

MTD Sales
677.05 L

Brand Share %
20.85 %

Information:

MTD : 01-09-2025 To 17-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	677.05	20.85 %
Total	677.05	20.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	121.62	23.55 %
NORTH ARCOT	90.06	23.72 %
TRICHY-01	80.80	24.61 %
SOUTH-03	72.27	23.03 %
WEST-02	69.82	18.92 %
SOUTH ARCOT	69.66	26.52 %
CHENNAI-02	65.75	15.01 %
CHENNAI-01	61.83	16.46 %
WEST-01	37.49	17.86 %
KL-SOUTH	7.76	15.39 %
HO01		0.00 %
Total	677.05	20.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	121.62	23.55 %
Total	121.62	23.55 %

Branch *	MTD Sales L	Brand Share %
NGR1	8.29	17.44 %
TKS2	2.92	12.50 %
RPM1	2.17	18.26 %
MMT1	1.28	15.05 %
KGL1	1.26	12.15 %
ARM1	1.04	9.38 %
SVK1	1.02	8.71 %
ASM1	0.60	7.55 %
SGT1	0.58	4.81 %
TYI1	0.35	4.51 %
Total	121.62	23.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	90.06	23.72 %
Total	90.06	23.72 %

Branch *	MTD Sales L	Brand Share %
TRR1	3.85	15.97 %
VEL2	3.36	13.16 %
ABR1	3.20	20.84 %
TRL1	2.90	20.71 %
SBR1	2.52	15.71 %
ARC2	2.40	11.95 %
GDM1	2.27	18.03 %
UGI1	2.27	18.96 %
AKM1	1.23	8.48 %
ANI1	1.14	14.11 %
TRT1	1.10	14.82 %
WJP1	0.67	3.96 %
CPT1	0.66	11.01 %
Total	90.06	23.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	80.80	24.61 %
Total	80.80	24.61 %

Branch *	MTD Sales L	Brand Share %
PBR2	4.40	20.56 %
TYR1	4.37	17.75 %
TNJ1	3.03	20.32 %
KRN1	2.07	17.17 %
ORU1	1.89	15.27 %
TVR1	1.19	15.68 %
PTK1	1.15	11.10 %
PDK1	0.73	9.33 %
APM1	0.51	12.56 %
MDI1	0.27	4.87 %
TRY2	0.15	15.71 %
TTP1	0.13	0.81 %
KIK1		0.00 %
PBR1		0.00 %
Total	80.80	24.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	72.27	23.03 %
Total	72.27	23.03 %

Branch *	MTD Sales L	Brand Share %
PVI1	4.05	15.01 %
MDU1	2.34	9.64 %
CBM1	2.17	19.86 %
CMR1	1.78	17.21 %
USL1	1.54	19.46 %
MPA1	1.46	16.75 %
TMM1	1.27	12.08 %
TEN2	1.27	15.72 %
MDU4	1.05	19.57 %
PKM1	0.96	13.70 %
TEN1	0.82	9.00 %
BTU1	0.79	15.21 %
DGL2	0.78	16.12 %
PNV1	0.47	17.27 %
ATG1	0.28	1.94 %
KRR1		0.00 %
Total	72.27	23.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	69.82	18.92 %
Total	69.82	18.92 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.59	11.81 %
PMP1	3.10	14.81 %
HSR2	2.99	18.51 %
APN1	2.59	18.74 %
PLC1	2.30	17.75 %
EPI1	2.01	18.28 %
HRR1	1.81	10.61 %
MCR1	1.79	13.74 %
BMD1	1.76	17.43 %
SGI1	1.00	8.77 %
VKL1	0.94	14.31 %
KRI1	0.56	7.97 %
SLM3	0.52	3.55 %
SGG1	0.40	14.21 %
TCG1	0.26	5.58 %
DPR2	0.21	2.38 %
HSR1	0.11	0.74 %
Total	69.82	18.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	69.66	26.52 %
Total	69.66	26.52 %

Branch *	MTD Sales L	Brand Share %
TVM2	2.69	15.41 %
POY2	1.88	14.31 %
KKI2	1.83	14.59 %
NVL2	1.44	19.94 %
TVM1	1.21	15.04 %
POY1	0.69	6.02 %
Total	69.66	26.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	65.75	15.01 %
Total	65.75	15.01 %

Branch *	MTD Sales L	Brand Share %
CH03	5.26	13.80 %
CH12	3.55	16.90 %
MC05	3.52	15.92 %
GPD1	3.30	16.36 %
CH21	3.06	10.51 %
MJR1	2.85	12.28 %
CH33	2.57	18.71 %
CH44	2.06	10.00 %
CH41	1.54	12.39 %
PON1	1.38	13.00 %
CH06	1.24	9.69 %
CH20	0.97	4.16 %
UKI1	0.56	3.23 %
CH31	0.15	1.89 %
CH32	0.15	6.46 %
CH27	0.13	4.21 %
CH46	0.12	1.63 %
CH17	0.10	1.31 %
MC06	0.10	0.89 %
CH01		0.00 %
CH24		0.00 %
Total	65.75	15.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	61.83	16.46 %
Total	61.83	16.46 %

Branch *	MTD Sales L	Brand Share %
CH14	4.56	15.81 %
CH16	4.04	16.57 %
CH07	3.44	19.36 %
CH48	3.04	15.12 %
CH08	2.71	14.20 %
CH42	2.09	13.26 %
CH30	1.71	11.69 %
KNR1	1.63	13.65 %
GUD2	1.44	12.50 %
CH38	1.38	11.11 %
AVD1	1.31	10.03 %
CGL1	1.14	9.83 %
GUD1	0.61	7.76 %
CH29	0.42	20.65 %
CH39	0.35	7.13 %
MC10	0.32	2.14 %
CH22	0.30	2.68 %
CH19	0.24	2.29 %
CH40	0.07	0.82 %
SKL1	0.07	0.79 %
Total	61.83	16.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	37.49	17.86 %
Total	37.49	17.86 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.05	14.86 %
KMR1	2.96	17.90 %
KGI1	2.61	16.57 %
UAM1	2.38	12.36 %
CNR1	1.37	13.45 %
PPI1	0.96	7.29 %
TPR4	0.87	15.90 %
TPR3	0.67	11.04 %
PLI1	0.59	18.02 %
MPM1	0.30	7.26 %
AVI1	0.26	7.76 %
CBE1	0.25	8.88 %
SYM2	0.15	3.37 %
ANR1	0.11	6.41 %
GBM1		0.00 %
Total	37.49	17.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.76	15.39 %
Total	7.76	15.39 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.07	10.74 %
KLR1	1.55	16.10 %
Total	7.76	15.39 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %