



TN : OPPO Sales Performance 17/04/2026 9:33 AM

MTD Sales
940.85 L

Brand Share %
15.64 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	940.51	15.80 %
Ear-Buds	0.34	0.54 %
Total	940.85	15.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	168.71	16.53 %
NORTH ARCOT	120.18	18.33 %
TRICHY-01	113.34	21.89 %
SOUTH-03	109.94	21.06 %
CHENNAI-01	98.52	12.37 %
CHENNAI-02	94.91	11.46 %
SOUTH ARCOT	93.10	19.22 %
WEST-02	92.19	16.35 %
WEST-01	49.95	15.03 %
HO01		0.00 %
Total	940.85	15.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	168.67	16.64 %
Ear-Buds	0.04	0.61 %
Total	168.71	16.53 %

Branch *	MTD Sales L	Brand Share %
TUT1	12.16	11.56 %
TKS2	6.76	12.81 %
VLY1	6.00	14.56 %
KVT1	5.94	13.69 %
SVK1	3.92	13.69 %
APK1	2.50	14.10 %
MMT1	2.49	11.11 %
KGL1	2.41	11.10 %
TYI1	1.71	11.01 %
VKM1	1.61	11.32 %
SGT1	0.31	1.41 %
ASM1	0.29	1.99 %
ARM1	0.28	2.24 %
COL1	0.14	1.46 %
STU2		0.00 %
Total	168.71	16.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	120.14	18.56 %
Ear-Buds	0.04	0.48 %
Total	120.18	18.33 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.77	15.52 %
VEL1	4.83	12.70 %
SBR1	4.63	14.19 %
AKM1	4.42	12.99 %
ANI1	2.62	13.42 %
WJP1	2.41	10.58 %
TRR1	2.11	5.85 %
UGI1	1.91	14.79 %
ARC2	1.89	12.87 %
TRT1	1.60	13.27 %
ABR1	1.60	8.29 %
Total	120.18	18.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	113.34	22.09 %
Total	113.34	21.89 %

Branch *	MTD Sales L	Brand Share %
TRY4	3.80	11.65 %
TVR2	2.76	12.97 %
TVR1	1.25	13.20 %
APM1	0.26	4.65 %
PDK1	0.23	3.82 %
TRY2	0.12	3.49 %
KIK1		0.00 %
TTP1		0.00 %
Total	113.34	21.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	109.94	21.27 %
Total	109.94	21.06 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.28	8.69 %
CMR1	3.12	15.15 %
SVG1	2.21	13.92 %
ADP1	2.01	14.71 %
TDI1	1.73	11.92 %
MDU7	1.60	8.31 %
DGL1	1.51	6.84 %
TEN2	1.15	10.57 %
KKD3	1.13	10.58 %
DGL2	0.52	6.79 %
ATG1	0.42	3.26 %
PNV2	0.36	7.56 %
KRR1	0.21	6.50 %
BTU1	0.12	1.96 %
Total	109.94	21.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	98.46	12.50 %
Ear-Buds	0.06	0.73 %
Total	98.52	12.37 %

Branch *	MTD Sales L	Brand Share %
CH47	4.50	6.07 %
AVD1	1.22	6.32 %
GUD2	1.19	5.85 %
MC10	1.09	10.40 %
CH08	1.04	3.18 %
CH16	1.00	2.41 %
CH49	0.71	2.68 %
CH30	0.66	0.92 %
CGL1	0.56	3.35 %
KNR1	0.34	1.60 %
CH39	0.29	2.92 %
GUD1	0.22	0.88 %
CH22	0.19	1.85 %
CH19	0.19	0.98 %
CH25	0.16	0.76 %
CH29		0.00 %
CH40		0.00 %
SKL1		0.00 %
Total	98.52	12.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	94.83	11.58 %
Ear-Buds	0.08	0.87 %
Total	94.91	11.46 %

Branch *	MTD Sales L	Brand Share %
CH03	7.82	9.41 %
CH21	6.41	11.33 %
CH20	5.69	12.94 %
CH15	5.42	7.49 %
MJR1	4.19	13.51 %
CH34	3.74	7.32 %
CH17	3.36	10.07 %
CH12	3.12	7.92 %
MC05	2.92	10.25 %
UKI1	2.81	9.55 %
CH33	2.65	5.99 %
CH51	1.59	6.40 %
CH36	1.01	6.84 %
CH24	0.99	4.15 %
CH23	0.79	4.63 %
CH46	0.43	2.13 %
CH27	0.40	5.05 %
CH31	0.19	1.92 %
CH01		0.00 %
CH06		0.00 %
Total	94.91	11.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	93.04	19.38 %
Ear-Buds	0.06	1.44 %
Total	93.10	19.22 %

Branch *	MTD Sales L	Brand Share %
TVM2	3.78	13.84 %
POY1	3.42	12.83 %
POY2	2.99	9.65 %
KLM1	2.78	9.61 %
KKI2	2.01	10.36 %
KML1	1.92	14.78 %
TVM1	1.92	9.83 %
VPM1	0.26	4.26 %
NVL2	0.15	0.64 %
Total	93.10	19.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	92.19	16.48 %
Total	92.19	16.35 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.23	12.97 %
SLM2	2.83	13.70 %
MCR1	2.74	12.17 %
HSR2	2.65	7.12 %
PMP1	2.52	13.21 %
MTR1	2.16	10.85 %
KAM1	2.04	14.67 %
HRR1	1.69	10.34 %
SLM3	1.68	9.46 %
RSP1	1.12	15.48 %
DPR1	1.01	10.00 %
HSR1	0.74	6.31 %
SGG1	0.51	5.92 %
TCG1	0.44	7.61 %
ERD1	0.28	4.84 %
KRI1	0.26	0.93 %
DPR2		0.00 %
PDR1		0.00 %
Total	92.19	16.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	49.91	15.19 %
Ear-Buds	0.04	1.13 %
Total	49.95	15.03 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.95	11.02 %
CNR1	3.18	11.61 %
GDR1	2.51	11.39 %
KGI1	2.32	9.56 %
PDM1	0.73	15.34 %
SYM2	0.73	8.58 %
TPR2	0.68	6.08 %
GBM1	0.44	2.52 %
PLI1	0.43	11.53 %
CBE3	0.34	7.87 %
TPR3	0.26	2.08 %
TPR4	0.19	4.07 %
MPM1	0.19	2.09 %
CBE1	0.12	4.68 %
UMP1	0.12	3.56 %
SNR1		0.00 %
Total	49.95	15.03 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %