

MTD Sales  
1,109.17 L

Brand Share %  
18.64 %

Information:

MTD : 01-09-2026 To 17-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.64 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 1,109.11    | 18.73 %       |
| Dig-Acce | 0.06        | 0.23 %        |
| Total    | 1,109.17    | 18.64 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| NORTH ARCOT | 168.97      | 21.18 %       |
| SOUTH-01    | 167.10      | 19.19 %       |
| TRICHY-01   | 131.55      | 24.57 %       |
| SOUTH ARCOT | 127.18      | 24.88 %       |
| CHENNAI-02  | 116.79      | 13.06 %       |
| SOUTH-03    | 115.66      | 22.93 %       |
| WEST-02     | 113.41      | 23.13 %       |
| CHENNAI-01  | 89.91       | 12.63 %       |
| WEST-01     | 46.95       | 16.96 %       |
| WEST-03     | 31.14       | 16.93 %       |
| HO01        | 0.52        | 0.30 %        |
| Total       | 1,109.17    | 18.64 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 168.97      | 21.19 %       |
| Total    | 168.97      | 21.18 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL4     | 9.99        | 17.77 %       |
| VNB1     | 8.63        | 18.47 %       |
| SBR1     | 6.32        | 15.50 %       |
| KPM1     | 4.83        | 17.12 %       |
| UGI1     | 4.20        | 17.99 %       |
| ABR1     | 4.01        | 13.01 %       |
| VEL3     | 3.60        | 12.84 %       |
| WJP1     | 3.40        | 12.19 %       |
| TRR1     | 2.71        | 7.01 %        |
| ANI1     | 2.63        | 14.93 %       |
| VEL1     | 2.57        | 9.95 %        |
| AKM1     | 2.35        | 7.37 %        |
| ARC2     | 1.91        | 9.52 %        |
| TRT1     | 1.82        | 12.88 %       |
| Total    | 168.97      | 21.18 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 167.10      | 19.25 %       |
| Total    | 167.10      | 19.19 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 14.20       | 16.04 %       |
| TVL1     | 12.89       | 17.83 %       |
| KVT1     | 7.88        | 17.96 %       |
| TKS2     | 4.48        | 11.24 %       |
| VLY1     | 4.04        | 11.39 %       |
| RND1     | 3.63        | 16.38 %       |
| VNR1     | 3.23        | 17.47 %       |
| KSM1     | 3.05        | 18.08 %       |
| ERL2     | 2.74        | 16.66 %       |
| SVK1     | 2.66        | 13.31 %       |
| KYR1     | 2.09        | 14.41 %       |
| STU2     | 1.18        | 17.74 %       |
| MMT1     | 1.06        | 4.94 %        |
| SGT1     | 0.94        | 7.23 %        |
| ASM1     | 0.93        | 10.55 %       |
| TYI1     | 0.93        | 10.88 %       |
| COL1     |             | 0.00 %        |
| Total    | 167.10      | 19.19 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 131.55      | 24.58 %       |
| Total    | 131.55      | 24.57 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TYR1     | 4.77        | 16.80 %       |
| TTP1     | 3.28        | 11.08 %       |
| TVR1     | 2.90        | 18.64 %       |
| TNJ1     | 2.67        | 10.14 %       |
| KUM2     | 2.12        | 14.57 %       |
| PDK2     | 1.60        | 14.01 %       |
| APM1     | 0.35        | 12.07 %       |
| KIK1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| Total    | 131.55      | 24.57 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 127.18      | 24.89 %       |
| Total    | 127.18      | 24.88 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CDM1     | 4.05        | 15.34 %       |
| POY2     | 3.80        | 13.73 %       |
| KKI2     | 2.95        | 17.85 %       |
| NVL2     | 0.76        | 3.59 %        |
| VPM1     | 0.46        | 6.54 %        |
| Total    | 127.18      | 24.88 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 116.79      | 13.14 %       |
| Total    | 116.79      | 13.06 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 7.69        | 9.21 %        |
| CH34     | 7.06        | 11.30 %       |
| CH20     | 6.48        | 13.96 %       |
| MJR1     | 5.46        | 14.24 %       |
| UKI1     | 4.39        | 13.02 %       |
| CH44     | 3.47        | 15.47 %       |
| CH21     | 3.44        | 6.29 %        |
| CH17     | 2.96        | 13.88 %       |
| CH41     | 2.95        | 11.49 %       |
| MC06     | 2.46        | 18.36 %       |
| CH12     | 2.12        | 5.44 %        |
| CH33     | 1.80        | 4.20 %        |
| CH36     | 0.87        | 4.99 %        |
| CH51     | 0.86        | 2.35 %        |
| CH27     | 0.63        | 7.38 %        |
| CH46     | 0.47        | 2.39 %        |
| CH06     | 0.20        | 1.04 %        |
| CH01     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| Total    | 116.79      | 13.06 %       |

## SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 115.66      | 22.94 %       |
| Total    | 115.66      | 22.93 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PVI1     | 5.82        | 17.50 %       |
| DGL1     | 2.28        | 10.33 %       |
| MDU1     | 1.42        | 4.14 %        |
| KYK1     | 1.42        | 12.96 %       |
| MDU7     | 1.32        | 12.08 %       |
| TEN2     | 1.24        | 9.01 %        |
| KKD3     | 1.17        | 13.08 %       |
| ATG1     | 0.64        | 8.87 %        |
| BTU1     | 0.35        | 3.96 %        |
| MDU5     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| Total    | 115.66      | 22.93 %       |

**WEST-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 113.35      | 23.17 %       |
| Dig-Acce | 0.06        | 6.49 %        |
| Total    | 113.41      | 23.13 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 6.60        | 13.99 %       |
| HSR2     | 3.56        | 11.80 %       |
| HSR1     | 2.96        | 17.64 %       |
| KRI1     | 2.91        | 17.77 %       |
| SLM2     | 2.16        | 16.16 %       |
| SLM3     | 1.67        | 8.49 %        |
| PNG1     | 1.45        | 13.07 %       |
| DPR1     | 0.58        | 11.02 %       |
| DPR2     |             | 0.00 %        |
| Total    | 113.41      | 23.13 %       |

**CHENNAI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 89.91       | 12.89 %       |
| Total    | 89.91       | 12.63 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 6.24        | 13.53 %       |
| CH48     | 4.73        | 15.17 %       |
| CH05     | 4.25        | 18.13 %       |
| CH07     | 3.94        | 12.40 %       |
| CH45     | 3.84        | 12.23 %       |
| CH47     | 3.62        | 8.33 %        |
| CH19     | 3.02        | 15.04 %       |
| CH22     | 2.50        | 7.12 %        |
| KNR1     | 2.40        | 9.10 %        |
| CH30     | 2.30        | 8.48 %        |
| GUD1     | 1.77        | 8.73 %        |
| MC09     | 1.39        | 13.90 %       |
| SKL1     | 1.29        | 7.32 %        |
| CGL1     | 1.07        | 6.30 %        |
| CH39     | 0.44        | 7.64 %        |
| CH25     | 0.43        | 1.51 %        |
| CH49     | 0.38        | 1.24 %        |
| CH08     | 0.19        | 2.07 %        |
| GUD2     | 0.18        | 1.00 %        |
| AVD1     | 0.18        | 0.44 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| Total    | 89.91       | 12.63 %       |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 46.95       | 17.13 %       |
| Total    | 46.95       | 16.96 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 7.06        | 13.43 %       |
| KGI1     | 3.65        | 12.96 %       |
| KMR1     | 2.52        | 9.32 %        |
| MPM1     | 1.70        | 10.42 %       |
| ANR1     | 1.05        | 15.11 %       |
| PLI1     | 1.02        | 13.92 %       |
| CBE4     | 0.79        | 7.72 %        |
| SUL1     | 0.63        | 10.47 %       |
| PDM1     | 0.29        | 11.77 %       |
| UMP1     | 0.21        | 5.16 %        |
| CBE3     | 0.20        | 10.88 %       |
| CBE1     | 0.15        | 1.67 %        |
| SNR1     |             | 0.00 %        |
| Total    | 46.95       | 16.96 %       |

**WEST-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 31.14       | 16.93 %       |
| Total    | 31.14       | 16.93 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CMI1     | 2.16        | 17.53 %       |
| GBM1     | 1.67        | 8.02 %        |
| SYM2     | 1.44        | 14.56 %       |
| TPR3     | 1.39        | 16.39 %       |
| PDR1     | 0.89        | 16.72 %       |
| AVI1     | 0.83        | 7.03 %        |
| SGG1     | 0.66        | 9.53 %        |
| KGM1     | 0.44        | 4.21 %        |
| TPR2     | 0.30        | 2.68 %        |
| TCG1     | 0.18        | 2.84 %        |
| VKL1     |             | 0.00 %        |
| Total    | 31.14       | 16.93 %       |

**HO01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 0.52        | 0.30 %        |
| Total    | 0.52        | 0.30 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB     | 0.52        | 0.30 %        |
| MSWH     |             | 0.00 %        |
| Total    | 0.52        | 0.30 %        |