

MTD Sales
817.40 L

Brand Share %
21.56 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	817.40	21.56 %
Total	817.40	21.56 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	136.73	24.69 %
NORTH ARCOT	109.68	25.18 %
TRICHY-01	100.35	27.12 %
SOUTH-03	93.23	25.65 %
CHENNAI-02	84.28	13.97 %
WEST-02	82.71	21.57 %
CHENNAI-01	77.92	16.95 %
SOUTH ARCOT	75.86	23.46 %
WEST-01	53.06	22.28 %
KL-SOUTH	3.59	11.52 %
HO01		0.00 %
Total	817.40	21.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	136.73	24.69 %
Total	136.73	24.69 %

Branch *	MTD Sales L	Brand Share %
NGR1	7.98	20.19 %
VL1	5.73	18.48 %
MAR1	3.66	21.37 %
TKS1	3.65	21.36 %
TKS2	2.29	14.23 %
ASM1	1.99	18.54 %
KGL1	1.32	9.75 %
SGT1	0.89	6.80 %
MMT1	0.78	8.78 %
ARM1	0.71	11.42 %
TY1	0.11	1.69 %
Total	136.73	24.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	109.68	25.18 %
Total	109.68	25.18 %

Branch *	MTD Sales L	Brand Share %
TRR1	3.79	15.48 %
WJP1	3.35	15.70 %
UGI1	3.16	18.39 %
AKM1	2.97	15.03 %
VEL1	2.42	14.83 %
ARC2	2.32	21.20 %
ABR1	2.28	16.58 %
CPT1	1.34	19.37 %
VEL2	1.32	12.56 %
GDM1	1.17	6.80 %
ANI1	0.92	11.68 %
Total	109.68	25.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	100.35	27.12 %
Total	100.35	27.12 %

Branch *	MTD Sales L	Brand Share %
TNJ1	3.73	18.03 %
TRY4	3.72	14.84 %
TTP1	2.33	12.85 %
PTK1	1.65	20.12 %
TVR1	1.41	18.67 %
TRY2	0.54	19.81 %
PDK1	0.40	10.20 %
APM1	0.33	6.29 %
KIK1	0.28	11.73 %
Total	100.35	27.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	93.23	25.65 %
Total	93.23	25.65 %

Branch *	MTD Sales L	Brand Share %
TEN1	2.71	17.15 %
PVI1	2.28	18.74 %
MDU1	2.24	7.49 %
KYK1	2.04	19.15 %
TEN2	1.65	17.36 %
TMM1	1.18	10.69 %
DGL1	0.64	5.96 %
KRR1	0.58	11.33 %
PNV2	0.42	2.49 %
ATG1	0.33	6.27 %
BTU1	0.10	1.74 %
Total	93.23	25.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	84.28	13.97 %
Total	84.28	13.97 %

Branch *	MTD Sales L	Brand Share %
CH15	9.81	20.41 %
CH03	8.98	17.58 %
CH12	4.98	17.30 %
MJR1	4.60	15.38 %
MC05	4.53	18.87 %
CH18	4.39	18.52 %
CH33	4.00	14.63 %
CH20	3.53	10.28 %
CH44	3.28	12.81 %
CH17	2.90	15.46 %
CH06	1.70	13.06 %
CH21	1.67	4.17 %
MC06	1.58	9.59 %
CH41	1.50	8.00 %
CH09	0.96	7.23 %
CH27	0.84	16.48 %
UKI1	0.72	3.27 %
CH46	0.65	3.57 %
CH32	0.58	4.26 %
CH31	0.20	2.08 %
CH24	0.15	0.72 %
CH23		0.00 %
Total	84.28	13.97 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	82.71	21.57 %
Total	82.71	21.57 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.63	17.07 %
HSR2	3.76	17.04 %
HRR1	2.95	19.20 %
SGI1	2.82	19.80 %
PMP1	2.57	16.36 %
PLC1	2.29	19.68 %
MCR1	2.25	20.51 %
SLM3	1.92	15.28 %
EPI1	1.88	17.16 %
BMD1	1.07	12.39 %
DPR1	0.99	15.32 %
KRI1	0.85	8.35 %
SGG1	0.63	15.47 %
HSR1	0.47	3.57 %
VKL1	0.46	13.88 %
DPR2	0.42	6.35 %
TCG1	0.20	2.65 %
Total	82.71	21.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	77.92	16.95 %
Total	77.92	16.95 %

Branch *	MTD Sales L	Brand Share %
CH16	5.25	17.66 %
CH07	4.75	21.50 %
CH45	3.46	17.53 %
CH42	3.18	17.09 %
CH30	2.30	21.40 %
AVD1	2.17	10.12 %
TKM1	1.68	11.58 %
CGL1	0.96	5.97 %
CH48	0.74	4.44 %
CH08	0.64	2.97 %
CH19	0.60	4.23 %
GUD2	0.56	4.06 %
KNR1	0.41	3.33 %
CH40	0.38	2.44 %
CH22	0.33	2.57 %
MC10	0.32	2.64 %
GUD1	0.19	1.90 %
CH39	0.10	0.84 %
SKL1		0.00 %
Total	77.92	16.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	75.86	23.46 %
Total	75.86	23.46 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.69	21.11 %
POY2	3.34	17.72 %
TVM2	2.16	11.34 %
KKI2	1.77	13.93 %
MKM1	1.61	20.91 %
NVL2	1.53	10.14 %
TVM1	1.24	5.26 %
POY1	0.88	7.90 %
KML1	0.83	10.42 %
Total	75.86	23.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	53.06	22.28 %
Total	53.06	22.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.74	16.64 %
KGI1	4.28	20.09 %
KMR1	3.35	18.42 %
TPR1	2.87	17.14 %
SYM2	1.09	19.86 %
CNR1	1.05	11.53 %
MPM1	0.96	10.54 %
CBE5	0.61	20.97 %
CBE1	0.54	13.09 %
TPR4	0.51	7.31 %
CBE4	0.46	8.56 %
GBM1	0.40	3.90 %
KMD1	0.35	7.62 %
UMP1	0.32	13.01 %
ANR1	0.11	5.76 %
Total	53.06	22.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.59	11.52 %
Total	3.59	11.52 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.54	14.58 %
PAS1	1.17	11.44 %
KLR1	0.88	8.48 %
Total	3.59	11.52 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %