

MTD Sales
759.30 L

Brand Share %
21.50 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	759.30	21.50 %
Total	759.30	21.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	127.51	24.31 %
NORTH ARCOT	101.14	24.69 %
TRICHY-01	94.17	26.88 %
SOUTH-03	87.73	25.58 %
CHENNAI-02	79.56	14.65 %
WEST-02	76.05	21.15 %
SOUTH ARCOT	72.72	23.65 %
CHENNAI-01	70.78	16.67 %
WEST-01	46.28	22.05 %
KL-SOUTH	3.36	11.28 %
HO01		0.00 %
Total	759.30	21.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	127.51	24.31 %
Total	127.51	24.31 %

Branch *	MTD Sales L	Brand Share %
NGR1	7.24	19.54 %
VL1	5.40	17.86 %
TUT2	4.76	21.12 %
MAR1	3.42	20.84 %
TKS1	3.19	19.91 %
TKS2	2.29	14.96 %
ASM1	1.77	18.22 %
UDN1	1.64	21.24 %
KGL1	1.32	9.86 %
MMT1	0.78	8.88 %
ARM1	0.71	11.42 %
SGT1	0.67	5.36 %
TYI1	0.11	1.71 %
Total	127.51	24.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	101.14	24.69 %
Total	101.14	24.69 %

Branch *	MTD Sales L	Brand Share %
TRR1	3.79	17.39 %
WJP1	3.35	16.66 %
UGI1	2.81	17.75 %
AKM1	2.62	13.59 %
VEL1	2.31	14.42 %
ABR1	2.28	16.74 %
VEL2	1.32	12.68 %
CPT1	1.09	17.71 %
GDM1	1.06	6.42 %
ANI1	0.60	8.28 %
Total	101.14	24.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	94.17	26.88 %
Total	94.17	26.88 %

Branch *	MTD Sales L	Brand Share %
PBR2	5.58	21.06 %
TRY4	3.62	15.01 %
TNJ1	3.52	17.61 %
TTP1	2.33	13.59 %
PTK1	1.53	19.20 %
TVR1	1.41	19.47 %
TRY2	0.42	17.13 %
PDK1	0.40	10.24 %
APM1	0.33	6.79 %
KIK1	0.28	12.40 %
Total	94.17	26.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	87.73	25.58 %
Total	87.73	25.58 %

Branch *	MTD Sales L	Brand Share %
TEN1	2.71	17.36 %
PVI1	2.13	17.84 %
MDU1	2.04	7.37 %
KYK1	1.85	18.58 %
MPA1	1.70	20.09 %
TEN2	1.46	16.84 %
TMM1	1.18	11.36 %
DGL1	0.64	6.54 %
KRR1	0.58	11.33 %
PNV2	0.42	2.56 %
ATG1	0.33	7.15 %
BTU1	0.10	1.74 %
Total	87.73	25.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	79.56	14.65 %
Total	79.56	14.65 %

Branch *	MTD Sales L	Brand Share %
CH15	9.36	20.66 %
CH03	8.86	18.39 %
CH12	4.74	17.74 %
MC05	4.53	19.86 %
MJR1	4.32	15.73 %
CH18	3.59	15.96 %
CH20	3.53	12.06 %
CH33	3.43	13.81 %
CH44	3.17	13.22 %
CH17	2.65	14.60 %
CH06	1.70	13.25 %
CH41	1.50	9.29 %
MC06	1.48	9.01 %
CH21	1.01	2.67 %
CH09	0.96	8.52 %
UKI1	0.72	3.62 %
CH27	0.71	14.64 %
CH46	0.65	3.94 %
CH32	0.36	8.10 %
CH31	0.20	19.86 %
CH23		0.00 %
CH24		0.00 %
Total	79.56	14.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	76.05	21.15 %
Total	76.05	21.15 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.27	16.90 %
HSR2	3.33	16.09 %
HRR1	2.95	20.94 %
SGI1	2.59	19.90 %
PLC1	2.29	20.75 %
PMP1	2.16	14.29 %
MCR1	2.13	20.11 %
SLM3	1.65	13.65 %
EPI1	1.17	12.49 %
BMD1	1.07	12.77 %
DPR1	0.99	17.28 %
KRI1	0.85	8.80 %
SGG1	0.63	16.36 %
HSR1	0.47	3.89 %
VKL1	0.46	14.36 %
DPR2	0.32	4.91 %
TCG1	0.20	2.79 %
Total	76.05	21.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	72.72	23.65 %
Total	72.72	23.65 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.56	21.16 %
POY2	3.13	17.58 %
TVM2	2.16	11.88 %
KKI2	1.77	14.71 %
NVL2	1.53	10.85 %
TVM1	0.99	4.28 %
POY1	0.88	8.43 %
KML1	0.83	11.52 %
Total	72.72	23.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	70.78	16.67 %
Total	70.78	16.67 %

Branch *	MTD Sales L	Brand Share %
CH16	4.96	18.17 %
CH45	3.07	18.22 %
CH42	2.85	17.14 %
CH30	2.03	19.83 %
AVD1	1.94	9.84 %
TKM1	1.68	13.23 %
CGL1	0.75	4.91 %
CH48	0.74	4.76 %
CH08	0.64	3.10 %
CH19	0.60	4.62 %
GUD2	0.56	4.18 %
KNR1	0.41	3.59 %
CH40	0.38	2.76 %
CH22	0.33	2.71 %
MC10	0.32	2.72 %
CH39		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	70.78	16.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	46.28	22.05 %
Total	46.28	22.05 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.94	15.56 %
TPR1	2.52	16.75 %
CNR1	1.05	12.29 %
SYM2	0.98	19.23 %
MPM1	0.85	10.98 %
CBE5	0.61	20.97 %
TPR4	0.51	8.65 %
GBM1	0.40	4.60 %
KMD1	0.35	8.01 %
UMP1	0.32	14.61 %
CBE4	0.25	5.05 %
CBE1	0.11	3.12 %
ANR1	0.11	5.76 %
Total	46.28	22.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.36	11.28 %
Total	3.36	11.28 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.54	14.58 %
PAS1	1.06	10.80 %
KLR1	0.75	8.05 %
Total	3.36	11.28 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %