

MTD Sales
647.39 L

Brand Share %
20.81 %

Information:

MTD : 01-09-2025 To 16-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	647.39	20.81 %
Total	647.39	20.81 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	116.93	23.47 %
NORTH ARCOT	84.66	23.41 %
TRICHY-01	75.56	24.79 %
SOUTH-03	68.96	22.86 %
SOUTH ARCOT	67.69	26.81 %
WEST-02	66.90	18.88 %
CHENNAI-02	63.78	15.17 %
CHENNAI-01	58.97	16.30 %
WEST-01	36.44	17.83 %
KL-SOUTH	7.50	15.30 %
HO01		0.00 %
Total	647.39	20.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	116.93	23.47 %
Total	116.93	23.47 %

Branch *	MTD Sales L	Brand Share %
NGR1	8.29	17.80 %
TKS1	3.57	20.77 %
TKS2	2.64	11.73 %
RPM1	2.17	18.49 %
PDI1	1.44	20.25 %
UDN1	1.40	19.20 %
MMT1	1.28	16.34 %
KGL1	1.26	12.15 %
SVK1	0.92	8.37 %
ARM1	0.89	8.30 %
ASM1	0.60	7.55 %
SGT1	0.58	5.08 %
TYI1	0.25	3.30 %
Total	116.93	23.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	84.66	23.41 %
Total	84.66	23.41 %

Branch *	MTD Sales L	Brand Share %
TRR1	3.75	16.14 %
VEL2	2.93	11.90 %
TRL1	2.79	20.54 %
ARC2	2.40	12.37 %
UGI1	2.27	20.27 %
SBR1	2.19	14.27 %
GDM1	2.16	17.63 %
SLG1	1.61	20.55 %
AKM1	1.23	8.53 %
ANI1	1.14	14.60 %
TRT1	1.10	14.82 %
WJP1	0.67	4.21 %
CPT1	0.66	11.01 %
Total	84.66	23.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	75.56	24.79 %
Total	75.56	24.79 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.86	20.27 %
TYR1	3.74	17.94 %
TNJ1	2.74	20.12 %
KRN1	2.07	18.98 %
ORU1	1.74	15.45 %
TVR1	1.07	14.73 %
PTK1	0.82	8.44 %
PDK1	0.62	8.50 %
APM1	0.51	13.58 %
MDI1	0.15	3.16 %
TTP1	0.13	0.85 %
KIK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	75.56	24.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	68.96	22.86 %
Total	68.96	22.86 %

Branch *	MTD Sales L	Brand Share %
PVI1	4.05	15.12 %
MDU1	2.20	9.55 %
CBM1	1.88	19.38 %
CMR1	1.78	18.78 %
MPA1	1.46	17.27 %
USL1	1.30	17.60 %
TMM1	1.27	12.59 %
TEN2	1.27	15.87 %
MDU4	0.90	17.86 %
PKM1	0.88	12.93 %
TEN1	0.82	9.16 %
DGL2	0.65	13.86 %
BTU1	0.56	11.47 %
PNV1	0.33	12.68 %
ATG1	0.28	1.97 %
KRR1		0.00 %
Total	68.96	22.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	67.69	26.81 %
Total	67.69	26.81 %

Branch *	MTD Sales L	Brand Share %
TVM2	2.69	16.32 %
POY2	1.88	14.67 %
KKI2	1.83	15.54 %
NVL2	1.44	20.24 %
TVM1	1.10	13.83 %
POY1	0.69	6.11 %
Total	67.69	26.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	66.90	18.88 %
Total	66.90	18.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.59	11.86 %
PMP1	3.00	15.60 %
HSR2	2.99	19.39 %
APN1	2.59	19.13 %
PLC1	2.30	17.94 %
HRR1	1.81	10.95 %
MCR1	1.79	14.34 %
BMD1	1.76	17.91 %
EPI1	1.63	15.70 %
SGI1	1.00	9.38 %
VKL1	0.94	15.07 %
ERD1	0.76	20.13 %
KRI1	0.56	9.12 %
SLM3	0.52	3.57 %
SGG1	0.40	15.41 %
TCG1	0.26	5.97 %
DPR2	0.21	2.45 %
HSR1	0.11	0.75 %
Total	66.90	18.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	63.78	15.17 %
Total	63.78	15.17 %

Branch *	MTD Sales L	Brand Share %
CH03	5.16	13.74 %
MC05	3.52	16.30 %
GPD1	3.30	16.66 %
CH12	3.24	16.08 %
CH21	2.91	11.26 %
MJR1	2.85	12.76 %
CH33	2.44	18.92 %
CH44	1.83	9.19 %
CH41	1.54	12.76 %
PON1	1.38	13.26 %
CH06	1.11	8.88 %
CH20	0.83	3.78 %
UKI1	0.56	3.40 %
CH31	0.15	1.89 %
CH32	0.15	6.46 %
CH27	0.13	4.35 %
CH46	0.12	1.63 %
CH17	0.10	1.35 %
MC06	0.10	0.98 %
CH01		0.00 %
CH24		0.00 %
Total	63.78	15.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	58.97	16.30 %
Total	58.97	16.30 %

Branch *	MTD Sales L	Brand Share %
CH14	4.25	15.49 %
CH16	3.64	15.49 %
CH07	3.33	19.12 %
CH48	3.04	15.80 %
CH08	2.71	15.08 %
CH42	1.97	13.11 %
CH30	1.71	12.65 %
KNR1	1.63	13.92 %
CH11	1.51	17.29 %
GUD2	1.44	13.51 %
AVD1	1.31	10.03 %
CH38	1.24	10.23 %
CGL1	1.04	9.40 %
GUD1	0.61	8.07 %
MC02	0.52	18.59 %
CH29	0.42	20.65 %
CH39	0.35	7.48 %
MC10	0.32	2.17 %
CH22	0.30	2.68 %
CH19	0.24	2.37 %
CH40	0.07	0.82 %
SKL1	0.07	0.84 %
Total	58.97	16.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	36.44	17.83 %
Total	36.44	17.83 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.05	15.20 %
KMR1	2.96	17.75 %
KGI1	2.61	16.73 %
UAM1	2.38	12.65 %
CNR1	1.37	13.45 %
PPI1	0.96	7.56 %
TPR4	0.87	15.90 %
KMD1	0.86	20.13 %
TPR3	0.67	11.99 %
PLI1	0.59	18.83 %
MPM1	0.30	7.26 %
CBE1	0.25	8.88 %
AVI1	0.16	4.81 %
ANR1	0.11	7.03 %
GBM1		0.00 %
SYM2		0.00 %
Total	36.44	17.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.50	15.30 %
Total	7.50	15.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.94	10.58 %
KLR1	1.55	16.52 %
Total	7.50	15.30 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %