



# TN : OPPO Sales Performance 20/03/2026 9:33 AM

MTD Sales  
1,142.41 L

Brand Share %  
17.58 %

Information:

MTD : 01-03-2026 To 19-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,141.52	17.75 %
Ear-Buds	0.90	1.37 %
Total	1,142.41	17.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	222.96	17.35 %
NORTH ARCOT	165.31	21.51 %
SOUTH-03	123.10	20.52 %
CHENNAI-02	121.63	12.99 %
TRICHY-01	120.60	20.35 %
SOUTH ARCOT	113.63	20.75 %
WEST-02	110.91	16.21 %
CHENNAI-01	110.53	15.08 %
WEST-01	53.46	18.26 %
HO01	0.28	0.49 %
Total	1,142.41	17.58 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	222.80	17.47 %
Ear-Buds	0.17	1.70 %
Total	222.96	17.35 %

Branch *	MTD Sales L	Brand Share %
TUT1	30.17	13.00 %
NGR1	13.83	13.54 %
KVT1	7.93	15.12 %
TKS2	6.32	12.87 %
VLY1	5.90	12.20 %
MAR1	5.56	14.97 %
SVK1	3.45	10.77 %
ERL2	3.40	15.92 %
TKY1	2.67	15.03 %
KGL1	2.55	9.55 %
MMT1	2.28	6.41 %
TY11	1.77	9.09 %
STU2	0.99	11.96 %
SGT1	0.96	4.55 %
ASM1	0.56	3.35 %
COL1	0.43	5.88 %
ARM1		0.00 %
Total	222.96	17.35 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	165.18	21.74 %
Ear-Buds	0.13	1.46 %
<b>Total</b>	<b>165.31</b>	<b>21.51 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	6.05	15.58 %
VEL2	5.17	11.23 %
AKM1	4.60	10.71 %
WJP1	3.59	11.16 %
TRR1	3.58	10.75 %
ABR1	3.57	13.68 %
TRT1	2.70	12.03 %
CPT1	0.84	7.30 %
<b>Total</b>	<b>165.31</b>	<b>21.51 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	123.06	20.73 %
Ear-Buds	0.04	0.65 %
<b>Total</b>	<b>123.10</b>	<b>20.52 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	3.84	8.84 %
TEN2	3.35	14.02 %
MDU6	3.21	16.24 %
DGL1	2.94	8.49 %
TDI1	2.79	14.49 %
PVI1	2.48	13.26 %
SVG1	2.25	12.26 %
KKD3	2.01	16.17 %
MDU7	1.61	7.14 %
PNV2	1.38	16.77 %
TMM1	0.92	5.35 %
BNR1	0.43	3.83 %
BTU1	0.30	3.92 %
KRR1	0.12	2.84 %
ATG1	0.12	0.85 %
<b>Total</b>	<b>123.10</b>	<b>20.52 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	121.44	13.13 %
Ear-Buds	0.19	1.63 %
<b>Total</b>	<b>121.63</b>	<b>12.99 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	11.92	12.62 %
CH15	7.86	9.30 %
CH20	7.21	16.13 %
CH44	5.14	15.71 %
CH12	4.44	7.56 %
UKI1	4.33	12.22 %
CH21	4.15	6.27 %
MJR1	4.03	10.46 %
CH33	2.80	7.53 %
CH51	2.71	8.57 %
CH24	1.70	5.97 %
MC05	1.59	5.29 %
CH41	1.37	7.54 %
CH46	0.81	4.26 %
CH27	0.52	8.19 %
CH32	0.41	3.94 %
CH31	0.14	1.66 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
<b>Total</b>	<b>121.63</b>	<b>12.99 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	120.52	20.52 %
Ear-Buds	0.08	1.65 %
<b>Total</b>	<b>120.60</b>	<b>20.35 %</b>

Branch *	MTD Sales L	Brand Share %
TRY4	6.71	17.44 %
TYR1	5.27	13.87 %
TNJ1	4.18	14.16 %
KUM1	4.13	16.55 %
TNJ2	3.77	16.13 %
TVR2	3.58	13.05 %
ORU1	2.17	12.31 %
TTP1	2.13	6.53 %
PDK1	0.59	11.39 %
PTK1	0.54	4.31 %
APM1	0.13	1.92 %
KIK1		0.00 %
TRY2		0.00 %
<b>Total</b>	<b>120.60</b>	<b>20.35 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	113.51	20.90 %
Ear-Buds	0.12	2.69 %
Total	113.63	20.75 %

Branch *	MTD Sales L	Brand Share %
CUD1	10.97	13.49 %
CDM1	5.04	16.08 %
POY2	3.90	14.56 %
POY1	3.75	13.34 %
KKI2	2.04	10.55 %
MKM1	1.54	7.38 %
KML1	1.51	9.63 %
NVL2	1.38	4.85 %
TVM1	0.83	3.86 %
Total	113.63	20.75 %

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	110.87	16.33 %
Ear-Buds	0.04	0.80 %
Total	110.91	16.21 %

Branch *	MTD Sales L	Brand Share %
MCR1	4.55	13.12 %
PMP1	3.90	12.15 %
HSR2	3.82	8.61 %
MTR1	3.47	15.40 %
SLM2	3.20	11.30 %
SGI1	2.37	9.88 %
KVP1	2.36	15.46 %
HSR1	1.61	7.28 %
HRR1	1.59	8.16 %
DPR1	0.95	7.67 %
SLM3	0.94	5.26 %
SGG1	0.78	14.66 %
KRI1	0.70	2.16 %
RSP1	0.38	5.46 %
PDR1	0.38	17.18 %
ERD1	0.29	5.50 %
TCG1	0.14	1.44 %
DPR2		0.00 %
Total	110.91	16.21 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	110.47	15.27 %
Ear-Buds	0.06	0.64 %
<b>Total</b>	<b>110.53</b>	<b>15.08 %</b>

Branch *	MTD Sales L	Brand Share %
CH49	3.52	12.13 %
GUD2	2.46	9.69 %
CH16	2.27	5.48 %
CH47	2.26	11.43 %
AVD1	2.06	8.51 %
MC10	0.80	9.68 %
CH19	0.70	2.02 %
SKL1	0.62	2.82 %
CH22	0.44	2.74 %
CH39	0.43	2.87 %
CH26	0.41	6.28 %
GUD1	0.39	1.66 %
CGL1	0.31	1.70 %
CH25	0.23	1.29 %
CH29	0.14	3.49 %
CH08		0.00 %
CH40		0.00 %
KNR1		0.00 %
<b>Total</b>	<b>110.53</b>	<b>15.08 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Mobile	53.40	18.46 %
Ear-Buds	0.06	1.75 %
<b>Total</b>	<b>53.46</b>	<b>18.26 %</b>

Branch *	MTD Sales L	Brand Share %
KG11	3.68	15.84 %
CNR1	3.12	15.56 %
KMR1	3.04	16.83 %
CBE2	2.44	17.46 %
KMD1	1.24	14.62 %
TPR2	1.11	11.79 %
SYM2	0.85	8.13 %
AVI1	0.83	16.80 %
SNR1	0.64	9.32 %
PPI1	0.51	5.07 %
SUL1	0.28	5.98 %
TPR3	0.26	1.61 %
CBE3	0.25	10.19 %
GBM1	0.15	1.21 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
MPM1		0.00 %
<b>Total</b>	<b>53.46</b>	<b>18.26 %</b>

### HO01

Property	MTD Sales L	Brand Share %
Mobile	0.28	0.50 %
<b>Total</b>	<b>0.28</b>	<b>0.49 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB	0.28	0.50 %
MSWH		0.00 %
<b>Total</b>	<b>0.28</b>	<b>0.49 %</b>