

MTD Sales
857.34 L

Brand Share %
21.56 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	857.34	21.56 %
Total	857.34	21.56 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	142.82	24.51 %
NORTH ARCOT	114.91	25.17 %
TRICHY-01	105.26	27.16 %
SOUTH-03	97.92	25.65 %
WEST-02	88.91	21.88 %
CHENNAI-02	86.40	13.74 %
SOUTH ARCOT	80.62	23.75 %
CHENNAI-01	80.35	16.72 %
WEST-01	56.34	22.43 %
KL-SOUTH	3.82	12.03 %
HO01		0.00 %
Total	857.34	21.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	142.82	24.51 %
Total	142.82	24.51 %

Branch *	MTD Sales L	Brand Share %
NGR1	8.73	21.01 %
VL1	5.73	17.82 %
TKS1	3.65	20.47 %
TKS2	2.61	15.59 %
UDN1	2.40	21.19 %
ASM1	1.99	18.39 %
KGL1	1.42	10.20 %
MMT1	0.93	9.81 %
SGT1	0.89	6.68 %
ARM1	0.71	11.06 %
TY1	0.11	1.64 %
Total	142.82	24.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	114.91	25.17 %
Total	114.91	25.17 %

Branch *	MTD Sales L	Brand Share %
TRR1	4.13	15.76 %
UGI1	3.51	19.75 %
WJP1	3.35	14.93 %
AKM1	2.97	14.69 %
VEL1	2.68	15.22 %
ABR1	2.42	17.13 %
ARC2	2.32	21.00 %
CPT1	1.45	20.64 %
VEL2	1.32	12.01 %
GDM1	1.32	7.38 %
ANI1	0.92	11.55 %
Total	114.91	25.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	105.26	27.16 %
Total	105.26	27.16 %

Branch *	MTD Sales L	Brand Share %
TNJ1	3.83	17.55 %
TRY4	3.72	14.47 %
TTP1	2.63	13.78 %
PTK1	1.80	21.37 %
TVR1	1.61	19.85 %
TRY2	0.54	19.81 %
PDK1	0.40	8.03 %
APM1	0.33	6.28 %
KIK1	0.28	11.10 %
Total	105.26	27.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	97.92	25.65 %
Total	97.92	25.65 %

Branch *	MTD Sales L	Brand Share %
TEN1	2.93	17.14 %
MDU1	2.38	7.40 %
PVI1	2.28	18.35 %
KYK1	2.04	18.93 %
TEN2	1.76	17.85 %
TMM1	1.31	11.49 %
KRR1	0.98	17.78 %
DGL1	0.64	5.63 %
PNV2	0.53	3.15 %
ATG1	0.33	5.48 %
BTU1	0.10	1.68 %
Total	97.92	25.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	88.91	21.88 %
Total	88.91	21.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.12	17.81 %
HSR2	4.24	17.92 %
SGI1	2.96	19.99 %
HRR1	2.95	18.58 %
PMP1	2.57	15.88 %
PLC1	2.53	20.36 %
SLM3	2.04	15.14 %
EPI1	1.88	16.95 %
KVP1	1.50	20.27 %
BMD1	1.30	13.26 %
DPR1	1.11	16.35 %
KRI1	0.85	8.35 %
VKL1	0.74	20.62 %
SGG1	0.63	13.85 %
HSR1	0.47	3.22 %
DPR2	0.42	6.18 %
TCG1	0.31	3.97 %
Total	88.91	21.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	86.40	13.74 %
Total	86.40	13.74 %

Branch *	MTD Sales L	Brand Share %
CH15	9.91	19.64 %
CH03	9.32	17.06 %
CH12	4.98	17.24 %
MC05	4.70	18.01 %
MJR1	4.70	14.90 %
CH18	4.52	18.68 %
CH33	4.00	14.52 %
CH20	3.53	9.78 %
CH44	3.40	12.96 %
CH17	3.01	15.58 %
MC06	1.90	10.89 %
CH06	1.70	13.06 %
CH21	1.67	4.00 %
CH41	1.50	7.29 %
CH09	0.96	7.14 %
CH27	0.84	13.83 %
UKI1	0.72	3.05 %
CH46	0.65	3.51 %
CH32	0.58	4.23 %
CH31	0.20	2.08 %
CH24	0.15	0.71 %
CH23		0.00 %
Total	86.40	13.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	80.62	23.75 %
Total	80.62	23.75 %

Branch *	MTD Sales L	Brand Share %
POY2	3.34	17.14 %
TVM2	2.46	12.14 %
KKI2	1.77	13.54 %
MKM1	1.72	21.46 %
NVL2	1.53	9.83 %
TVM1	1.24	5.09 %
POY1	1.16	9.96 %
KML1	0.83	10.34 %
Total	80.62	23.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	80.35	16.72 %
Total	80.35	16.72 %

Branch *	MTD Sales L	Brand Share %
CH16	5.33	17.29 %
CH07	4.75	19.94 %
CH42	3.52	18.24 %
CH45	3.46	15.99 %
CH30	2.30	20.33 %
AVD1	2.17	10.05 %
TKM1	1.68	10.69 %
CGL1	0.96	5.89 %
CH48	0.74	4.08 %
CH08	0.64	2.90 %
CH19	0.60	4.17 %
GUD2	0.56	3.88 %
KNR1	0.41	3.26 %
CH40	0.38	2.44 %
CH22	0.33	2.50 %
MC10	0.32	2.48 %
GUD1	0.19	1.77 %
CH39	0.10	0.84 %
SKL1		0.00 %
Total	80.35	16.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	56.34	22.43 %
Total	56.34	22.43 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.88	16.33 %
KGI1	4.28	20.08 %
KMR1	3.37	17.34 %
TPR1	2.99	17.18 %
CNR1	1.25	13.15 %
MPM1	1.10	11.64 %
SYM2	1.09	16.87 %
CBE5	0.61	20.04 %
GBM1	0.61	5.45 %
CBE4	0.57	10.20 %
CBE1	0.54	13.09 %
TPR4	0.51	7.11 %
UMP1	0.47	18.06 %
KMD1	0.35	6.96 %
ANR1	0.11	5.76 %
Total	56.34	22.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.82	12.03 %
Total	3.82	12.03 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.78	16.43 %
PAS1	1.17	11.44 %
KLR1	0.88	8.18 %
Total	3.82	12.03 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %