

MTD Sales
1,019.74 L

Brand Share %
21.76 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,019.74	21.76 %
Total	1,019.74	21.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	173.57	24.46 %
NORTH ARCOT	131.11	25.39 %
TRICHY-01	120.24	26.40 %
SOUTH-03	118.40	26.53 %
WEST-02	110.29	22.62 %
SOUTH ARCOT	103.95	27.14 %
CHENNAI-02	101.43	16.23 %
CHENNAI-01	93.71	16.27 %
WEST-01	62.35	21.09 %
KL-SOUTH	3.91	11.89 %
HO01	0.80	0.51 %
Total	1,019.74	21.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	173.57	24.46 %
Total	173.57	24.46 %

Branch *	MTD Sales L	Brand Share %
NGR1	4.80	14.61 %
ERL2	4.70	19.96 %
TKS2	4.48	13.31 %
VNR1	2.69	21.71 %
KGL1	1.91	11.28 %
SVK1	1.31	7.63 %
TYI1	1.27	12.08 %
RPM1	1.23	15.83 %
MMT1	0.92	8.71 %
SGT1	0.40	3.52 %
ASM1	0.36	4.38 %
TVL2		0.00 %
Total	173.57	24.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	131.11	25.39 %
Total	131.11	25.39 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.61	17.76 %
GDM1	3.70	16.66 %
TRR1	3.64	10.26 %
WJP1	3.22	15.45 %
ABR1	2.80	18.81 %
ARC2	2.55	18.06 %
AKM1	2.32	11.24 %
TRT1	2.16	18.43 %
VEL1	1.91	7.38 %
ANI1	1.25	14.03 %
Total	131.11	25.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	120.24	26.40 %
Total	120.24	26.40 %

Branch *	MTD Sales L	Brand Share %
TNJ1	7.08	21.64 %
KRN1	2.65	16.30 %
MDI1	2.26	17.55 %
PBR1	1.31	13.83 %
TRY3	0.79	4.83 %
PDK1	0.69	11.22 %
TRY2	0.61	15.12 %
TVR1	0.35	4.27 %
TTP1	0.32	1.12 %
KIK1	0.12	3.27 %
Total	120.24	26.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	118.40	26.53 %
Total	118.40	26.53 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.09	11.46 %
USL1	3.53	21.48 %
ADP1	3.27	21.58 %
TDI1	1.54	14.12 %
SGP1	1.28	15.84 %
ATG1	1.25	11.48 %
TEN2	1.14	7.42 %
MDU4	0.97	7.26 %
PNV1	0.33	9.23 %
BTU1	0.32	8.99 %
Total	118.40	26.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	110.29	22.62 %
Total	110.29	22.62 %

Branch *	MTD Sales L	Brand Share %
HSR2	5.28	20.96 %
MCR1	4.29	20.49 %
PMP1	3.81	14.76 %
SGI1	2.82	16.78 %
SLM3	2.82	11.68 %
HRR1	2.72	11.60 %
KRI1	2.40	19.05 %
APN1	1.80	18.67 %
SGG1	0.54	14.59 %
VKL1	0.50	8.52 %
DPR2	0.43	3.56 %
HSR1	0.31	2.77 %
TCG1	0.29	3.51 %
ERD1		0.00 %
Total	110.29	22.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	103.95	27.14 %
Total	103.95	27.14 %

Branch *	MTD Sales L	Brand Share %
POY2	6.15	21.36 %
TVM2	5.20	20.12 %
CDM1	4.75	18.09 %
KKI2	4.31	19.00 %
TVM1	2.78	21.60 %
NVL2	2.60	20.17 %
POY1	2.21	15.23 %
Total	103.95	27.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	101.43	16.23 %
Total	101.43	16.23 %

Branch *	MTD Sales L	Brand Share %
CH15	10.18	16.70 %
MJR1	7.46	18.32 %
CH12	6.49	21.71 %
GPD1	6.30	21.37 %
CH03	5.92	11.35 %
MC05	4.65	15.17 %
CH33	3.98	15.62 %
CH44	3.72	11.04 %
CH21	3.11	6.85 %
CH20	2.53	7.75 %
CH41	2.19	16.66 %
CH46	1.77	14.90 %
CH27	1.71	18.59 %
UKI1	1.56	7.38 %
CH09	1.38	9.12 %
CH17	0.90	11.60 %
CH31	0.82	7.62 %
CH32	0.63	15.88 %
CH06	0.44	1.69 %
MC06	0.24	2.25 %
CH24	-0.31	-2.43 %
Total	101.43	16.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	93.71	16.27 %
Total	93.71	16.27 %

Branch *	MTD Sales L	Brand Share %
CH14	6.49	15.37 %
CH05	5.72	20.99 %
CH30	5.17	14.63 %
CH08	5.05	17.64 %
CH16	4.75	13.77 %
TKM1	3.78	18.83 %
CH48	3.44	13.42 %
CH45	3.06	19.80 %
CH07	2.65	12.23 %
CH38	2.59	18.03 %
GUD2	1.44	5.70 %
CGL1	1.17	8.22 %
AVD1	1.02	3.59 %
CH11	0.83	10.40 %
MC10	0.70	3.44 %
CH19	0.66	4.19 %
KNR1	0.45	2.06 %
CH22	0.39	3.13 %
CH39	0.37	6.45 %
SKL1	0.33	3.04 %
CH40	0.31	1.25 %
GUD1	0.11	0.85 %
CH29		0.00 %
Total	93.71	16.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	62.35	21.09 %
Total	62.35	21.09 %

Branch *	MTD Sales L	Brand Share %
KMR1	5.01	18.32 %
GDR1	2.72	17.42 %
UAM1	2.08	11.19 %
CBE4	1.60	20.16 %
AVI1	1.52	19.80 %
TPR2	1.40	11.27 %
CBE6	1.00	13.59 %
CBE3	0.88	17.43 %
SNR1	0.80	17.23 %
CBE1	0.75	15.51 %
SUL1	0.51	12.87 %
ANR1	0.45	13.66 %
GBM1	0.24	1.66 %
MPM1	0.19	2.63 %
UMP1	0.15	6.15 %
PPI1	0.13	1.37 %
SYM2		0.00 %
Total	62.35	21.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.91	11.89 %
Total	3.91	11.89 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.15	9.14 %
PAS1	1.76	18.78 %
Total	3.91	11.89 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
MSWH		0.00 %
Total	0.80	0.51 %