



# TN : OPPO Sales Performance 20/05/2026 9:33 AM

MTD Sales  
1,226.42 L

Brand Share %  
17.98 %

Information:

MTD : 01-05-2026 To 19-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,225.64	18.15 %
Ear-Buds	0.78	1.18 %
Total	1,226.42	17.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	222.45	19.06 %
NORTH ARCOT	161.96	21.12 %
SOUTH-03	138.48	21.32 %
TRICHY-01	137.77	25.25 %
CHENNAI-02	129.64	12.40 %
CHENNAI-01	124.97	16.24 %
WEST-02	120.35	18.04 %
SOUTH ARCOT	116.42	18.54 %
WEST-01	74.37	18.86 %
HO01		0.00 %
Total	1,226.42	17.98 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	222.33	19.19 %
Ear-Buds	0.12	1.43 %
Total	222.45	19.06 %

Branch *	MTD Sales L	Brand Share %
TUT1	17.09	14.33 %
TUT2	9.38	16.36 %
VLY1	6.80	15.67 %
TKS2	6.25	13.56 %
MMT1	4.67	17.26 %
SVK1	4.17	12.16 %
PKD1	4.11	17.44 %
APK2	3.68	14.12 %
APK1	3.23	13.04 %
KGL1	2.96	8.94 %
TYI1	2.67	16.37 %
SGT1	2.25	11.59 %
ASM1	1.66	10.62 %
ARM1	0.68	4.38 %
COL1	0.28	4.55 %
Total	222.45	19.06 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	161.90	21.34 %
Ear-Buds	0.06	0.75 %
Total	161.96	21.12 %

Branch *	MTD Sales L	Brand Share %
VEL1	6.64	16.42 %
AKM1	6.36	15.90 %
VEL2	5.76	12.81 %
SBR1	4.89	12.17 %
WJP1	3.92	11.57 %
TRR1	2.83	6.83 %
ARC2	2.32	13.50 %
PLR1	2.09	17.59 %
ABR1	1.78	7.81 %
Total	161.96	21.12 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	138.44	21.52 %
Ear-Buds	0.04	0.66 %
<b>Total</b>	<b>138.48</b>	<b>21.32 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	4.26	10.68 %
TEN2	4.09	17.01 %
TMM1	3.53	16.95 %
CMR1	3.21	15.36 %
PVI1	2.17	10.10 %
SVG1	2.11	13.27 %
DGL2	1.71	10.15 %
DGL1	1.36	4.85 %
ATG1	0.99	5.55 %
MDU7	0.39	2.12 %
KYK1	0.34	3.75 %
KRR1	0.16	2.39 %
BTU1		0.00 %
<b>Total</b>	<b>138.48</b>	<b>21.32 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	137.75	25.47 %
Ear-Buds	0.02	0.45 %
<b>Total</b>	<b>137.77</b>	<b>25.25 %</b>

Branch *	MTD Sales L	Brand Share %
TYR1	6.61	17.96 %
TNJ1	4.64	14.41 %
TNJ2	3.83	16.50 %
PTK1	3.00	17.47 %
KUM2	1.77	11.96 %
TVR2	1.69	8.46 %
APM1	1.22	13.36 %
TTP1	0.37	1.07 %
PDK1	0.22	3.50 %
KIK1		0.00 %
TRY2		0.00 %
<b>Total</b>	<b>137.77</b>	<b>25.25 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	129.37	12.50 %
Ear-Buds	0.27	2.56 %
<b>Total</b>	<b>129.64</b>	<b>12.40 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	12.66	13.74 %
CH44	10.58	17.00 %
CH50	8.30	16.82 %
CH15	7.99	11.31 %
CH34	7.35	14.87 %
GPD1	6.78	15.06 %
UK11	6.42	16.03 %
CH20	5.65	16.23 %
MJR1	5.42	13.54 %
CH12	4.33	7.12 %
CH21	4.08	5.17 %
MC05	3.28	7.14 %
CH51	2.83	9.87 %
CH33	2.73	4.20 %
CH23	1.74	8.12 %
CH46	1.13	5.32 %
CH36	1.01	11.57 %
CH27	0.63	5.22 %
CH06	0.52	2.17 %
CH31	0.39	2.05 %
CH24	0.28	1.13 %
CH32	0.18	2.29 %
CH01	0.14	10.64 %
<b>Total</b>	<b>129.64</b>	<b>12.40 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	124.76	16.44 %
Ear-Buds	0.21	1.95 %
<b>Total</b>	<b>124.97</b>	<b>16.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	6.74	16.42 %
CH47	5.69	13.68 %
CH16	2.62	4.33 %
CH45	2.05	9.76 %
CH30	1.68	6.34 %
AVD1	1.46	7.94 %
CH22	1.37	7.71 %
GUD2	1.30	6.61 %
CH08	1.23	3.77 %
CH25	1.08	5.33 %
CH19	1.07	4.87 %
SKL1	0.80	4.95 %
CH26	0.54	15.07 %
CGL1	0.48	3.08 %
CH40	0.33	1.33 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
<b>Total</b>	<b>124.97</b>	<b>16.24 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	120.33	18.20 %
Ear-Buds	0.02	0.36 %
<b>Total</b>	<b>120.35</b>	<b>18.04 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	8.30	14.87 %
PMP1	4.38	15.16 %
HRR1	3.36	17.20 %
SLM3	3.03	12.36 %
SLM2	2.90	12.86 %
HSR1	2.88	10.19 %
HSR2	2.70	7.41 %
KRI1	1.11	3.47 %
DPR2	0.50	7.04 %
TCG1	0.41	6.41 %
KMM1	0.39	8.64 %
DPR1	0.31	2.82 %
SGG1	0.29	6.98 %
MCR1	0.27	1.14 %
ERD1		0.00 %
<b>Total</b>	<b>120.35</b>	<b>18.04 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	116.38	18.66 %
Ear-Buds	0.04	0.97 %
<b>Total</b>	<b>116.42</b>	<b>18.54 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	6.57	15.44 %
POY2	4.38	11.06 %
MKM1	4.01	17.04 %
VPM2	3.66	14.91 %
TVM2	3.46	12.78 %
KKI2	3.10	13.68 %
VCM2	2.98	15.31 %
TVM1	2.01	14.25 %
VCM1	1.94	16.27 %
KML1	1.45	13.64 %
NVL2	0.51	1.67 %
VPM1	0.17	2.23 %
<b>Total</b>	<b>116.42</b>	<b>18.54 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Mobile	74.37	19.12 %
<b>Total</b>	<b>74.37</b>	<b>18.86 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	5.44	17.08 %
CNR1	2.01	6.91 %
SYM2	0.85	11.06 %
MPM1	0.62	5.70 %
CBE6	0.61	9.22 %
TPR2	0.60	6.61 %
CBE4	0.55	10.31 %
GBM1	0.39	2.15 %
TPR3	0.30	5.01 %
CBE3	0.28	8.02 %
CBE5	0.16	10.56 %
CBE1		0.00 %
<b>Total</b>	<b>74.37</b>	<b>18.86 %</b>

### HO01

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>