

MTD Sales
1,137.80 L

Brand Share %
21.40 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,137.80	21.40 %
Total	1,137.80	21.40 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	194.17	23.89 %
NORTH ARCOT	148.87	24.78 %
TRICHY-01	132.05	25.52 %
SOUTH-03	129.06	25.68 %
WEST-02	123.26	22.23 %
SOUTH ARCOT	117.18	27.27 %
CHENNAI-02	113.38	15.92 %
CHENNAI-01	104.26	15.97 %
WEST-01	70.10	20.76 %
KL-SOUTH	4.68	12.56 %
HO01	0.80	0.51 %
Total	1,137.80	21.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	194.17	23.89 %
Total	194.17	23.89 %

Branch *	MTD Sales L	Brand Share %
TUT1	19.44	21.25 %
ERL2	5.95	20.91 %
NGR1	5.36	14.30 %
TKS2	4.85	13.23 %
KGL1	2.21	11.03 %
RPM1	1.69	17.59 %
SVK1	1.62	7.47 %
TYI1	1.27	10.25 %
MMT1	1.04	8.26 %
ASM1	0.67	6.89 %
SGT1	0.40	3.14 %
TVL2		0.00 %
Total	194.17	23.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	148.87	24.78 %
Total	148.87	24.78 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.98	16.78 %
GDM1	4.15	16.37 %
TRR1	3.96	10.10 %
WJP1	3.92	17.10 %
ABR1	2.95	17.77 %
ARC2	2.91	16.59 %
TRT1	2.80	21.38 %
VEL1	2.46	7.66 %
AKM1	2.32	10.43 %
ANI1	1.25	10.03 %
Total	148.87	24.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	132.05	25.52 %
Total	132.05	25.52 %

Branch *	MTD Sales L	Brand Share %
TNJ1	7.69	20.24 %
KRN1	3.34	17.33 %
MDI1	2.45	16.59 %
TRY3	1.60	8.74 %
PBR1	1.46	14.65 %
PDK1	0.76	11.02 %
TRY2	0.61	12.62 %
KIK1	0.43	9.27 %
TVR1	0.35	3.81 %
TTP1	0.32	1.03 %
Total	132.05	25.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	129.06	25.68 %
Total	129.06	25.68 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.38	11.16 %
ADP1	3.89	19.96 %
USL1	3.67	21.07 %
TDI1	1.78	13.67 %
SGP1	1.42	14.49 %
ATG1	1.35	11.18 %
TEN2	1.33	7.52 %
MDU4	1.18	7.40 %
KRR1	0.80	20.52 %
BTU1	0.43	10.05 %
PNV1	0.33	8.78 %
Total	129.06	25.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	123.26	22.23 %
Total	123.26	22.23 %

Branch *	MTD Sales L	Brand Share %
HSR2	5.95	20.18 %
PMP1	5.56	18.33 %
MCR1	4.42	17.68 %
SGI1	3.08	17.18 %
HRR1	3.08	11.74 %
SLM3	2.82	10.33 %
KRI1	2.52	18.47 %
SGG1	0.69	15.26 %
VKL1	0.60	9.53 %
DPR2	0.43	3.21 %
HSR1	0.31	2.31 %
TCG1	0.29	3.14 %
ERD1		0.00 %
Total	123.26	22.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	117.18	27.27 %
Total	117.18	27.27 %

Branch *	MTD Sales L	Brand Share %
POY2	6.41	21.04 %
CDM1	5.19	17.89 %
KKI2	4.75	18.97 %
NVL2	2.72	20.90 %
POY1	2.21	12.80 %
Total	117.18	27.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	113.38	15.92 %
Total	113.38	15.92 %

Branch *	MTD Sales L	Brand Share %
CH15	11.44	17.00 %
MJR1	7.46	16.70 %
CH03	7.32	11.81 %
GPD1	7.07	18.58 %
CH12	6.76	20.26 %
MC05	5.38	16.04 %
CH33	4.98	17.85 %
CH44	4.11	11.22 %
CH21	3.53	6.89 %
CH20	2.66	6.86 %
CH41	2.54	16.70 %
CH09	1.93	11.89 %
CH27	1.89	20.03 %
UKI1	1.86	7.30 %
CH46	1.77	12.58 %
CH17	1.13	12.20 %
CH31	0.82	6.83 %
CH32	0.63	13.79 %
CH06	0.44	1.51 %
MC06	0.31	2.22 %
CH24	-0.20	-1.39 %
Total	113.38	15.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	104.26	15.97 %
Total	104.26	15.97 %

Branch *	MTD Sales L	Brand Share %
CH14	7.65	15.48 %
CH30	5.80	14.49 %
CH08	5.66	18.18 %
CH16	5.17	13.73 %
TKM1	3.78	17.29 %
CH48	3.67	12.94 %
CH45	3.51	15.93 %
CH38	3.46	20.62 %
CH07	2.78	10.45 %
GUD2	1.62	5.93 %
CGL1	1.28	8.03 %
AVD1	1.02	3.43 %
CH11	0.83	7.75 %
MC10	0.70	3.03 %
CH19	0.66	3.61 %
KNR1	0.45	1.77 %
CH39	0.44	5.92 %
CH22	0.39	2.93 %
SKL1	0.33	2.69 %
CH40	0.31	1.07 %
GUD1	0.25	1.86 %
CH29		0.00 %
Total	104.26	15.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	70.10	20.76 %
Total	70.10	20.76 %

Branch *	MTD Sales L	Brand Share %
KMR1	5.82	20.11 %
GDR1	3.57	18.96 %
UAM1	2.40	11.29 %
AVI1	1.52	18.38 %
TPR2	1.40	10.06 %
CBE6	1.23	15.31 %
CBE3	1.01	19.04 %
CBE1	0.75	14.54 %
SUL1	0.74	17.78 %
ANR1	0.45	11.89 %
GBM1	0.24	1.40 %
MPM1	0.19	2.10 %
UMP1	0.15	4.91 %
PPI1	0.13	1.20 %
SYM2		0.00 %
Total	70.10	20.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.68	12.56 %
Total	4.68	12.56 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.62	10.16 %
PAS1	2.06	17.92 %
Total	4.68	12.56 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
MSWH		0.00 %
Total	0.80	0.51 %