

MTD Sales
1,361.14 L

Brand Share %
20.18 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,361.14	20.18 %
Total	1,361.14	20.18 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	252.02	25.27 %
NORTH ARCOT	171.31	22.33 %
SOUTH-03	169.53	26.97 %
TRICHY-01	163.59	27.62 %
WEST-02	137.02	20.16 %
SOUTH ARCOT	126.21	25.10 %
CHENNAI-02	119.27	12.04 %
CHENNAI-01	118.19	15.25 %
WEST-01	96.74	23.51 %
KL-SOUTH	7.26	21.90 %
HO01		0.00 %
Total	1,361.14	20.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	252.02	25.27 %
Total	252.02	25.27 %

Branch *	MTD Sales L	Brand Share %
NGR1	12.02	18.09 %
TKS2	5.89	13.46 %
SVK1	4.04	14.79 %
ERL2	3.91	20.04 %
ARM1	2.74	10.69 %
TYI1	2.29	12.78 %
ASM1	1.83	14.60 %
KGL1	1.54	8.35 %
MMT1	0.97	6.08 %
SGT1	0.90	6.92 %
STU2	0.48	7.02 %
Total	252.02	25.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	171.31	22.33 %
Total	171.31	22.33 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.84	17.02 %
AKM1	6.34	12.71 %
WJP1	5.06	16.50 %
TRR1	4.75	12.07 %
ARC2	3.68	10.64 %
VEL1	3.30	6.05 %
CPT1	1.45	16.98 %
ANI1	0.30	2.62 %
Total	171.31	22.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	169.53	26.97 %
Total	169.53	26.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.97	11.53 %
TMM1	5.24	19.34 %
TDI1	3.19	15.67 %
TEN2	2.78	13.61 %
PVI1	2.44	12.84 %
KRR1	0.75	5.05 %
PNV1	0.67	13.27 %
ATG1	0.19	1.91 %
Total	169.53	26.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	163.59	27.62 %
Total	163.59	27.62 %

Branch *	MTD Sales L	Brand Share %
TYR1	8.06	18.96 %
TTP1	3.91	9.61 %
TVR1	2.98	16.87 %
PTK1	2.59	19.95 %
PBR1	0.67	5.57 %
TRY2	0.61	13.35 %
PDK1	0.21	3.64 %
Total	163.59	27.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	137.02	20.16 %
Total	137.02	20.16 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.23	16.34 %
HSR2	6.27	16.07 %
MCR1	4.96	15.03 %
SGI1	4.65	12.27 %
PMP1	3.54	10.47 %
PLC1	3.21	16.18 %
ERD1	2.69	17.55 %
SLM3	2.43	8.43 %
HRR1	2.27	10.41 %
DPR1	1.99	18.04 %
SGG1	1.37	19.01 %
VKL1	1.32	12.10 %
KRI1	0.89	6.85 %
TCG1	0.84	12.29 %
HSR1	0.39	2.99 %
DPR2	0.14	1.00 %
Total	137.02	20.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	126.21	25.10 %
Total	126.21	25.10 %

Branch *	MTD Sales L	Brand Share %
TVM2	7.07	19.47 %
KKI2	3.29	14.16 %
NVL2	3.13	12.50 %
TVM1	2.44	10.42 %
POY1	0.85	5.97 %
Total	126.21	25.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	119.27	12.04 %
Total	119.27	12.04 %

Branch *	MTD Sales L	Brand Share %
CH15	14.22	13.14 %
CH03	8.15	9.35 %
CH33	7.36	18.20 %
MJR1	6.02	9.26 %
CH44	5.62	12.99 %
CH20	5.60	10.08 %
CH21	5.30	5.97 %
CH12	5.10	13.41 %
MC05	4.83	14.71 %
CH41	4.43	20.07 %
CH36	2.79	14.30 %
CH23	2.61	16.40 %
UKI1	2.18	6.08 %
CH06	1.71	10.66 %
PON1	1.64	7.74 %
CH27	1.08	10.93 %
CH31	0.91	5.62 %
CH32	0.56	4.64 %
CH17	0.50	6.72 %
CH46	0.32	1.61 %
CH09	0.22	1.00 %
MC06	0.13	0.63 %
CH24		0.00 %
Total	119.27	12.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	118.19	15.25 %
Total	118.19	15.25 %

Branch *	MTD Sales L	Brand Share %
CH16	8.60	16.89 %
CH42	5.77	19.96 %
KNR1	4.99	18.90 %
CH08	4.75	12.73 %
AVD1	4.39	7.27 %
CH45	4.04	16.95 %
CH07	3.98	14.02 %
CH30	3.79	18.00 %
CH38	3.70	15.94 %
TKM1	3.63	16.56 %
CH11	3.00	15.15 %
CH19	1.92	5.72 %
CGL1	1.11	5.39 %
CH22	0.99	6.48 %
GUD2	0.96	3.00 %
CH39	0.84	3.81 %
GUD1	0.58	4.03 %
MC02	0.58	15.99 %
CH29	0.44	5.33 %
MC10	0.36	1.52 %
SKL1	0.32	2.42 %
CH40		0.00 %
Total	118.19	15.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	96.74	23.51 %
Total	96.74	23.51 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.48	17.58 %
AVI1	1.76	16.70 %
CBE6	1.30	17.94 %
CBE4	1.28	16.65 %
TPR4	0.74	6.10 %
MPM1	0.73	7.49 %
CBE3	0.60	13.77 %
ANR1	0.34	6.97 %
GBM1	0.14	0.58 %
UMP1	0.13	5.34 %
Total	96.74	23.51 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.26	21.90 %
Total	7.26	21.90 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.50	13.44 %
Total	7.26	21.90 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %