

MTD Sales
1,017.95 L

Brand Share %
17.94 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,017.26	18.10 %
Ear-Buds	0.70	1.28 %
Total	1,017.95	17.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	186.13	18.62 %
NORTH ARCOT	135.92	21.64 %
SOUTH-03	116.81	21.14 %
TRICHY-01	113.30	24.55 %
CHENNAI-02	104.86	11.94 %
CHENNAI-01	104.50	15.75 %
WEST-02	100.77	18.15 %
SOUTH ARCOT	91.74	19.58 %
WEST-01	63.93	18.67 %
HO01		0.00 %
Total	1,017.95	17.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	186.01	18.75 %
Ear-Buds	0.12	1.67 %
Total	186.13	18.62 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.66	14.79 %
TUT2	7.12	14.31 %
TKS2	6.25	16.22 %
VLY1	4.94	14.39 %
MMT1	4.48	17.82 %
SVK1	3.82	12.32 %
APK2	3.41	16.63 %
APK1	2.95	13.88 %
KYR1	2.75	17.12 %
KGL1	2.52	9.19 %
TYI1	2.32	15.04 %
SGT1	1.70	10.18 %
ASM1	1.05	8.16 %
ARM1	0.68	5.31 %
COL1	0.28	4.92 %
Total	186.13	18.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	135.86	21.85 %
Ear-Buds	0.06	0.95 %
Total	135.92	21.64 %

Branch *	MTD Sales L	Brand Share %
AKM1	6.04	17.74 %
VEL1	5.05	15.15 %
VEL2	4.59	11.99 %
SBR1	3.84	12.16 %
WJP1	3.66	13.02 %
CPT1	2.76	16.72 %
TRR1	2.65	7.90 %
ARC2	1.94	14.50 %
ABR1	1.30	6.64 %
Total	135.92	21.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	116.76	21.32 %
Ear-Buds	0.04	0.82 %
Total	116.81	21.14 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.46	10.20 %
CMR1	3.00	16.54 %
TMM1	2.62	15.42 %
SVG1	2.11	14.25 %
TDI1	1.78	17.04 %
DGL2	1.50	11.02 %
DGL1	1.36	5.55 %
PVI1	0.91	5.33 %
ATG1	0.84	5.94 %
KYK1	0.34	4.10 %
MDU7	0.21	1.33 %
KRR1	0.16	2.99 %
BTU1		0.00 %
Total	116.81	21.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	113.28	24.74 %
Ear-Buds	0.02	0.58 %
Total	113.30	24.55 %

Branch *	MTD Sales L	Brand Share %
TYR1	5.25	17.20 %
TNJ1	3.86	13.58 %
TNJ2	3.10	16.17 %
PTK1	2.67	17.60 %
KUM2	1.27	12.45 %
TVR2	1.22	7.15 %
APM1	0.87	11.35 %
TTP1	0.37	1.19 %
PDK1	0.22	4.16 %
KIK1		0.00 %
TRY2		0.00 %
Total	113.30	24.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	104.65	12.03 %
Ear-Buds	0.21	2.41 %
Total	104.86	11.94 %

Branch *	MTD Sales L	Brand Share %
CH03	10.63	13.87 %
CH44	9.31	17.26 %
CH15	7.10	11.45 %
CH34	6.18	16.45 %
CH50	5.65	13.26 %
GPD1	5.20	13.21 %
UKI1	5.10	15.00 %
MJR1	3.40	10.77 %
CH21	2.90	4.42 %
CH12	2.83	5.50 %
CH51	2.83	10.77 %
MC05	2.78	6.53 %
CH33	2.39	4.32 %
CH23	1.59	9.47 %
CH46	1.13	5.93 %
CH36	0.53	8.91 %
CH06	0.52	2.90 %
CH27	0.41	3.66 %
CH31	0.39	2.48 %
CH24	0.28	1.57 %
CH32	0.18	3.52 %
Total	104.86	11.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	104.29	15.94 %
Ear-Buds	0.21	2.27 %
Total	104.50	15.75 %

Branch *	MTD Sales L	Brand Share %
CH05	4.73	14.11 %
CH47	4.29	11.52 %
CH16	2.09	4.16 %
CH45	1.74	9.88 %
CH30	1.68	6.98 %
AVD1	1.46	8.65 %
CH22	1.37	9.38 %
GUD2	1.30	7.48 %
CH08	1.23	4.48 %
CH25	0.98	5.82 %
SKL1	0.80	5.44 %
CH19	0.70	3.89 %
CH26	0.54	17.00 %
CGL1	0.48	3.30 %
CH40	0.33	1.38 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	104.50	15.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	100.75	18.31 %
Ear-Buds	0.02	0.44 %
Total	100.77	18.15 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.13	15.49 %
PMP1	3.87	16.10 %
SGI1	3.21	16.36 %
SLM2	2.90	15.85 %
HRR1	2.88	17.00 %
SLM3	2.66	13.50 %
HSR2	2.56	8.58 %
HSR1	1.95	8.92 %
KRI1	0.94	3.41 %
TCG1	0.41	6.88 %
KMM1	0.39	11.34 %
SGG1	0.29	7.74 %
MCR1	0.27	1.33 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
Total	100.77	18.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	91.72	19.71 %
Ear-Buds	0.02	0.60 %
Total	91.74	19.58 %

Branch *	MTD Sales L	Brand Share %
CDM1	5.09	17.06 %
TVM2	3.02	11.78 %
VPM2	2.98	15.49 %
POY2	2.44	17.58 %
VCM2	2.34	16.28 %
KKI2	2.03	11.86 %
TVM1	1.54	12.72 %
VCM1	1.21	16.94 %
KML1	1.11	14.71 %
NVL2	0.19	0.75 %
VPM1	0.17	2.67 %
Total	91.74	19.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	63.93	18.91 %
Total	63.93	18.67 %

Branch *	MTD Sales L	Brand Share %
KMR1	4.44	16.30 %
CNR1	1.72	6.78 %
KMD1	1.12	15.67 %
PLI1	0.95	17.30 %
PDM1	0.87	16.41 %
SYM2	0.85	11.71 %
MPM1	0.62	6.40 %
CBE4	0.55	11.88 %
CBE6	0.42	8.17 %
GBM1	0.39	2.30 %
SNR1	0.38	14.16 %
TPR3	0.30	6.03 %
CBE3	0.28	8.38 %
TPR2	0.22	3.08 %
CBE1		0.00 %
CBE5		0.00 %
Total	63.93	18.67 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %