

MTD Sales
889.71 L

Brand Share %
21.44 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	889.71	21.44 %
Total	889.71	21.44 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	149.16	24.55 %
NORTH ARCOT	118.10	25.08 %
TRICHY-01	109.45	27.05 %
SOUTH-03	102.60	25.77 %
WEST-02	92.88	21.57 %
CHENNAI-02	88.39	13.50 %
SOUTH ARCOT	83.79	23.52 %
CHENNAI-01	82.56	16.65 %
WEST-01	58.68	22.29 %
KL-SOUTH	4.10	11.95 %
HO01		0.00 %
Total	889.71	21.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	149.16	24.55 %
Total	149.16	24.55 %

Branch *	MTD Sales L	Brand Share %
NGR1	8.73	20.12 %
VL11	5.73	18.35 %
TKS2	2.81	16.13 %
UDN1	2.40	19.75 %
ASM1	1.99	17.74 %
KGL1	1.68	11.19 %
MMT1	0.93	9.50 %
SGT1	0.89	6.51 %
ARM1	0.71	10.51 %
TYI1	0.11	1.55 %
Total	149.16	24.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	118.10	25.08 %
Total	118.10	25.08 %

Branch *	MTD Sales L	Brand Share %
TRR1	4.24	15.27 %
UGI1	3.74	20.08 %
WJP1	3.35	14.83 %
AKM1	2.97	14.51 %
VEL1	2.68	15.08 %
ABR1	2.42	16.76 %
ARC2	2.32	21.00 %
CPT1	1.45	19.24 %
VEL2	1.32	12.01 %
GDM1	1.32	7.11 %
ANI1	0.92	11.37 %
Total	118.10	25.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	109.45	27.05 %
Total	109.45	27.05 %

Branch *	MTD Sales L	Brand Share %
TNJ1	4.27	18.40 %
TRY4	3.72	14.39 %
TTP1	2.75	13.08 %
PTK1	1.80	21.37 %
TVR1	1.61	17.71 %
PDK1	0.40	7.86 %
APM1	0.33	6.16 %
KIK1	0.28	11.10 %
Total	109.45	27.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	102.60	25.77 %
Total	102.60	25.77 %

Branch *	MTD Sales L	Brand Share %
MDU6	4.80	21.20 %
TEN1	3.25	18.39 %
MDU1	2.66	8.11 %
PVI1	2.28	18.13 %
KYK1	2.04	17.25 %
TEN2	1.76	17.85 %
TMM1	1.31	10.52 %
KRR1	0.98	17.78 %
DGL1	0.74	6.47 %
PNV2	0.53	3.10 %
ATG1	0.33	5.48 %
BTU1	0.10	1.63 %
Total	102.60	25.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	92.88	21.57 %
Total	92.88	21.57 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.37	18.11 %
HSR2	4.51	15.89 %
HRR1	2.95	18.14 %
PMP1	2.79	16.29 %
PLC1	2.73	21.14 %
SLM3	2.04	13.89 %
EPI1	2.01	17.91 %
KVP1	1.50	18.08 %
BMD1	1.49	13.54 %
DPR1	1.11	14.96 %
KRI1	0.92	8.75 %
VKL1	0.74	20.62 %
SGG1	0.63	13.85 %
HSR1	0.60	3.80 %
TCG1	0.43	5.42 %
DPR2	0.42	5.07 %
Total	92.88	21.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	88.39	13.50 %
Total	88.39	13.50 %

Branch *	MTD Sales L	Brand Share %
CH15	10.04	19.36 %
CH03	9.52	17.04 %
MJR1	5.35	15.88 %
CH12	4.98	16.85 %
MC05	4.70	18.01 %
CH18	4.52	17.57 %
CH33	4.00	14.43 %
CH20	3.53	9.63 %
CH44	3.40	12.27 %
CH17	3.25	15.11 %
MC06	1.90	10.30 %
CH06	1.70	12.39 %
CH21	1.67	3.85 %
CH41	1.65	7.74 %
CH09	0.96	5.84 %
CH27	0.84	13.29 %
UKI1	0.72	3.03 %
CH46	0.65	3.27 %
CH32	0.58	4.23 %
CH31	0.20	1.98 %
CH24	0.15	0.69 %
CH23		0.00 %
Total	88.39	13.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	83.79	23.52 %
Total	83.79	23.52 %

Branch *	MTD Sales L	Brand Share %
POY2	3.60	17.86 %
TVM2	2.67	12.71 %
KKI2	1.77	12.90 %
NVL2	1.53	8.87 %
TVM1	1.46	5.61 %
POY1	1.16	9.81 %
KML1	0.83	9.72 %
Total	83.79	23.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	82.56	16.65 %
Total	82.56	16.65 %

Branch *	MTD Sales L	Brand Share %
CH16	5.33	16.54 %
CH07	4.75	19.68 %
CH45	3.76	17.13 %
CH42	3.52	17.59 %
CH30	2.30	20.05 %
AVD1	2.17	9.49 %
TKM1	1.78	11.18 %
CGL1	0.96	5.89 %
CH08	0.78	3.44 %
CH48	0.74	4.08 %
CH19	0.60	4.06 %
GUD2	0.56	3.59 %
KNR1	0.41	3.26 %
CH40	0.38	2.08 %
CH22	0.33	2.41 %
MC10	0.32	2.31 %
GUD1	0.19	1.69 %
CH39	0.10	0.83 %
SKL1		0.00 %
Total	82.56	16.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	58.68	22.29 %
Total	58.68	22.29 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.03	15.54 %
KGI1	4.50	20.52 %
KMR1	3.86	18.73 %
TPR1	3.11	17.61 %
CNR1	1.25	11.62 %
MPM1	1.10	11.64 %
SYM2	1.09	16.48 %
PLI1	0.66	19.55 %
CBE5	0.61	20.04 %
GBM1	0.61	5.27 %
CBE4	0.57	9.75 %
CBE1	0.54	13.09 %
TPR4	0.51	7.11 %
UMP1	0.47	17.15 %
KMD1	0.35	6.36 %
ANR1	0.11	5.76 %
Total	58.68	22.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.10	11.95 %
Total	4.10	11.95 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.94	17.35 %
PAS1	1.28	11.99 %
KLR1	0.88	7.07 %
Total	4.10	11.95 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %