



TN : OPPO Sales Performance 19/05/2026 9:33 AM

MTD Sales
1,169.64 L

Brand Share %
18.14 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.14 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| Mobile | 1,168.88 | 18.31 % |
| Ear-Buds | 0.76 | 1.19 % |
| Total | 1,169.64 | 18.14 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| SOUTH-01 | 212.00 | 18.94 % |
| NORTH ARCOT | 155.24 | 21.47 % |
| SOUTH-03 | 132.12 | 21.59 % |
| TRICHY-01 | 131.47 | 25.35 % |
| CHENNAI-02 | 124.30 | 12.51 % |
| CHENNAI-01 | 120.31 | 16.29 % |
| WEST-02 | 113.20 | 17.86 % |
| SOUTH ARCOT | 110.32 | 18.29 % |
| WEST-01 | 70.67 | 18.47 % |
| HO01 | | 0.00 % |
| Total | 1,169.64 | 18.14 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 211.88 | 19.07 % |
| Ear-Buds | 0.12 | 1.48 % |
| Total | 212.00 | 18.94 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TUT1 | 16.22 | 14.44 % |
| NGR1 | 16.18 | 18.03 % |
| TUT2 | 8.26 | 15.23 % |
| VLY1 | 6.29 | 15.36 % |
| TKS2 | 6.25 | 14.36 % |
| MMT1 | 4.67 | 17.27 % |
| SVK1 | 4.02 | 11.86 % |
| APK2 | 3.68 | 14.59 % |
| APK1 | 3.23 | 13.41 % |
| KYR1 | 3.09 | 17.77 % |
| KGL1 | 2.96 | 9.91 % |
| TYI1 | 2.67 | 16.63 % |
| SGT1 | 2.25 | 12.01 % |
| ASM1 | 1.66 | 10.62 % |
| ARM1 | 0.68 | 4.50 % |
| COL1 | 0.28 | 4.92 % |
| Total | 212.00 | 18.94 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 155.18 | 21.70 % |
| Ear-Buds | 0.06 | 0.78 % |
| Total | 155.24 | 21.47 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| AKM1 | 6.36 | 16.02 % |
| VEL1 | 6.30 | 16.38 % |
| VEL2 | 5.26 | 13.04 % |
| SBR1 | 4.42 | 11.68 % |
| WJP1 | 3.92 | 11.82 % |
| TRR1 | 2.83 | 7.34 % |
| ARC2 | 2.16 | 13.32 % |
| PLR1 | 2.09 | 17.62 % |
| ABR1 | 1.61 | 7.48 % |
| Total | 155.24 | 21.47 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 132.08 | 21.79 % |
| Ear-Buds | 0.04 | 0.69 % |
| Total | 132.12 | 21.59 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| MDU1 | 3.95 | 10.73 % |
| TEN2 | 3.93 | 17.40 % |
| CMR1 | 3.21 | 15.73 % |
| TMM1 | 3.14 | 17.29 % |
| SVG1 | 2.11 | 14.24 % |
| PVI1 | 1.98 | 9.85 % |
| DGL2 | 1.71 | 10.61 % |
| DGL1 | 1.36 | 5.20 % |
| ATG1 | 0.99 | 6.03 % |
| MDU7 | 0.39 | 2.22 % |
| KYK1 | 0.34 | 4.03 % |
| KRR1 | 0.16 | 2.98 % |
| BTU1 | | 0.00 % |
| Total | 132.12 | 21.59 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 131.45 | 25.56 % |
| Ear-Buds | 0.02 | 0.48 % |
| Total | 131.47 | 25.35 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TYR1 | 6.38 | 18.02 % |
| TNJ1 | 4.48 | 14.49 % |
| TNJ2 | 3.83 | 17.68 % |
| PTK1 | 2.85 | 17.53 % |
| TVR2 | 1.69 | 8.84 % |
| KUM2 | 1.59 | 11.97 % |
| APM1 | 0.87 | 10.76 % |
| TTP1 | 0.37 | 1.11 % |
| PDK1 | 0.22 | 3.78 % |
| KIK1 | | 0.00 % |
| TRY2 | | 0.00 % |
| Total | 131.47 | 25.35 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 124.05 | 12.61 % |
| Ear-Buds | 0.25 | 2.50 % |
| Total | 124.30 | 12.51 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH03 | 11.92 | 13.72 % |
| CH44 | 9.74 | 16.52 % |
| CH50 | 7.95 | 16.68 % |
| CH15 | 7.66 | 11.28 % |
| CH34 | 7.15 | 15.32 % |
| GPD1 | 6.59 | 15.09 % |
| UK11 | 6.20 | 16.50 % |
| CH20 | 5.43 | 16.70 % |
| MJR1 | 5.27 | 13.55 % |
| CH12 | 4.33 | 7.20 % |
| CH21 | 4.08 | 5.39 % |
| CH51 | 2.83 | 10.16 % |
| MC05 | 2.78 | 6.29 % |
| CH33 | 2.73 | 4.44 % |
| CH23 | 1.74 | 8.89 % |
| CH46 | 1.13 | 5.45 % |
| CH36 | 1.01 | 12.84 % |
| CH27 | 0.63 | 5.22 % |
| CH06 | 0.52 | 2.31 % |
| CH31 | 0.39 | 2.28 % |
| CH24 | 0.28 | 1.21 % |
| CH32 | 0.18 | 3.51 % |
| CH01 | 0.14 | 10.64 % |
| Total | 124.30 | 12.51 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 120.10 | 16.49 % |
| Ear-Buds | 0.21 | 2.01 % |
| Total | 120.31 | 16.29 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH05 | 6.24 | 16.18 % |
| CH47 | 4.71 | 11.63 % |
| CH16 | 2.41 | 4.19 % |
| CH45 | 1.85 | 9.28 % |
| CH30 | 1.68 | 6.61 % |
| AVD1 | 1.46 | 8.24 % |
| CH22 | 1.37 | 8.81 % |
| GUD2 | 1.30 | 7.28 % |
| CH08 | 1.23 | 3.93 % |
| CH19 | 1.07 | 4.99 % |
| CH25 | 0.98 | 5.24 % |
| SKL1 | 0.80 | 5.12 % |
| CH26 | 0.54 | 15.07 % |
| CGL1 | 0.48 | 3.15 % |
| CH40 | 0.33 | 1.37 % |
| CH29 | | 0.00 % |
| CH39 | | 0.00 % |
| CH49 | | 0.00 % |
| GUD1 | | 0.00 % |
| KNR1 | | 0.00 % |
| MC09 | | 0.00 % |
| Total | 120.31 | 16.29 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 113.18 | 18.01 % |
| Ear-Buds | 0.02 | 0.38 % |
| Total | 113.20 | 17.86 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| SLM1 | 7.91 | 14.95 % |
| PMP1 | 4.38 | 15.66 % |
| SGI1 | 3.87 | 16.92 % |
| SLM2 | 2.90 | 13.45 % |
| SLM3 | 2.83 | 11.87 % |
| HSR2 | 2.70 | 7.75 % |
| HSR1 | 2.65 | 9.97 % |
| KRI1 | 1.11 | 3.63 % |
| TCG1 | 0.41 | 6.49 % |
| KMM1 | 0.39 | 10.74 % |
| SGG1 | 0.29 | 6.99 % |
| MCR1 | 0.27 | 1.21 % |
| DPR1 | 0.16 | 1.50 % |
| DPR2 | | 0.00 % |
| ERD1 | | 0.00 % |
| Total | 113.20 | 17.86 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mobile | 110.28 | 18.41 % |
| Ear-Buds | 0.04 | 1.00 % |
| Total | 110.32 | 18.29 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| POY1 | 6.57 | 15.99 % |
| CDM1 | 6.00 | 16.80 % |
| MKM1 | 4.01 | 17.72 % |
| POY2 | 3.97 | 10.55 % |
| TVM2 | 3.46 | 12.84 % |
| VPM2 | 3.36 | 15.11 % |
| VCM2 | 2.58 | 13.51 % |
| KKI2 | 2.36 | 11.04 % |
| TVM1 | 2.01 | 14.42 % |
| VCM1 | 1.94 | 16.27 % |
| KML1 | 1.45 | 13.76 % |
| NVL2 | 0.51 | 1.71 % |
| VPM1 | 0.17 | 2.33 % |
| Total | 110.32 | 18.29 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mobile | 70.67 | 18.72 % |
| Total | 70.67 | 18.47 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KGI1 | 5.77 | 16.81 % |
| KMR1 | 5.44 | 17.25 % |
| CNR1 | 2.01 | 7.01 % |
| KMD1 | 1.12 | 15.67 % |
| PLI1 | 0.95 | 15.62 % |
| SYM2 | 0.85 | 11.41 % |
| MPM1 | 0.62 | 6.30 % |
| TPR2 | 0.60 | 6.79 % |
| CBE4 | 0.55 | 10.31 % |
| CBE6 | 0.42 | 6.62 % |
| GBM1 | 0.39 | 2.15 % |
| TPR3 | 0.30 | 5.52 % |
| CBE3 | 0.28 | 8.02 % |
| CBE1 | | 0.00 % |
| CBE5 | | 0.00 % |
| Total | 70.67 | 18.47 % |

HO01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Total | | 0.00 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| GHUB | | 0.00 % |
| MSWH | | 0.00 % |
| Total | | 0.00 % |