



TN : OPPO Sales Performance 19/03/2026 9:33 AM

MTD Sales
1,094.94 L

Brand Share %
17.65 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,094.08	17.82 %
Ear-Buds	0.85	1.36 %
Total	1,094.94	17.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	211.21	17.20 %
NORTH ARCOT	159.83	21.57 %
TRICHY-01	117.09	20.66 %
SOUTH-03	116.54	20.28 %
CHENNAI-02	114.68	12.94 %
SOUTH ARCOT	110.00	20.93 %
WEST-02	108.65	16.61 %
CHENNAI-01	106.40	15.03 %
WEST-01	50.27	17.84 %
HO01	0.28	0.77 %
Total	1,094.94	17.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	211.05	17.32 %
Ear-Buds	0.17	1.78 %
Total	211.21	17.20 %

Branch *	MTD Sales L	Brand Share %
TUT1	30.01	13.42 %
NGR1	13.69	13.91 %
KVT1	7.63	15.39 %
TKS2	5.96	12.85 %
VLY1	5.41	11.99 %
MAR1	5.33	15.61 %
ERL2	3.40	16.03 %
SVK1	3.18	10.37 %
TKY1	2.67	15.44 %
KGL1	2.55	9.71 %
MMT1	2.11	6.25 %
TY11	1.77	9.32 %
STU2	0.99	12.46 %
SGT1	0.96	4.68 %
ASM1	0.56	3.44 %
COL1	0.43	5.89 %
ARM1		0.00 %
Total	211.21	17.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	159.70	21.80 %
Ear-Buds	0.13	1.52 %
Total	159.83	21.57 %

Branch *	MTD Sales L	Brand Share %
VEL1	5.67	15.16 %
VEL2	5.17	11.87 %
AKM1	4.38	10.52 %
TRR1	3.58	10.96 %
ABR1	3.45	13.50 %
WJP1	3.44	11.32 %
TRT1	2.55	12.30 %
CPT1	0.84	7.58 %
Total	159.83	21.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	117.03	20.83 %
Ear-Buds	0.06	1.27 %
Total	117.09	20.66 %

Branch *	MTD Sales L	Brand Share %
TYR1	4.90	13.55 %
TNJ1	4.03	13.93 %
TNJ2	3.77	16.70 %
TVR2	3.58	13.63 %
ORU1	2.17	13.11 %
TTP1	2.13	6.69 %
PDK1	0.43	9.69 %
PTK1	0.33	2.80 %
APM1	0.13	1.92 %
KIK1		0.00 %
TRY2		0.00 %
Total	117.09	20.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	116.50	20.49 %
Ear-Buds	0.04	0.67 %
Total	116.54	20.28 %

Branch *	MTD Sales L	Brand Share %
TEN1	3.93	15.69 %
MDU1	3.66	8.94 %
MDU6	3.03	15.67 %
TEN2	2.88	12.79 %
TDI1	2.66	15.05 %
DGL1	2.37	7.02 %
PVI1	2.30	12.65 %
SVG1	2.25	12.49 %
KKD3	2.01	17.17 %
MDU7	1.61	7.69 %
PNV2	1.38	17.18 %
TMM1	0.92	5.50 %
BNR1	0.43	3.93 %
BTU1	0.30	4.06 %
KRR1	0.12	2.84 %
ATG1	0.12	0.92 %
Total	116.54	20.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	114.49	13.07 %
Ear-Buds	0.19	1.73 %
Total	114.68	12.94 %

Branch *	MTD Sales L	Brand Share %
CH03	10.47	12.49 %
CH15	7.86	9.58 %
CH20	7.12	16.80 %
CH44	4.73	15.36 %
CH12	4.10	7.30 %
MJR1	3.91	10.69 %
CH21	3.83	6.35 %
UKI1	3.33	10.03 %
CH33	2.80	7.81 %
CH51	2.71	8.81 %
MC05	1.44	5.17 %
CH41	1.37	7.59 %
CH24	1.32	4.75 %
CH46	0.81	4.51 %
CH27	0.52	8.28 %
CH32	0.41	4.05 %
CH31	0.14	1.68 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
Total	114.68	12.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	109.87	21.09 %
Ear-Buds	0.12	2.76 %
Total	110.00	20.93 %

Branch *	MTD Sales L	Brand Share %
CUD1	9.65	12.66 %
CDM1	4.90	16.17 %
POY1	3.75	13.99 %
POY2	3.71	14.08 %
KKI2	2.04	10.98 %
KML1	1.51	9.96 %
NVL2	1.38	5.12 %
MKM1	1.38	6.64 %
TVM1	0.83	4.01 %
Total	110.00	20.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	108.60	16.73 %
Ear-Buds	0.04	0.83 %
Total	108.65	16.61 %

Branch *	MTD Sales L	Brand Share %
MCR1	4.55	14.22 %
PMP1	3.90	12.39 %
HSR2	3.82	9.00 %
MTR1	3.47	15.47 %
SLM2	3.20	12.22 %
KVP1	2.23	15.15 %
SGI1	2.20	9.34 %
HSR1	1.61	7.31 %
HRR1	1.42	7.69 %
DPR1	0.95	8.68 %
SGG1	0.78	15.01 %
SLM3	0.71	4.33 %
KRI1	0.70	2.30 %
RSP1	0.38	5.54 %
PDR1	0.38	17.18 %
ERD1	0.29	5.74 %
TCG1	0.14	1.44 %
DPR2		0.00 %
Total	108.65	16.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	106.36	15.23 %
Ear-Buds	0.04	0.45 %
Total	106.40	15.03 %

Branch *	MTD Sales L	Brand Share %
CH49	3.11	11.10 %
GUD2	2.31	9.92 %
CH16	2.27	5.60 %
AVD1	2.06	8.84 %
CH47	2.04	10.77 %
MC10	0.80	10.68 %
CH19	0.70	2.04 %
SKL1	0.62	3.02 %
CH22	0.44	2.82 %
CH39	0.43	3.12 %
CH26	0.41	6.50 %
GUD1	0.39	1.73 %
CGL1	0.31	1.74 %
CH25	0.23	1.33 %
CH29	0.14	3.49 %
CH08		0.00 %
CH40		0.00 %
KNR1		0.00 %
Total	106.40	15.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	50.20	18.04 %
Ear-Buds	0.06	1.80 %
Total	50.27	17.84 %

Branch *	MTD Sales L	Brand Share %
KGI1	3.68	16.55 %
CNR1	3.12	15.64 %
KMR1	3.04	17.55 %
CBE2	1.42	12.26 %
KMD1	1.24	14.65 %
TPR2	1.11	11.92 %
TPR4	0.93	16.25 %
SYM2	0.85	8.21 %
AVI1	0.83	17.14 %
SNR1	0.64	9.49 %
PPI1	0.51	5.40 %
SUL1	0.28	5.98 %
TPR3	0.26	1.62 %
CBE3	0.25	12.31 %
GBM1	0.15	1.22 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
MPM1		0.00 %
Total	50.27	17.84 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.28	0.79 %
Total	0.28	0.77 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.28	0.79 %
MSWH		0.00 %
Total	0.28	0.77 %