



# TN : OPPO Sales Performance 19/04/2026 9:33 AM

MTD Sales  
1,040.36 L

Brand Share %  
15.71 %

Information:

MTD : 01-04-2026 To 18-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,039.98	15.87 %
Ear-Buds	0.38	0.55 %
<b>Total</b>	<b>1,040.36</b>	<b>15.71 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	187.93	16.65 %
NORTH ARCOT	133.74	18.58 %
TRICHY-01	122.96	21.77 %
SOUTH-03	122.03	20.22 %
CHENNAI-01	107.76	12.42 %
CHENNAI-02	105.85	11.48 %
SOUTH ARCOT	105.07	19.57 %
WEST-02	102.10	16.62 %
WEST-01	52.92	14.49 %
HO01		0.00 %
<b>Total</b>	<b>1,040.36</b>	<b>15.71 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	187.86	16.76 %
Ear-Buds	0.06	0.79 %
<b>Total</b>	<b>187.93</b>	<b>16.65 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	14.19	12.09 %
TKS2	7.13	12.28 %
KVT1	6.93	14.56 %
VLY1	6.21	13.27 %
SVK1	3.92	13.10 %
MMT1	3.47	13.20 %
APK1	2.67	13.39 %
KGL1	2.41	10.48 %
TYI1	1.90	11.81 %
VKM1	1.61	10.35 %
SGT1	0.72	3.10 %
STU2	0.43	3.98 %
COL1	0.40	3.80 %
ASM1	0.29	1.89 %
ARM1	0.28	1.95 %
<b>Total</b>	<b>187.93</b>	<b>16.65 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	133.70	18.82 %
Ear-Buds	0.04	0.44 %
<b>Total</b>	<b>133.74</b>	<b>18.58 %</b>

Branch *	MTD Sales L	Brand Share %
SBR1	5.43	13.85 %
VEL1	5.37	12.45 %
AKM1	4.76	12.81 %
WJP1	2.80	11.47 %
ANI1	2.62	13.04 %
TRR1	2.49	6.02 %
ARC2	2.36	14.47 %
UGI1	2.06	14.97 %
ABR1	1.60	7.98 %
<b>Total</b>	<b>133.74</b>	<b>18.58 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	122.96	21.97 %
Total	122.96	21.77 %

Branch *	MTD Sales L	Brand Share %
TRY4	4.33	11.61 %
TVR2	3.24	14.07 %
TVR1	1.25	13.01 %
APM1	0.26	4.19 %
TTP1	0.26	0.76 %
PDK1	0.23	3.43 %
TRY2	0.12	2.93 %
KIK1	0.12	1.93 %
Total	122.96	21.77 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	122.03	20.41 %
Total	122.03	20.22 %

Branch *	MTD Sales L	Brand Share %
CMR1	3.49	14.82 %
MDU1	3.41	8.09 %
TEN2	2.39	7.23 %
SVG1	2.21	13.43 %
ADP1	2.19	13.13 %
TDI1	1.99	12.45 %
DGL1	1.78	7.55 %
KKD3	1.68	14.09 %
MDU7	1.60	7.61 %
DGL2	0.64	8.27 %
ATG1	0.42	3.19 %
PNV2	0.36	7.10 %
KRR1	0.30	8.30 %
BTU1	0.12	1.46 %
Total	122.03	20.22 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	107.70	12.55 %
Ear-Buds	0.06	0.68 %
<b>Total</b>	<b>107.76</b>	<b>12.42 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	4.50	5.91 %
AVD1	1.55	7.19 %
GUD2	1.19	5.58 %
MC10	1.09	9.80 %
CH08	1.04	2.83 %
CH16	1.00	2.21 %
CH30	0.92	1.21 %
CGL1	0.83	4.68 %
CH49	0.71	2.56 %
KNR1	0.46	2.00 %
CH25	0.44	1.87 %
SKL1	0.37	2.40 %
CH19	0.31	1.31 %
CH39	0.29	2.66 %
GUD1	0.22	0.82 %
CH22	0.19	1.42 %
CH29		0.00 %
CH40		0.00 %
<b>Total</b>	<b>107.76</b>	<b>12.42 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	105.75	11.60 %
Ear-Buds	0.10	0.95 %
<b>Total</b>	<b>105.85</b>	<b>11.48 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	9.82	9.98 %
CH21	6.80	10.80 %
CH15	6.52	8.16 %
CH20	6.06	12.74 %
CH34	4.38	7.50 %
MJR1	4.19	12.82 %
CH12	3.49	8.13 %
CH17	3.36	9.50 %
MC05	3.18	10.06 %
UKI1	3.14	9.29 %
CH33	2.65	5.62 %
CH51	1.59	5.77 %
CH24	1.11	4.57 %
CH23	1.05	5.91 %
CH36	1.01	6.44 %
CH46	0.62	2.67 %
CH32	0.54	11.83 %
CH27	0.40	4.98 %
CH31	0.19	1.67 %
CH06		0.00 %
<b>Total</b>	<b>105.85</b>	<b>11.48 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	105.00	19.73 %
Ear-Buds	0.06	1.31 %
<b>Total</b>	<b>105.07</b>	<b>19.57 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	5.60	15.68 %
TVM2	4.18	14.55 %
POY1	3.97	13.80 %
POY2	3.45	10.55 %
KLM1	3.31	10.33 %
TVM1	2.14	10.37 %
KKI2	2.01	9.08 %
KML1	1.92	13.97 %
NVL2	0.30	1.12 %
VPM1	0.26	4.13 %
<b>Total</b>	<b>105.07</b>	<b>19.57 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	102.10	16.75 %
<b>Total</b>	<b>102.10</b>	<b>16.62 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	5.23	11.97 %
MCR1	2.98	11.84 %
PMP1	2.92	14.12 %
HSR2	2.92	7.29 %
SLM2	2.83	12.76 %
MTR1	2.16	10.59 %
HRR1	2.13	11.83 %
SLM3	2.05	10.26 %
HSR1	1.23	9.05 %
RSP1	1.08	13.73 %
DPR1	1.01	9.58 %
SGG1	0.63	7.09 %
TCG1	0.44	6.80 %
ERD1	0.28	3.77 %
KRI1	0.26	0.81 %
PDR1	0.12	7.56 %
DPR2		0.00 %
<b>Total</b>	<b>102.10</b>	<b>16.62 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	52.88	14.64 %
Ear-Buds	0.04	1.02 %
<b>Total</b>	<b>52.92</b>	<b>14.49 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	6.11	10.98 %
CNR1	3.18	10.54 %
GDR1	2.51	10.31 %
KGI1	2.32	8.26 %
SYM2	1.26	13.83 %
PDM1	0.73	13.89 %
TPR2	0.68	5.66 %
TPR4	0.46	8.47 %
GBM1	0.44	2.29 %
PLI1	0.43	10.48 %
CBE3	0.34	7.58 %
CBE5	0.34	14.01 %
ANR1	0.34	14.15 %
TPR3	0.26	1.66 %
MPM1	0.19	2.02 %
CBE1	0.12	4.10 %
SNR1	0.12	2.41 %
UMP1	0.12	3.55 %
<b>Total</b>	<b>52.92</b>	<b>14.49 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>