

MTD Sales
1,177.54 L

Brand Share %
20.21 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,177.54	20.21 %
Total	1,177.54	20.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	211.36	25.47 %
NORTH ARCOT	149.69	22.36 %
SOUTH-03	142.15	28.93 %
TRICHY-01	141.92	27.88 %
WEST-02	121.58	20.08 %
SOUTH ARCOT	112.84	24.96 %
CHENNAI-01	107.73	15.23 %
CHENNAI-02	97.39	12.23 %
WEST-01	86.11	23.48 %
KL-SOUTH	6.75	21.27 %
HO01		0.00 %
Total	1,177.54	20.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	211.36	25.47 %
Total	211.36	25.47 %

Branch *	MTD Sales L	Brand Share %
TKS2	5.42	15.25 %
ERL2	3.65	19.86 %
SVK1	3.28	16.83 %
ARM1	2.64	11.45 %
TYI1	1.84	11.70 %
KGL1	1.46	10.66 %
ASM1	1.09	12.10 %
MMT1	0.97	6.60 %
SGT1	0.80	6.82 %
STU2	0.48	9.00 %
Total	211.36	25.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	149.69	22.36 %
Total	149.69	22.36 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.24	16.90 %
AKM1	5.68	12.03 %
WJP1	4.75	16.19 %
TRR1	4.64	12.43 %
ARC2	3.09	9.30 %
VEL1	2.90	6.24 %
CPT1	1.27	15.67 %
ANI1	0.11	1.18 %
Total	149.69	22.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	142.15	28.93 %
Total	142.15	28.93 %

Branch *	MTD Sales L	Brand Share %
TMM1	4.63	18.64 %
TDI1	2.78	14.78 %
TEN2	2.67	13.79 %
MDU1	2.41	12.59 %
PVI1	2.16	13.50 %
KRR1	0.57	7.19 %
PNV1	0.50	12.07 %
ATG1	0.19	2.29 %
Total	142.15	28.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	141.92	27.88 %
Total	141.92	27.88 %

Branch *	MTD Sales L	Brand Share %
TYR1	6.96	18.86 %
TTP1	3.02	8.64 %
TVR1	2.69	17.24 %
PTK1	2.00	17.71 %
TRY2	0.61	14.80 %
PBR1	0.26	2.75 %
PDK1	0.21	3.72 %
Total	141.92	27.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	121.58	20.08 %
Total	121.58	20.08 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.01	16.75 %
HSR2	5.87	15.53 %
SGI1	4.45	12.88 %
MCR1	4.11	14.16 %
PMP1	3.43	11.35 %
PLC1	2.66	14.58 %
ERD1	2.59	19.77 %
SLM3	2.33	8.49 %
DPR1	1.99	19.34 %
HRR1	1.99	9.80 %
SGG1	1.37	19.88 %
VKL1	0.99	11.36 %
KRI1	0.89	7.73 %
PDR1	0.80	18.48 %
TCG1	0.61	9.46 %
HSR1	0.39	3.65 %
DPR2		0.00 %
Total	121.58	20.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	112.84	24.96 %
Total	112.84	24.96 %

Branch *	MTD Sales L	Brand Share %
TVM2	6.02	18.87 %
NVL2	2.75	11.42 %
KKI2	2.68	13.30 %
TVM1	2.44	11.30 %
POY1	0.85	6.73 %
Total	112.84	24.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	107.73	15.23 %
Total	107.73	15.23 %

Branch *	MTD Sales L	Brand Share %
CH16	8.10	17.28 %
CH42	5.15	20.16 %
KNR1	4.71	18.41 %
CH08	4.23	12.96 %
AVD1	4.16	7.10 %
CH45	3.89	16.90 %
CH30	3.24	17.33 %
TKM1	3.19	15.66 %
CH38	3.06	15.19 %
CH07	3.03	11.54 %
CH11	2.75	14.45 %
CH19	1.51	4.87 %
CGL1	1.11	6.19 %
CH39	0.84	3.91 %
GUD2	0.84	2.97 %
CH22	0.77	5.74 %
GUD1	0.58	4.70 %
MC02	0.58	18.16 %
CH29	0.44	5.47 %
MC10	0.36	1.75 %
SKL1	0.32	2.60 %
CH40		0.00 %
Total	107.73	15.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	97.39	12.23 %
Total	97.39	12.23 %

Branch *	MTD Sales L	Brand Share %
CH15	11.93	12.43 %
CH03	6.67	8.49 %
CH44	5.01	12.97 %
CH12	4.89	14.54 %
MC05	4.40	15.02 %
CH21	4.25	5.20 %
CH41	3.83	19.18 %
CH20	3.31	8.23 %
MJR1	2.86	13.49 %
CH23	2.50	18.51 %
CH36	2.45	15.54 %
CH06	1.71	10.94 %
PON1	1.64	8.40 %
UKI1	0.95	5.95 %
CH27	0.89	10.26 %
CH31	0.58	5.55 %
CH32	0.56	6.94 %
CH17	0.50	6.72 %
CH09	0.22	1.32 %
CH46	0.19	0.94 %
CH24		0.00 %
MC06		0.00 %
Total	97.39	12.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	86.11	23.48 %
Total	86.11	23.48 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.62	18.08 %
UAM1	4.95	18.54 %
AVI1	1.46	15.37 %
CBE6	1.30	19.18 %
CBE4	1.16	18.38 %
TPR4	0.74	7.09 %
MPM1	0.73	8.26 %
CBE3	0.47	11.96 %
ANR1	0.34	9.09 %
UMP1	0.13	6.48 %
GBM1	0.06	0.32 %
Total	86.11	23.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	6.75	21.27 %
Total	6.75	21.27 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.38	13.36 %
Total	6.75	21.27 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %