

MTD Sales
994.71 L

Brand Share %
19.96 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	994.71	19.96 %
Total	994.71	19.96 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	174.94	25.43 %
NORTH ARCOT	120.76	22.54 %
SOUTH-03	120.46	28.50 %
TRICHY-01	117.96	27.71 %
WEST-02	103.86	19.76 %
CHENNAI-01	95.60	15.63 %
SOUTH ARCOT	93.82	25.06 %
CHENNAI-02	88.40	12.46 %
WEST-01	73.22	23.95 %
KL-SOUTH	5.70	20.94 %
HO01		0.00 %
Total	994.71	19.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	174.94	25.43 %
Total	174.94	25.43 %

Branch *	MTD Sales L	Brand Share %
TKS2	4.36	14.78 %
SVK1	2.40	14.25 %
ARM1	2.11	10.31 %
TYI1	1.74	13.36 %
KGL1	1.19	10.01 %
ASM1	0.95	10.65 %
SGT1	0.80	7.74 %
MMT1	0.65	6.10 %
STU2	0.23	4.90 %
Total	174.94	25.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	120.76	22.54 %
Total	120.76	22.54 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.75	19.35 %
AKM1	5.21	11.61 %
TRR1	4.42	14.14 %
WJP1	3.33	13.79 %
ARC2	3.09	10.71 %
VEL1	2.90	6.68 %
CPT1	1.04	14.42 %
ANI1	0.11	1.50 %
Total	120.76	22.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	120.46	28.50 %
Total	120.46	28.50 %

Branch *	MTD Sales L	Brand Share %
TEN2	2.38	14.89 %
TDI1	2.28	14.28 %
MDU1	1.76	10.18 %
PVI1	1.73	12.58 %
KRR1	0.57	7.36 %
PNV1	0.29	8.19 %
ATG1	0.19	2.48 %
Total	120.46	28.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	117.96	27.71 %
Total	117.96	27.71 %

Branch *	MTD Sales L	Brand Share %
TYR1	5.40	16.47 %
TVR1	2.35	16.56 %
TTP1	2.10	7.65 %
ORU1	1.93	17.00 %
PTK1	1.28	13.55 %
KIK1	0.77	19.20 %
TRY2	0.61	16.80 %
PBR1	0.26	3.21 %
PDK1	0.21	4.35 %
Total	117.96	27.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	103.86	19.76 %
Total	103.86	19.76 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.58	16.93 %
HSR2	4.73	13.46 %
SGI1	3.85	12.43 %
MCR1	3.72	14.34 %
PMP1	2.67	9.82 %
PLC1	2.36	14.68 %
ERD1	2.22	18.94 %
SLM3	2.20	8.76 %
DPR1	1.99	19.75 %
HRR1	1.72	10.24 %
RSP1	0.94	17.54 %
KRI1	0.89	8.73 %
VKL1	0.78	10.37 %
PDR1	0.66	15.79 %
TCG1	0.61	10.49 %
HSR1	0.39	3.82 %
DPR2		0.00 %
Total	103.86	19.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	95.60	15.63 %
Total	95.60	15.63 %

Branch *	MTD Sales L	Brand Share %
CH16	7.20	18.41 %
KNR1	4.38	18.25 %
AVD1	3.92	7.21 %
CH08	3.33	12.48 %
CH45	3.27	15.76 %
CH30	2.96	18.28 %
CH38	2.91	16.69 %
TKM1	2.87	15.58 %
CH07	2.29	11.33 %
CH11	2.06	13.15 %
CH19	1.51	6.15 %
CGL1	0.98	6.05 %
GUD2	0.84	3.42 %
CH22	0.77	7.03 %
CH39	0.64	3.47 %
GUD1	0.58	4.99 %
MC02	0.58	18.16 %
CH29	0.44	7.45 %
MC10	0.36	2.17 %
SKL1	0.32	3.19 %
CH40		0.00 %
Total	95.60	15.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	93.82	25.06 %
Total	93.82	25.06 %

Branch *	MTD Sales L	Brand Share %
NVL2	2.34	10.82 %
TVM1	2.04	13.85 %
KKI2	1.87	10.37 %
POY1	0.50	4.39 %
Total	93.82	25.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	88.40	12.46 %
Total	88.40	12.46 %

Branch *	MTD Sales L	Brand Share %
CH15	11.26	13.61 %
CH03	6.20	9.19 %
CH33	5.76	19.79 %
CH44	4.72	13.36 %
CH12	4.56	17.63 %
MC05	4.40	15.85 %
CH21	4.25	5.61 %
CH20	3.21	8.80 %
MJR1	2.48	11.98 %
CH36	2.00	13.19 %
CH06	1.59	10.61 %
PON1	1.54	9.55 %
CH27	0.77	10.51 %
UKI1	0.71	4.79 %
CH31	0.58	5.80 %
CH32	0.56	7.32 %
CH17	0.50	7.07 %
CH09	0.22	1.46 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	88.40	12.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	73.22	23.95 %
Total	73.22	23.95 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.44	17.34 %
UAM1	4.15	17.20 %
AVI1	1.27	14.86 %
CBE6	0.87	17.75 %
MPM1	0.73	10.76 %
TPR4	0.52	5.85 %
CBE3	0.47	12.99 %
ANR1	0.22	6.09 %
UMP1	0.13	8.03 %
GBM1	0.06	0.41 %
Total	73.22	23.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.70	20.94 %
Total	5.70	20.94 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.28	15.57 %
Total	5.70	20.94 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %