       |
| TEN2     | 1.27        | 13.58 %       |
| TEN1     | 0.82        | 6.06 %        |
| BTU1     | 0.79        | 12.69 %       |
| PNV1     | 0.55        | 19.65 %       |
| ATG1     | 0.39        | 2.48 %        |
| KRR1     | 0.12        | 2.15 %        |
| Total    | 89.91       | 22.55 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 88.57       | 21.07 %       |
| Total    | 88.57       | 21.07 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 4.98        | 11.97 %       |
| PMP1     | 4.08        | 18.19 %       |
| APN1     | 3.28        | 21.52 %       |
| HSR2     | 3.14        | 16.52 %       |
| MCR1     | 2.48        | 17.20 %       |
| EPI1     | 2.45        | 21.09 %       |
| HRR1     | 2.08        | 11.38 %       |
| BMD1     | 2.02        | 19.17 %       |
| SGI1     | 1.47        | 10.39 %       |
| VKL1     | 1.06        | 15.74 %       |
| ERD1     | 0.91        | 17.80 %       |
| SLM3     | 0.91        | 5.56 %        |
| KRI1     | 0.56        | 7.20 %        |
| DPR2     | 0.45        | 4.78 %        |
| TCG1     | 0.26        | 5.27 %        |
| HSR1     | 0.11        | 0.68 %        |
| Total    | 88.57       | 21.07 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 87.07       | 29.15 %       |
| Total    | 87.07       | 29.15 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVM2     | 3.79        | 19.81 %       |
| POY2     | 2.36        | 16.18 %       |
| KKI2     | 1.83        | 13.84 %       |
| TVM1     | 1.73        | 19.37 %       |
| NVL2     | 1.44        | 14.96 %       |
| POY1     | 0.94        | 5.67 %        |
| Total    | 87.07       | 29.15 %       |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 80.82       | 14.75 %       |
| Total    | 80.82       | 14.75 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 10.64       | 17.90 %       |
| CH03     | 5.90        | 12.34 %       |
| CH12     | 4.43        | 14.96 %       |
| MJR1     | 4.22        | 15.28 %       |
| GPD1     | 4.03        | 18.37 %       |
| CH21     | 3.83        | 9.50 %        |
| MC05     | 3.83        | 16.01 %       |
| CH09     | 2.94        | 21.60 %       |
| CH33     | 2.82        | 15.58 %       |
| CH44     | 2.40        | 10.57 %       |
| CH41     | 2.10        | 15.26 %       |
| CH20     | 1.65        | 5.14 %        |
| PON1     | 1.50        | 11.76 %       |
| CH06     | 1.48        | 10.47 %       |
| UKI1     | 0.56        | 3.04 %        |
| CH31     | 0.38        | 3.42 %        |
| CH27     | 0.25        | 7.81 %        |
| CH32     | 0.15        | 5.32 %        |
| CH46     | 0.12        | 1.18 %        |
| CH17     | 0.10        | 1.25 %        |
| MC06     | 0.10        | 0.83 %        |
| CH01     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| Total    | 80.82       | 14.75 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 79.70       | 17.97 %       |
| Total    | 79.70       | 17.97 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH14     | 5.39        | 17.06 %       |
| CH16     | 5.02        | 18.40 %       |
| CH07     | 4.32        | 20.25 %       |
| CH48     | 3.75        | 17.65 %       |
| CH42     | 3.63        | 20.41 %       |
| CH08     | 3.01        | 14.02 %       |
| CH38     | 2.12        | 15.39 %       |
| GUD2     | 1.93        | 13.21 %       |
| KNR1     | 1.73        | 14.56 %       |
| CH30     | 1.71        | 10.48 %       |
| AVD1     | 1.67        | 11.10 %       |
| CGL1     | 1.39        | 9.68 %        |
| GUD1     | 0.87        | 9.16 %        |
| MC10     | 0.57        | 3.41 %        |
| CH19     | 0.48        | 3.28 %        |
| CH39     | 0.47        | 7.11 %        |
| CH29     | 0.42        | 19.17 %       |
| CH22     | 0.42        | 3.45 %        |
| CH40     | 0.07        | 0.29 %        |
| SKL1     | 0.07        | 0.71 %        |
| Total    | 79.70       | 17.97 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 46.78       | 19.53 %       |
| Total    | 46.78       | 19.53 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 5.22        | 15.02 %       |
| UAM1     | 3.17        | 14.76 %       |
| KMR1     | 2.96        | 17.38 %       |
| GDR1     | 2.47        | 21.31 %       |
| CNR1     | 1.49        | 13.95 %       |
| TPR4     | 1.09        | 17.63 %       |
| SNR1     | 0.99        | 20.42 %       |
| PPI1     | 0.96        | 6.94 %        |
| PLI1     | 0.70        | 18.82 %       |
| TPR3     | 0.67        | 9.12 %        |
| MPM1     | 0.45        | 8.17 %        |
| CBE3     | 0.36        | 21.29 %       |
| AVI1     | 0.26        | 7.22 %        |
| CBE1     | 0.25        | 8.00 %        |
| SYM2     | 0.15        | 2.76 %        |
| ANR1     | 0.11        | 5.99 %        |
| GBM1     |             | 0.00 %        |
| Total    | 46.78       | 19.53 %       |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 8.55        | 16.20 %       |
| Total    | 8.55        | 16.20 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 3.76        | 12.49 %       |
| KLR1     | 1.55        | 15.24 %       |
| Total    | 8.55        | 16.20 %       |

HO01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB     |             | 0.00 %        |
| MSWH     |             | 0.00 %        |
| Total    |             | 0.00 %        |