

MTD Sales
1,169.40 L

Brand Share %
18.52 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,169.34	18.60 %
Dig-Acce	0.06	0.23 %
Total	1,169.40	18.52 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	178.38	21.10 %
SOUTH-01	175.01	19.18 %
TRICHY-01	141.39	24.69 %
SOUTH ARCOT	133.26	24.66 %
SOUTH-03	122.29	23.27 %
CHENNAI-02	122.27	12.56 %
WEST-02	120.74	23.24 %
CHENNAI-01	95.21	12.41 %
WEST-01	48.10	16.47 %
WEST-03	32.23	16.62 %
HO01	0.52	0.30 %
Total	1,169.40	18.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	178.38	21.11 %
Total	178.38	21.10 %

Branch *	MTD Sales L	Brand Share %
VNB1	8.81	18.19 %
SBR1	6.52	14.85 %
KPM1	4.83	16.31 %
UGI1	4.20	17.17 %
ABR1	4.01	12.04 %
WJP1	3.78	12.90 %
VEL3	3.60	11.52 %
ANI1	3.29	17.34 %
VEL1	2.87	10.51 %
TRR1	2.71	6.58 %
AKM1	2.35	6.77 %
TRT1	2.17	14.82 %
ARC2	1.91	8.81 %
Total	178.38	21.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	175.01	19.24 %
Total	175.01	19.18 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.62	15.56 %
TVL1	14.29	18.19 %
KVT1	7.88	16.96 %
VLY1	4.98	13.36 %
TKS2	4.48	10.94 %
RND1	3.63	15.99 %
VNR1	3.23	16.83 %
SVK1	2.92	14.42 %
ERL2	2.74	16.43 %
KYR1	2.31	15.31 %
VKM1	1.99	18.03 %
MMT1	1.06	4.73 %
SGT1	0.94	7.15 %
ASM1	0.93	10.20 %
TYI1	0.93	9.34 %
COL1		0.00 %
Total	175.01	19.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	141.39	24.70 %
Total	141.39	24.69 %

Branch *	MTD Sales L	Brand Share %
TYR1	5.04	16.89 %
TVR2	4.53	17.72 %
TTP1	3.51	11.37 %
TVR1	2.90	17.65 %
TNJ1	2.67	9.95 %
PDK2	1.60	13.32 %
APM1	0.35	12.07 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	141.39	24.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	133.26	24.66 %
Total	133.26	24.66 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.05	14.94 %
POY2	3.80	12.92 %
KKI2	2.95	17.18 %
NVL2	0.76	3.34 %
VPM1	0.46	5.50 %
Total	133.26	24.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	122.29	23.28 %
Total	122.29	23.27 %

Branch *	MTD Sales L	Brand Share %
PVI1	5.97	17.49 %
DGL1	2.28	9.72 %
MDU1	2.21	6.17 %
KYK1	1.42	12.74 %
MDU7	1.32	11.34 %
TEN2	1.24	8.92 %
ATG1	0.64	7.62 %
BTU1	0.35	3.96 %
MDU5		0.00 %
SVG1		0.00 %
Total	122.29	23.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	122.27	12.63 %
Total	122.27	12.56 %

Branch *	MTD Sales L	Brand Share %
CH03	13.47	16.68 %
CH15	7.95	8.58 %
CH34	7.92	12.04 %
CH20	6.48	13.37 %
MJR1	5.66	14.64 %
UKI1	4.80	13.58 %
CH21	3.85	6.08 %
CH44	3.47	15.14 %
CH41	3.34	11.99 %
CH17	2.96	11.28 %
MC06	2.46	16.62 %
CH12	2.30	5.58 %
CH33	2.27	5.00 %
CH51	1.02	2.50 %
CH36	0.87	3.53 %
CH27	0.63	6.25 %
CH46	0.47	2.17 %
CH06	0.20	0.89 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	122.27	12.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	120.68	23.28 %
Dig-Acce	0.06	6.49 %
Total	120.74	23.24 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.63	15.58 %
HSR2	3.85	10.52 %
HSR1	2.96	16.92 %
KRI1	2.91	16.20 %
SLM2	2.16	14.98 %
SLM3	1.90	8.96 %
PNG1	1.45	12.90 %
DPR2	0.29	2.65 %
Total	120.74	23.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	95.21	12.65 %
Total	95.21	12.41 %

Branch *	MTD Sales L	Brand Share %
CH16	6.48	12.49 %
CH48	5.22	14.91 %
CH47	4.59	9.48 %
CH07	4.18	12.25 %
CH45	3.84	11.64 %
CH19	3.02	12.83 %
CH30	2.62	7.65 %
KNR1	2.58	9.34 %
CH22	2.50	6.82 %
GUD1	1.77	7.49 %
MC09	1.39	12.93 %
SKL1	1.29	7.26 %
CGL1	1.07	6.24 %
CH39	0.44	7.64 %
CH25	0.43	1.37 %
CH49	0.38	1.15 %
CH08	0.19	2.07 %
GUD2	0.18	0.99 %
AVD1	0.18	0.41 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
Total	95.21	12.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	48.10	16.62 %
Total	48.10	16.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.06	13.00 %
GDR1	4.35	18.35 %
KGI1	4.01	13.77 %
KMR1	2.52	9.08 %
MPM1	1.70	9.99 %
ANR1	1.05	15.11 %
PLI1	1.02	13.92 %
CBE4	0.79	7.61 %
SUL1	0.63	8.07 %
PDM1	0.29	11.77 %
UMP1	0.21	5.16 %
CBE3	0.20	10.88 %
CBE1	0.15	1.55 %
SNR1		0.00 %
Total	48.10	16.47 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	32.23	16.62 %
Total	32.23	16.62 %

Branch *	MTD Sales L	Brand Share %
CMI1	2.16	15.59 %
GBM1	1.67	7.54 %
TPR3	1.54	17.87 %
SYM2	1.44	13.85 %
PDR1	0.89	15.53 %
AVI1	0.83	6.94 %
SGG1	0.66	8.96 %
TPR2	0.49	4.22 %
KGM1	0.44	3.96 %
TCG1	0.18	2.84 %
VKL1		0.00 %
Total	32.23	16.62 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.30 %
Total	0.52	0.30 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.30 %
MSWH		0.00 %
Total	0.52	0.30 %