

MTD Sales
1,174.13 L

Brand Share %
21.23 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,174.13	21.23 %
Total	1,174.13	21.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	200.32	23.23 %
NORTH ARCOT	154.31	24.72 %
TRICHY-01	135.78	25.27 %
SOUTH-03	133.25	25.58 %
WEST-02	128.41	22.04 %
SOUTH ARCOT	120.67	27.06 %
CHENNAI-02	116.48	15.80 %
CHENNAI-01	107.03	15.93 %
WEST-01	72.20	20.50 %
KL-SOUTH	4.89	12.95 %
HO01	0.80	0.51 %
Total	1,174.13	21.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	200.32	23.23 %
Total	200.32	23.23 %

Branch *	MTD Sales L	Brand Share %
TUT1	19.96	21.08 %
NGR1	6.25	11.75 %
TKS2	4.85	12.49 %
KGL1	2.21	10.54 %
RPM1	1.89	19.12 %
SVK1	1.62	7.44 %
TYI1	1.27	9.19 %
MMT1	1.04	7.82 %
ASM1	0.67	6.19 %
SGT1	0.52	3.94 %
TVL2		0.00 %
Total	200.32	23.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	154.31	24.72 %
Total	154.31	24.72 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.47	17.89 %
GDM1	4.15	15.98 %
TRR1	4.11	9.99 %
WJP1	3.92	16.66 %
VEL1	3.38	9.72 %
ARC2	3.12	16.81 %
ABR1	2.95	17.67 %
AKM1	2.32	9.93 %
ANI1	1.25	9.32 %
Total	154.31	24.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	135.78	25.27 %
Total	135.78	25.27 %

Branch *	MTD Sales L	Brand Share %
TNJ1	7.98	20.07 %
TYR1	7.91	21.13 %
KRN1	3.49	17.41 %
MDI1	2.56	16.29 %
TRY3	1.70	9.13 %
PBR1	1.46	14.10 %
PDK1	0.76	10.70 %
TRY2	0.61	12.62 %
KIK1	0.43	8.46 %
TVR1	0.35	3.81 %
TTP1	0.32	1.01 %
Total	135.78	25.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	133.25	25.58 %
Total	133.25	25.58 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.70	11.55 %
ADP1	4.04	20.22 %
TDI1	1.78	13.22 %
SGP1	1.57	15.47 %
TEN2	1.46	8.18 %
ATG1	1.35	10.89 %
MDU4	1.18	7.11 %
KRR1	0.80	19.58 %
BTU1	0.55	12.03 %
PNV1	0.33	8.78 %
Total	133.25	25.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	128.41	22.04 %
Total	128.41	22.04 %

Branch *	MTD Sales L	Brand Share %
HSR2	6.14	20.20 %
PMP1	5.56	18.18 %
MCR1	4.52	17.05 %
HRR1	3.22	11.70 %
SGI1	3.21	16.79 %
SLM3	2.82	9.90 %
KRI1	2.52	18.05 %
KMM1	1.51	20.45 %
SGG1	0.69	15.26 %
VKL1	0.60	9.06 %
TCG1	0.44	4.71 %
DPR2	0.43	2.92 %
HSR1	0.31	2.10 %
ERD1		0.00 %
Total	128.41	22.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	120.67	27.06 %
Total	120.67	27.06 %

Branch *	MTD Sales L	Brand Share %
POY2	6.64	20.77 %
TVM2	6.35	20.97 %
CDM1	5.52	18.31 %
KKI2	4.75	17.99 %
POY1	2.21	12.04 %
Total	120.67	27.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	116.48	15.80 %
Total	116.48	15.80 %

Branch *	MTD Sales L	Brand Share %
CH15	11.44	16.53 %
MJR1	7.91	16.75 %
CH03	7.90	12.40 %
GPD1	7.88	20.01 %
CH12	6.91	20.23 %
MC05	5.38	15.05 %
CH33	4.98	17.79 %
CH44	4.11	11.08 %
CH21	3.68	6.83 %
CH20	2.80	7.18 %
CH41	2.54	16.59 %
CH09	2.08	11.84 %
CH27	1.89	19.56 %
UKI1	1.86	6.61 %
CH46	1.77	11.91 %
CH17	1.13	11.95 %
CH31	0.97	7.76 %
CH32	0.63	13.79 %
CH06	0.44	1.47 %
MC06	0.31	2.18 %
CH24	-0.20	-1.26 %
Total	116.48	15.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	107.03	15.93 %
Total	107.03	15.93 %

Branch *	MTD Sales L	Brand Share %
CH14	8.23	15.92 %
CH05	6.25	21.18 %
CH30	5.80	13.86 %
CH08	5.78	18.42 %
CH16	5.17	13.57 %
CH45	3.92	16.74 %
TKM1	3.78	17.28 %
CH48	3.77	13.17 %
CH07	2.78	10.21 %
GUD2	1.62	5.81 %
CGL1	1.28	7.94 %
AVD1	1.02	3.21 %
CH11	0.83	7.75 %
MC10	0.70	3.02 %
CH19	0.66	3.54 %
KNR1	0.45	1.72 %
CH39	0.44	5.92 %
CH22	0.39	2.91 %
GUD1	0.36	2.59 %
SKL1	0.33	2.62 %
CH40	0.31	1.03 %
CH29		0.00 %
Total	107.03	15.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	72.20	20.50 %
Total	72.20	20.50 %

Branch *	MTD Sales L	Brand Share %
KMR1	5.82	19.90 %
GDR1	3.90	19.13 %
UAM1	2.52	10.48 %
TPR2	1.55	10.99 %
AVI1	1.52	18.10 %
CBE6	1.23	14.86 %
CBE3	1.01	19.04 %
CBE1	0.75	14.54 %
SUL1	0.74	17.78 %
ANR1	0.45	10.97 %
GBM1	0.24	1.35 %
MPM1	0.19	1.99 %
UMP1	0.15	4.43 %
PPI1	0.13	1.15 %
SYM2		0.00 %
Total	72.20	20.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.89	12.95 %
Total	4.89	12.95 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.72	10.43 %
PAS1	2.17	18.58 %
Total	4.89	12.95 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
MSWH		0.00 %
Total	0.80	0.51 %