



TN : OPPO Sales Performance 20/04/2026 9:33 AM

MTD Sales
1,091.69 L

Brand Share %
15.72 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.72 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile | 1,091.28 | 15.88 % |
| Ear-Buds | 0.41 | 0.57 % |
| Total | 1,091.69 | 15.72 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01 | 197.74 | 16.75 % |
| NORTH ARCOT | 141.26 | 18.44 % |
| TRICHY-01 | 127.47 | 21.77 % |
| SOUTH-03 | 126.64 | 19.92 % |
| CHENNAI-01 | 114.12 | 12.63 % |
| CHENNAI-02 | 113.05 | 11.53 % |
| SOUTH ARCOT | 109.81 | 19.78 % |
| WEST-02 | 105.70 | 16.27 % |
| WEST-01 | 55.90 | 14.42 % |
| HO01 | | 0.00 % |
| Total | 1,091.69 | 15.72 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile | 197.68 | 16.87 % |
| Ear-Buds | 0.06 | 0.73 % |
| Total | 197.74 | 16.75 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1 | 14.53 | 11.95 % |
| TKS2 | 8.05 | 13.48 % |
| KVT1 | 6.93 | 13.95 % |
| VLY1 | 6.21 | 13.16 % |
| SVK1 | 4.24 | 13.89 % |
| MMT1 | 3.47 | 12.83 % |
| APK1 | 2.67 | 13.25 % |
| KGL1 | 2.41 | 10.24 % |
| VKM1 | 2.08 | 12.83 % |
| TYI1 | 2.05 | 12.02 % |
| SGT1 | 0.72 | 2.89 % |
| STU2 | 0.43 | 3.94 % |
| COL1 | 0.40 | 3.75 % |
| ASM1 | 0.29 | 1.85 % |
| ARM1 | 0.28 | 1.82 % |
| Total | 197.74 | 16.75 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 141.18 | 18.68 % |
| Ear-Buds | 0.08 | 0.80 % |
| Total | 141.26 | 18.44 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| VEL2 | 6.81 | 15.35 % |
| SBR1 | 5.67 | 13.22 % |
| VEL1 | 5.60 | 12.47 % |
| AKM1 | 5.13 | 12.76 % |
| WJP1 | 3.17 | 12.07 % |
| ANI1 | 2.81 | 13.37 % |
| TRR1 | 2.49 | 5.80 % |
| TRT1 | 2.37 | 14.64 % |
| ARC2 | 2.36 | 13.36 % |
| UGI1 | 2.06 | 14.31 % |
| ABR1 | 1.60 | 7.20 % |
| Total | 141.26 | 18.44 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 127.47 | 21.97 % |
| Total | 127.47 | 21.77 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TRY4 | 4.56 | 11.68 % |
| PTK1 | 3.34 | 15.44 % |
| TVR2 | 3.24 | 13.66 % |
| TVR1 | 1.25 | 12.39 % |
| APM1 | 0.26 | 4.18 % |
| TTP1 | 0.26 | 0.74 % |
| PDK1 | 0.23 | 3.42 % |
| TRY2 | 0.12 | 2.93 % |
| KIK1 | 0.12 | 1.93 % |
| Total | 127.47 | 21.77 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 126.64 | 20.10 % |
| Total | 126.64 | 19.92 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| MDU1 | 3.58 | 8.09 % |
| CMR1 | 3.49 | 14.70 % |
| PVI1 | 2.67 | 13.96 % |
| TEN2 | 2.56 | 7.54 % |
| ADP1 | 2.34 | 12.71 % |
| SVG1 | 2.21 | 12.90 % |
| TDI1 | 2.15 | 12.31 % |
| DGL1 | 1.78 | 6.90 % |
| KKD3 | 1.68 | 13.25 % |
| MDU7 | 1.60 | 7.45 % |
| DGL2 | 0.64 | 7.74 % |
| ATG1 | 0.42 | 3.16 % |
| PNV2 | 0.36 | 6.46 % |
| KRR1 | 0.30 | 6.90 % |
| BTU1 | 0.12 | 1.41 % |
| Total | 126.64 | 19.92 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 114.05 | 12.76 % |
| Ear-Buds | 0.06 | 0.65 % |
| Total | 114.12 | 12.63 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH47 | 4.50 | 5.89 % |
| GUD2 | 1.72 | 7.19 % |
| AVD1 | 1.55 | 7.10 % |
| CH30 | 1.44 | 1.83 % |
| MC10 | 1.09 | 9.46 % |
| CH08 | 1.04 | 2.79 % |
| CH16 | 1.00 | 2.17 % |
| CGL1 | 0.83 | 4.58 % |
| CH49 | 0.71 | 2.43 % |
| KNR1 | 0.46 | 1.90 % |
| CH25 | 0.44 | 1.80 % |
| SKL1 | 0.37 | 2.40 % |
| CH19 | 0.31 | 1.20 % |
| CH39 | 0.29 | 2.58 % |
| GUD1 | 0.22 | 0.80 % |
| CH22 | 0.19 | 1.40 % |
| CH29 | | 0.00 % |
| CH40 | | 0.00 % |
| Total | 114.12 | 12.63 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 112.95 | 11.66 % |
| Ear-Buds | 0.10 | 0.90 % |
| Total | 113.05 | 11.53 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH03 | 10.59 | 10.23 % |
| CH21 | 7.01 | 10.41 % |
| CH15 | 6.52 | 7.85 % |
| CH20 | 6.42 | 12.89 % |
| CH34 | 4.76 | 7.96 % |
| MJR1 | 4.51 | 13.13 % |
| MC05 | 3.91 | 11.19 % |
| CH12 | 3.66 | 8.14 % |
| CH17 | 3.52 | 9.67 % |
| UKI1 | 3.33 | 8.80 % |
| CH33 | 2.65 | 5.44 % |
| CH51 | 1.90 | 6.62 % |
| CH24 | 1.35 | 5.04 % |
| CH23 | 1.05 | 5.57 % |
| CH36 | 1.01 | 6.37 % |
| CH46 | 0.62 | 2.45 % |
| CH32 | 0.54 | 9.80 % |
| CH27 | 0.40 | 4.52 % |
| CH31 | 0.19 | 1.65 % |
| CH06 | | 0.00 % |
| Total | 113.05 | 11.53 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 109.75 | 19.95 % |
| Ear-Buds | 0.06 | 1.23 % |
| Total | 109.81 | 19.78 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CDM1 | 5.79 | 15.71 % |
| TVM2 | 4.18 | 14.47 % |
| POY1 | 3.97 | 13.78 % |
| KLM1 | 3.60 | 10.95 % |
| POY2 | 3.45 | 10.47 % |
| TVM1 | 2.14 | 9.81 % |
| KML1 | 2.11 | 14.37 % |
| KKI2 | 2.01 | 9.08 % |
| NVL2 | 0.30 | 1.09 % |
| VPM1 | 0.26 | 3.41 % |
| Total | 109.81 | 19.78 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 105.70 | 16.41 % |
| Total | 105.70 | 16.27 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| SLM1 | 5.41 | 11.42 % |
| MCR1 | 3.13 | 12.12 % |
| PMP1 | 3.07 | 13.98 % |
| HSR2 | 2.92 | 6.83 % |
| SLM2 | 2.83 | 11.99 % |
| MTR1 | 2.38 | 10.93 % |
| HRR1 | 2.13 | 11.09 % |
| SLM3 | 2.05 | 9.75 % |
| HSR1 | 1.23 | 8.32 % |
| RSP1 | 1.08 | 13.24 % |
| DPR1 | 1.01 | 9.47 % |
| SGG1 | 0.63 | 7.09 % |
| TCG1 | 0.44 | 6.03 % |
| ERD1 | 0.28 | 3.62 % |
| KRI1 | 0.26 | 0.78 % |
| PDR1 | 0.12 | 6.38 % |
| DPR2 | | 0.00 % |
| Total | 105.70 | 16.27 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mobile | 55.86 | 14.57 % |
| Ear-Buds | 0.04 | 0.95 % |
| Total | 55.90 | 14.42 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CBE2 | 6.11 | 10.59 % |
| CNR1 | 3.18 | 9.81 % |
| GDR1 | 2.89 | 11.41 % |
| KGI1 | 2.32 | 7.56 % |
| SYM2 | 1.43 | 15.41 % |
| PDM1 | 0.89 | 14.73 % |
| TPR2 | 0.68 | 5.35 % |
| TPR4 | 0.46 | 7.83 % |
| GBM1 | 0.44 | 2.23 % |
| PLI1 | 0.43 | 10.48 % |
| CBE3 | 0.34 | 7.57 % |
| CBE5 | 0.34 | 13.92 % |
| ANR1 | 0.34 | 13.68 % |
| TPR3 | 0.26 | 1.61 % |
| MPM1 | 0.19 | 2.00 % |
| CBE1 | 0.12 | 3.67 % |
| SNR1 | 0.12 | 2.40 % |
| UMP1 | 0.12 | 3.51 % |
| WHCB | | 0.00 % |
| Total | 55.90 | 14.42 % |

HO01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Total | | 0.00 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| GHUB | | 0.00 % |
| MSWH | | 0.00 % |
| Total | | 0.00 % |