



# TN : OPPO Sales Performance 18/05/2026 9:33 AM

MTD Sales  
1,097.98 L

Brand Share %  
18.09 %

Information:

MTD : 01-05-2026 To 17-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,097.27	18.26 %
Ear-Buds	0.72	1.19 %
<b>Total</b>	<b>1,097.98</b>	<b>18.09 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	200.10	18.70 %
NORTH ARCOT	146.32	21.44 %
SOUTH-03	126.64	21.69 %
TRICHY-01	123.18	25.07 %
CHENNAI-02	114.57	12.16 %
CHENNAI-01	113.52	15.90 %
WEST-02	109.17	18.12 %
SOUTH ARCOT	94.83	19.51 %
WEST-01	69.65	18.73 %
HO01		0.00 %
<b>Total</b>	<b>1,097.98</b>	<b>18.09 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	199.98	18.83 %
Ear-Buds	0.12	1.54 %
<b>Total</b>	<b>200.10</b>	<b>18.70 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	16.03	15.00 %
NGR1	15.39	17.98 %
TUT2	7.91	15.22 %
TKS2	6.25	14.67 %
VLY1	5.92	15.30 %
MMT1	4.48	17.18 %
SVK1	4.02	11.93 %
APK2	3.41	14.35 %
APK1	3.23	13.76 %
KGL1	2.80	9.88 %
TYI1	2.52	15.84 %
SGT1	1.70	9.35 %
ASM1	1.05	7.30 %
ARM1	0.68	5.01 %
COL1	0.28	4.92 %
<b>Total</b>	<b>200.10</b>	<b>18.70 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	146.26	21.66 %
Ear-Buds	0.06	0.85 %
<b>Total</b>	<b>146.32</b>	<b>21.44 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	6.36	16.64 %
VEL1	5.41	15.84 %
VEL2	5.16	13.06 %
SBR1	4.14	11.97 %
WJP1	3.92	12.70 %
TRR1	2.65	7.43 %
ARC2	2.16	14.10 %
ABR1	1.61	7.64 %
<b>Total</b>	<b>146.32</b>	<b>21.44 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	126.60	21.89 %
Ear-Buds	0.04	0.72 %
<b>Total</b>	<b>126.64</b>	<b>21.69 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	3.95	11.03 %
TEN2	3.76	16.90 %
CMR1	3.00	16.25 %
TMM1	2.97	17.03 %
SVG1	2.11	14.24 %
DGL2	1.71	10.91 %
PVI1	1.62	8.51 %
DGL1	1.36	5.48 %
ATG1	0.99	6.92 %
KYK1	0.34	4.09 %
MDU7	0.21	1.27 %
KRR1	0.16	2.98 %
BTU1		0.00 %
<b>Total</b>	<b>126.64</b>	<b>21.69 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	123.16	25.28 %
Ear-Buds	0.02	0.50 %
<b>Total</b>	<b>123.18</b>	<b>25.07 %</b>

Branch *	MTD Sales L	Brand Share %
TYR1	6.09	18.05 %
TNJ1	4.32	14.71 %
KRN1	3.30	17.54 %
TNJ2	3.10	15.58 %
PTK1	2.67	17.29 %
MVM1	2.50	17.78 %
KUM2	1.27	11.62 %
TVR2	1.22	6.74 %
APM1	0.87	10.76 %
TTP1	0.37	1.15 %
PDK1	0.22	4.04 %
KIK1		0.00 %
TRY2		0.00 %
<b>Total</b>	<b>123.18</b>	<b>25.07 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	114.34	12.26 %
Ear-Buds	0.23	2.42 %
<b>Total</b>	<b>114.57</b>	<b>12.16 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	11.35	13.73 %
CH44	9.74	16.84 %
CH15	7.66	11.47 %
CH50	6.53	14.47 %
CH34	6.51	15.81 %
GPD1	6.20	14.54 %
UKI1	5.49	15.85 %
CH20	5.24	16.81 %
MJR1	4.73	13.95 %
CH12	3.77	7.01 %
CH21	3.29	4.45 %
CH43	3.12	17.52 %
CH51	2.83	10.46 %
MC05	2.78	6.43 %
CH33	2.56	4.40 %
CH23	1.74	9.58 %
CH46	1.13	5.52 %
CH36	0.53	8.34 %
CH06	0.52	2.43 %
CH27	0.41	3.45 %
CH31	0.39	2.38 %
CH24	0.28	1.33 %
CH32	0.18	3.51 %
<b>Total</b>	<b>114.57</b>	<b>12.16 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	113.31	16.09 %
Ear-Buds	0.21	2.08 %
<b>Total</b>	<b>113.52</b>	<b>15.90 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	5.58	15.28 %
CH47	4.71	11.70 %
CH16	2.09	3.83 %
CH45	1.85	9.34 %
CH30	1.68	6.76 %
AVD1	1.46	8.65 %
CH22	1.37	8.81 %
GUD2	1.30	7.40 %
CH08	1.23	4.15 %
CH25	0.98	5.29 %
CH19	0.88	4.21 %
SKL1	0.80	5.28 %
CH26	0.54	15.55 %
CGL1	0.48	3.16 %
CH40	0.33	1.37 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
<b>Total</b>	<b>113.52</b>	<b>15.90 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	109.15	18.28 %
Ear-Buds	0.02	0.39 %
<b>Total</b>	<b>109.17</b>	<b>18.12 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	7.69	15.49 %
PMP1	4.38	16.54 %
SGI1	3.87	17.53 %
HRR1	3.05	17.66 %
SLM2	2.90	14.01 %
SLM3	2.83	13.12 %
HSR2	2.70	8.41 %
HSR1	2.65	10.35 %
KRI1	1.11	3.79 %
TCG1	0.41	6.64 %
KMM1	0.39	11.33 %
SGG1	0.29	7.27 %
MCR1	0.27	1.24 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
<b>Total</b>	<b>109.17</b>	<b>18.12 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	94.81	19.64 %
Ear-Buds	0.02	0.56 %
<b>Total</b>	<b>94.83</b>	<b>19.51 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	5.43	17.89 %
TVM2	3.46	12.98 %
VPM2	2.98	14.51 %
POY2	2.44	17.57 %
VCM2	2.34	15.91 %
KKI2	2.03	11.75 %
TVM1	1.54	11.91 %
VCM1	1.21	15.59 %
KML1	1.11	12.16 %
NVL2	0.19	0.73 %
VPM1	0.17	2.54 %
<b>Total</b>	<b>94.83</b>	<b>19.51 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Mobile	69.65	18.98 %
<b>Total</b>	<b>69.65</b>	<b>18.73 %</b>

Branch *	MTD Sales L	Brand Share %
KGI1	5.77	17.38 %
KMR1	5.44	17.35 %
CNR1	2.01	7.36 %
KMD1	1.12	15.67 %
PLI1	0.95	16.26 %
SYM2	0.85	11.43 %
MPM1	0.62	6.39 %
TPR2	0.60	7.47 %
CBE4	0.55	10.66 %
CBE6	0.42	6.74 %
GBM1	0.39	2.21 %
TPR3	0.30	5.83 %
CBE3	0.28	8.02 %
CBE1		0.00 %
CBE5		0.00 %
<b>Total</b>	<b>69.65</b>	<b>18.73 %</b>

## HO01

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>