

MTD Sales
701.61 L

Brand Share %
20.51 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	701.61	20.51 %
Total	701.61	20.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	125.93	23.51 %
NORTH ARCOT	93.33	23.74 %
TRICHY-01	84.75	24.87 %
SOUTH-03	75.51	23.33 %
SOUTH ARCOT	72.00	26.65 %
WEST-02	71.39	18.91 %
CHENNAI-02	67.67	14.86 %
CHENNAI-01	64.30	16.75 %
WEST-01	38.76	17.60 %
KL-SOUTH	7.97	15.46 %
HO01		0.00 %
Total	701.61	20.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	125.93	23.51 %
Total	125.93	23.51 %

Branch *	MTD Sales L	Brand Share %
NGR1	8.68	17.60 %
TKS2	2.98	12.61 %
TCN1	2.32	20.39 %
RPM1	2.17	18.05 %
KGL1	1.48	12.40 %
MMT1	1.28	14.44 %
ARM1	1.04	8.92 %
SVK1	1.02	8.54 %
SGT1	0.73	5.89 %
ASM1	0.70	8.27 %
TYI1	0.35	4.22 %
Total	125.93	23.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	93.33	23.74 %
Total	93.33	23.74 %

Branch *	MTD Sales L	Brand Share %
TRR1	3.85	15.36 %
VEL2	3.50	13.47 %
SBR1	2.52	15.71 %
ARC2	2.40	11.69 %
GDM1	2.27	18.03 %
UGI1	2.27	18.86 %
AKM1	1.56	10.48 %
TRT1	1.24	16.26 %
ANI1	1.14	13.80 %
WJP1	0.80	4.63 %
CPT1	0.66	11.01 %
Total	93.33	23.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	84.75	24.87 %
Total	84.75	24.87 %

Branch *	MTD Sales L	Brand Share %
TYR1	4.47	17.54 %
KRN1	2.29	17.03 %
ORU1	1.89	15.02 %
PTK1	1.25	11.27 %
TVR1	1.19	15.01 %
PDK1	0.73	9.33 %
APM1	0.51	12.18 %
MDI1	0.27	4.87 %
TRY2	0.15	15.71 %
TTP1	0.13	0.77 %
KIK1		0.00 %
PBR1		0.00 %
Total	84.75	24.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	75.51	23.33 %
Total	75.51	23.33 %

Branch *	MTD Sales L	Brand Share %
PVI1	4.05	14.79 %
MDU1	2.58	10.38 %
CMR1	2.05	19.24 %
MPA1	1.59	17.72 %
USL1	1.54	18.08 %
TMM1	1.41	13.27 %
TEN2	1.27	15.25 %
MDU4	1.05	16.90 %
PKM1	0.96	13.37 %
DGL2	0.92	17.47 %
TEN1	0.82	8.99 %
BTU1	0.79	14.30 %
PNV1	0.55	19.65 %
ATG1	0.28	1.94 %
KRR1		0.00 %
Total	75.51	23.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	72.00	26.65 %
Total	72.00	26.65 %

Branch *	MTD Sales L	Brand Share %
TVM2	2.77	15.81 %
POY2	1.88	14.30 %
KKI2	1.83	13.96 %
NVL2	1.44	19.41 %
TVM1	1.21	15.04 %
POY1	0.69	5.85 %
Total	72.00	26.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	71.39	18.91 %
Total	71.39	18.91 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.73	12.17 %
PMP1	3.31	15.45 %
HSR2	2.99	17.40 %
APN1	2.80	19.94 %
PLC1	2.42	17.98 %
EPI1	2.01	17.92 %
MCR1	1.92	14.05 %
HRR1	1.81	10.35 %
BMD1	1.76	17.43 %
VKL1	1.06	15.74 %
SGI1	1.00	8.65 %
SLM3	0.62	3.97 %
KRI1	0.56	7.50 %
SGG1	0.40	14.21 %
TCG1	0.26	5.47 %
DPR2	0.21	2.38 %
HSR1	0.11	0.74 %
Total	71.39	18.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	67.67	14.86 %
Total	67.67	14.86 %

Branch *	MTD Sales L	Brand Share %
CH03	5.39	13.99 %
CH12	3.87	18.02 %
MC05	3.52	15.28 %
GPD1	3.30	15.95 %
CH21	3.06	9.69 %
MJR1	2.97	12.67 %
CH33	2.57	18.71 %
CH09	2.27	19.97 %
CH44	2.16	10.20 %
CH41	1.54	12.39 %
PON1	1.50	12.85 %
CH06	1.24	9.63 %
CH20	0.97	3.95 %
UKI1	0.56	3.24 %
CH27	0.25	7.84 %
CH31	0.15	1.86 %
CH32	0.15	6.21 %
CH46	0.12	1.55 %
CH17	0.10	1.28 %
MC06	0.10	0.84 %
CH01		0.00 %
CH24		0.00 %
Total	67.67	14.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	64.30	16.75 %
Total	64.30	16.75 %

Branch *	MTD Sales L	Brand Share %
CH14	4.88	16.18 %
CH16	4.04	16.57 %
CH07	3.59	18.96 %
CH48	3.04	15.00 %
CH08	2.71	14.05 %
CH42	2.71	16.54 %
CH30	1.71	11.69 %
KNR1	1.63	13.65 %
GUD2	1.59	13.64 %
AVD1	1.46	11.04 %
CH38	1.38	10.85 %
CGL1	1.14	9.69 %
GUD1	0.61	7.55 %
CH39	0.47	9.28 %
MC10	0.32	2.05 %
CH22	0.30	2.68 %
CH19	0.24	2.21 %
CH40	0.07	0.81 %
SKL1	0.07	0.76 %
Total	64.30	16.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	38.76	17.60 %
Total	38.76	17.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.22	14.74 %
KMR1	2.96	17.38 %
KGI1	2.61	15.80 %
UAM1	2.38	11.74 %
CNR1	1.37	13.12 %
PPI1	0.96	7.11 %
TPR4	0.87	15.87 %
PLI1	0.70	18.82 %
TPR3	0.67	9.99 %
MPM1	0.30	6.31 %
AVI1	0.26	7.76 %
CBE1	0.25	8.88 %
SYM2	0.15	3.23 %
ANR1	0.11	6.41 %
GBM1		0.00 %
Total	38.76	17.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.97	15.46 %
Total	7.97	15.46 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.17	10.88 %
KLR1	1.55	15.73 %
Total	7.97	15.46 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %