



# TN : OPPO Sales Performance 17/03/2026 9:33 AM

MTD Sales  
986.29 L

Brand Share %  
17.47 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	985.50	17.64 %
Ear-Buds	0.79	1.39 %
Total	986.29	17.47 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	188.69	16.97 %
NORTH ARCOT	144.38	21.30 %
SOUTH-03	109.19	20.64 %
TRICHY-01	106.82	20.81 %
CHENNAI-02	106.16	13.00 %
WEST-02	99.91	16.88 %
SOUTH ARCOT	93.63	19.94 %
CHENNAI-01	92.86	14.37 %
WEST-01	44.36	17.57 %
HO01	0.28	0.78 %
Total	986.29	17.47 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	188.52	17.09 %
Ear-Buds	0.17	1.98 %
Total	188.69	16.97 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.22	12.93 %
NGR1	12.63	13.98 %
TUT2	9.74	17.41 %
KVT1	6.72	14.33 %
TKS2	5.27	13.10 %
VLY1	5.00	11.84 %
MAR1	4.83	15.42 %
APK1	3.41	15.62 %
ERL2	3.17	16.07 %
SVK1	2.92	9.94 %
TKY1	2.67	16.45 %
KGL1	2.42	10.21 %
MMT1	1.80	5.85 %
TYI1	1.77	9.74 %
STU2	0.99	13.12 %
SGT1	0.70	3.88 %
ASM1	0.56	3.72 %
COL1	0.43	6.15 %
ARM1		0.00 %
Total	188.69	16.97 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	144.25	21.51 %
Ear-Buds	0.13	1.71 %
<b>Total</b>	<b>144.38</b>	<b>21.30 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	5.30	14.96 %
VEL2	4.80	12.54 %
AKM1	4.23	10.49 %
TRR1	3.45	12.06 %
WJP1	3.01	10.64 %
ARC2	2.96	17.42 %
ABR1	2.88	13.25 %
TRT1	2.41	12.71 %
CPT1	0.71	7.06 %
<b>Total</b>	<b>144.38</b>	<b>21.30 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	109.17	20.86 %
Ear-Buds	0.02	0.38 %
<b>Total</b>	<b>109.19</b>	<b>20.64 %</b>

Branch *	MTD Sales L	Brand Share %
TEN1	3.78	16.75 %
MDU1	3.66	9.62 %
TPT1	3.30	17.25 %
TEN2	2.65	13.28 %
TDI1	2.43	15.44 %
MDU6	2.39	13.34 %
PVI1	2.18	13.04 %
SVG1	2.01	11.84 %
DGL1	1.88	5.95 %
PNV2	1.38	17.18 %
MDU7	1.15	6.15 %
TMM1	0.92	5.72 %
BNR1	0.43	4.22 %
BTU1	0.30	4.93 %
KRR1	0.12	2.93 %
ATG1	0.12	1.03 %
<b>Total</b>	<b>109.19</b>	<b>20.64 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	106.76	20.98 %
Ear-Buds	0.06	1.44 %
<b>Total</b>	<b>106.82</b>	<b>20.81 %</b>

Branch *	MTD Sales L	Brand Share %
TYR1	4.44	13.55 %
TVR2	3.58	14.35 %
TNJ1	3.58	13.52 %
ORU1	2.03	12.86 %
TTP1	2.00	7.26 %
PDK1	0.43	10.46 %
PTK1	0.33	2.97 %
APM1	0.13	2.30 %
KIK1		0.00 %
TRY2		0.00 %
<b>Total</b>	<b>106.82</b>	<b>20.81 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	106.00	13.14 %
Ear-Buds	0.17	1.69 %
<b>Total</b>	<b>106.16</b>	<b>13.00 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	9.75	12.53 %
CH15	6.74	8.80 %
CH12	4.10	7.68 %
CH44	4.08	15.27 %
CH21	3.83	6.88 %
MJR1	3.73	11.13 %
UK11	2.88	9.54 %
CH51	2.71	9.07 %
CH33	2.58	7.74 %
MC05	1.44	5.66 %
CH41	1.37	7.73 %
CH24	1.32	5.50 %
CH46	0.81	5.03 %
CH27	0.52	8.64 %
CH31	0.14	1.70 %
CH32	0.12	1.32 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
<b>Total</b>	<b>106.16</b>	<b>13.00 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	99.87	17.01 %
Ear-Buds	0.04	0.89 %
<b>Total</b>	<b>99.91</b>	<b>16.88 %</b>

Branch *	MTD Sales L	Brand Share %
MCR1	4.14	14.83 %
HSR2	3.57	8.73 %
MTR1	3.47	16.80 %
PMP1	3.17	10.78 %
SLM2	2.99	13.04 %
HSR1	1.43	6.95 %
HRR1	1.42	8.10 %
SGI1	1.28	6.54 %
DPR1	0.95	9.77 %
SLM3	0.71	4.85 %
KRI1	0.70	2.38 %
SGG1	0.51	12.40 %
RSP1	0.38	6.52 %
ERD1	0.29	7.30 %
TCG1	0.14	1.50 %
DPR2		0.00 %
<b>Total</b>	<b>99.91</b>	<b>16.88 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	93.51	20.09 %
Ear-Buds	0.12	2.99 %
<b>Total</b>	<b>93.63</b>	<b>19.94 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	8.34	12.49 %
TVM2	4.78	14.35 %
CDM1	3.72	13.52 %
POY1	3.59	14.77 %
POY2	2.54	10.75 %
KKI2	1.52	8.98 %
KML1	1.35	9.27 %
NVL2	0.96	4.15 %
TVM1	0.83	4.50 %
MKM1	0.81	4.46 %
<b>Total</b>	<b>93.63</b>	<b>19.94 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	92.82	14.55 %
Ear-Buds	0.04	0.48 %
<b>Total</b>	<b>92.86</b>	<b>14.37 %</b>

Branch *	MTD Sales L	Brand Share %
CH49	2.63	11.33 %
GUD2	2.31	10.62 %
AVD1	1.92	9.10 %
CH47	1.80	10.27 %
CH16	1.69	4.39 %
MC09	1.64	16.46 %
MC10	0.80	10.85 %
CH19	0.70	2.19 %
SKL1	0.62	3.27 %
CH22	0.44	2.92 %
GUD1	0.39	1.91 %
CH39	0.27	1.98 %
CH26	0.25	4.48 %
CH25	0.23	1.40 %
CGL1	0.15	0.85 %
CH29	0.14	3.78 %
CH08		0.00 %
CH40		0.00 %
KNR1		0.00 %
<b>Total</b>	<b>92.86</b>	<b>14.37 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	44.31	17.76 %
Ear-Buds	0.04	1.43 %
Total	44.36	17.57 %

Branch *	MTD Sales L	Brand Share %
KGI1	3.12	15.57 %
CNR1	2.58	14.46 %
CBE2	1.42	13.02 %
KMD1	1.24	16.06 %
SYM2	0.85	8.64 %
TPR2	0.79	9.52 %
TPR4	0.70	13.75 %
SNR1	0.52	8.38 %
SUL1	0.28	8.61 %
GBM1	0.15	1.26 %
TPR3	0.13	0.90 %
PPI1	0.12	1.42 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
MPM1		0.00 %
Total	44.36	17.57 %

**H001**

Property	MTD Sales L	Brand Share %
Mobile	0.28	0.79 %
Total	0.28	0.78 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.28	0.79 %
MSWH		0.00 %
Total	0.28	0.78 %