

MTD Sales
1,049.88 L

Brand Share %
18.59 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,049.82	18.68 %
Dig-Acce	0.06	0.24 %
Total	1,049.88	18.59 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	161.99	21.20 %
SOUTH-01	156.58	18.97 %
TRICHY-01	121.60	23.69 %
SOUTH ARCOT	117.53	24.90 %
CHENNAI-02	113.70	13.40 %
SOUTH-03	108.87	22.51 %
WEST-02	106.70	22.64 %
CHENNAI-01	86.20	12.54 %
WEST-01	45.83	17.36 %
WEST-03	30.35	17.41 %
HO01	0.52	0.36 %
Total	1,049.88	18.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	161.99	21.21 %
Total	161.99	21.20 %

Branch *	MTD Sales L	Brand Share %
VEL4	9.46	18.09 %
VNB1	7.87	17.90 %
SBR1	6.32	15.88 %
KPM1	4.65	17.73 %
UGI1	4.04	17.61 %
ABR1	4.01	13.42 %
VEL3	3.60	13.26 %
WJP1	3.40	12.44 %
ANI1	2.63	15.37 %
VEL1	2.57	11.29 %
TRR1	2.36	6.28 %
AKM1	2.35	7.59 %
ARC2	1.91	9.59 %
TRT1	1.82	13.56 %
Total	161.99	21.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	156.58	19.03 %
Total	156.58	18.97 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.81	16.28 %
TVL1	12.32	17.55 %
VNR2	10.04	18.37 %
NGR1	9.82	18.05 %
TKS2	4.22	11.26 %
RND1	3.63	16.65 %
VLY1	3.38	9.78 %
KSM1	2.90	17.53 %
SVK1	2.50	13.22 %
ERL2	2.30	15.02 %
KYR1	2.09	14.65 %
VKM1	1.58	16.66 %
STU2	1.18	17.74 %
MMT1	1.06	5.39 %
SGT1	0.94	7.34 %
TYI1	0.93	11.17 %
ASM1	0.76	8.95 %
COL1		0.00 %
Total	156.58	18.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	121.60	23.70 %
Total	121.60	23.69 %

Branch *	MTD Sales L	Brand Share %
TYR1	4.34	15.70 %
TTP1	3.10	10.55 %
TNJ1	2.44	9.49 %
KUM2	1.75	12.81 %
NCK1	1.48	15.25 %
PDK2	1.24	11.35 %
APM1	0.35	12.07 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	121.60	23.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	117.53	24.91 %
Total	117.53	24.90 %

Branch *	MTD Sales L	Brand Share %
VPM2	5.08	17.52 %
CDM1	4.05	16.55 %
POY2	3.80	15.41 %
KKI2	2.72	17.21 %
NVL2	0.76	3.66 %
VPM1	0.46	6.54 %
Total	117.53	24.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	113.70	13.49 %
Total	113.70	13.40 %

Branch *	MTD Sales L	Brand Share %
CH15	7.40	9.14 %
CH34	6.91	11.15 %
CH20	6.48	14.39 %
MJR1	4.71	13.30 %
UKI1	4.39	13.51 %
CH44	3.47	16.77 %
CH21	3.44	6.94 %
CH17	2.96	14.19 %
CH41	2.95	12.18 %
CH12	2.12	5.90 %
CH33	1.65	4.45 %
CH36	0.87	5.05 %
CH51	0.86	2.51 %
CH27	0.63	7.38 %
CH46	0.47	2.54 %
CH06	0.20	1.07 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	113.70	13.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	108.87	22.52 %
Total	108.87	22.51 %

Branch *	MTD Sales L	Brand Share %
PVI1	5.82	17.82 %
TMM1	3.15	18.34 %
DGL1	2.28	10.98 %
MDU1	1.42	4.24 %
KYK1	1.42	12.96 %
MDU7	1.32	12.41 %
TEN2	1.24	9.69 %
KKD3	1.17	13.34 %
ATG1	0.64	8.87 %
BTU1	0.35	4.06 %
MDU5		0.00 %
SVG1		0.00 %
Total	108.87	22.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	106.64	22.67 %
Dig-Acce	0.06	6.49 %
Total	106.70	22.64 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.12	13.17 %
HSR2	3.36	11.83 %
KRI1	2.91	17.77 %
HSR1	2.51	15.79 %
SLM2	2.16	16.17 %
PNG1	1.45	13.95 %
SLM3	1.35	7.05 %
DPR1	0.58	11.42 %
DPR2		0.00 %
Total	106.70	22.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	86.20	12.81 %
Total	86.20	12.54 %

Branch *	MTD Sales L	Brand Share %
CH16	6.24	14.28 %
CH48	4.22	14.31 %
CH07	3.94	12.40 %
CH45	3.84	13.51 %
CH05	3.79	17.66 %
CH47	3.62	8.59 %
CH19	2.76	14.98 %
CH22	2.50	7.12 %
KNR1	2.17	8.62 %
CH30	2.09	8.23 %
GUD1	1.77	8.73 %
MC09	1.39	14.51 %
SKL1	1.29	7.32 %
CGL1	1.07	6.50 %
CH39	0.44	7.64 %
CH25	0.43	1.54 %
CH49	0.22	0.76 %
CH08	0.19	2.07 %
GUD2	0.18	1.01 %
AVD1	0.18	0.45 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
Total	86.20	12.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	45.83	17.54 %
Total	45.83	17.36 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.75	13.36 %
KGI1	3.65	13.44 %
KMR1	2.33	8.82 %
MPM1	1.70	11.30 %
PLI1	1.02	15.40 %
ANR1	0.88	12.92 %
CBE4	0.79	7.95 %
SUL1	0.63	11.85 %
PDM1	0.29	11.77 %
UMP1	0.21	5.36 %
CBE3	0.20	10.88 %
CBE1	0.15	1.67 %
SNR1		0.00 %
Total	45.83	17.36 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	30.35	17.41 %
Total	30.35	17.41 %

Branch *	MTD Sales L	Brand Share %
GBM1	1.67	8.41 %
SYM2	1.44	16.58 %
TPR3	1.39	17.87 %
PDR1	0.89	16.72 %
AVI1	0.83	7.03 %
SGG1	0.66	10.42 %
KGM1	0.44	4.40 %
TPR2	0.30	2.72 %
TCG1	0.18	2.96 %
VKL1		0.00 %
Total	30.35	17.41 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.36 %
Total	0.52	0.36 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.36 %
MSWH		0.00 %
Total	0.52	0.36 %