

MTD Sales
1,006.43 L

Brand Share %
18.62 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,006.37	18.71 %
Dig-Acce	0.06	0.24 %
Total	1,006.43	18.62 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	155.96	21.23 %
SOUTH-01	152.66	19.29 %
TRICHY-01	116.45	23.73 %
SOUTH ARCOT	112.21	24.93 %
CHENNAI-02	108.91	13.42 %
SOUTH-03	102.71	22.35 %
WEST-02	100.89	22.76 %
CHENNAI-01	83.88	12.62 %
WEST-01	42.51	17.12 %
WEST-03	29.74	17.82 %
HO01	0.52	0.36 %
Total	1,006.43	18.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	155.96	21.24 %
Total	155.96	21.23 %

Branch *	MTD Sales L	Brand Share %
VEL4	9.23	18.27 %
VNB1	7.63	18.09 %
SBR1	6.32	16.46 %
KPM1	4.42	17.22 %
UGI1	4.04	18.17 %
ABR1	4.01	14.15 %
VEL3	3.45	12.86 %
WJP1	3.20	12.23 %
ANI1	2.63	16.47 %
AKM1	2.35	7.84 %
TRR1	2.21	6.13 %
VEL1	1.93	8.97 %
ARC2	1.91	9.75 %
TRT1	1.65	12.41 %
Total	155.96	21.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	152.66	19.35 %
Total	152.66	19.29 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.43	16.28 %
TVL1	12.32	18.14 %
NGR1	9.82	18.56 %
TKS2	4.22	12.08 %
RND1	3.63	17.21 %
VLY1	3.38	10.41 %
VNR1	3.07	18.23 %
KSM1	2.90	17.53 %
SVK1	2.50	13.39 %
ERL2	2.30	15.83 %
KYR1	1.58	11.95 %
VKM1	1.58	16.66 %
MMT1	1.06	5.76 %
STU2	1.03	17.74 %
SGT1	0.94	8.27 %
TYI1	0.93	11.77 %
ASM1	0.49	5.99 %
COL1		0.00 %
Total	152.66	19.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	116.45	23.74 %
Total	116.45	23.73 %

Branch *	MTD Sales L	Brand Share %
TYR1	4.16	16.12 %
TTP1	3.10	10.98 %
TNJ1	2.28	9.15 %
KUM2	1.57	12.28 %
NCK1	1.28	14.96 %
PDK2	1.06	10.49 %
APM1	0.35	12.07 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	116.45	23.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	112.21	24.94 %
Total	112.21	24.93 %

Branch *	MTD Sales L	Brand Share %
TVM2	4.95	17.46 %
VPM2	4.93	17.36 %
CDM1	3.89	16.03 %
POY2	3.80	16.02 %
KKI2	1.96	13.66 %
NVL2	0.76	4.07 %
VPM1	0.23	3.44 %
Total	112.21	24.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	108.91	13.51 %
Total	108.91	13.42 %

Branch *	MTD Sales L	Brand Share %
CH15	6.98	8.99 %
CH34	6.91	11.54 %
CH20	6.32	14.23 %
MJR1	4.53	13.13 %
UKI1	4.39	14.68 %
CH21	3.44	7.21 %
CH44	3.32	17.07 %
CH41	2.95	12.30 %
CH17	2.73	13.25 %
CH33	1.65	4.79 %
CH12	1.45	4.20 %
CH36	0.87	5.33 %
CH51	0.71	2.28 %
CH27	0.63	7.63 %
CH06	0.20	1.21 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC05		0.00 %
Total	108.91	13.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	102.71	22.36 %
Total	102.71	22.35 %

Branch *	MTD Sales L	Brand Share %
PVI1	5.64	17.55 %
TMM1	2.97	18.23 %
DGL1	2.28	11.05 %
MDU1	1.42	4.52 %
KYK1	1.42	13.62 %
TEN2	1.24	11.58 %
KKD3	1.17	13.34 %
MDU7	1.12	11.18 %
ATG1	0.64	10.10 %
BTU1	0.35	4.14 %
MDU5		0.00 %
SVG1		0.00 %
Total	102.71	22.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	100.82	22.77 %
Dig-Acce	0.06	14.44 %
Total	100.89	22.76 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.88	13.95 %
HSR2	3.36	12.20 %
MCR1	2.89	16.95 %
HSR1	2.51	16.95 %
KRI1	1.99	13.33 %
PNG1	1.45	13.95 %
SLM3	1.35	7.98 %
DPR1	0.58	11.95 %
DPR2		0.00 %
Total	100.89	22.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	83.88	12.90 %
Total	83.88	12.62 %

Branch *	MTD Sales L	Brand Share %
CH16	5.89	13.58 %
CH48	4.02	14.06 %
CH07	3.94	12.57 %
CH05	3.79	17.76 %
CH42	3.42	18.37 %
CH45	3.40	12.22 %
CH47	3.30	8.24 %
CH19	2.76	14.98 %
CH22	2.50	7.56 %
CH30	2.09	8.81 %
KNR1	2.02	8.23 %
GUD1	1.77	9.62 %
MC09	1.39	15.29 %
SKL1	1.29	7.73 %
CGL1	1.07	6.57 %
CH39	0.44	8.15 %
CH25	0.43	1.65 %
CH49	0.22	0.79 %
CH08	0.19	2.07 %
GUD2	0.18	1.08 %
AVD1	0.18	0.45 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
Total	83.88	12.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	42.51	17.32 %
Total	42.51	17.12 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.75	14.29 %
KGI1	3.65	13.94 %
KMR1	1.89	7.27 %
MPM1	1.70	12.45 %
PLI1	1.02	16.68 %
ANR1	0.88	14.41 %
CBE4	0.79	7.95 %
SUL1	0.63	11.85 %
PDM1	0.29	11.83 %
UMP1	0.21	6.56 %
CBE3	0.20	10.88 %
CBE1	0.15	1.73 %
SNR1		0.00 %
Total	42.51	17.12 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	29.74	17.82 %
Total	29.74	17.82 %

Branch *	MTD Sales L	Brand Share %
GBM1	1.67	8.59 %
SYM2	1.44	18.03 %
TPR3	1.39	17.87 %
PDR1	0.89	16.72 %
AVI1	0.67	5.96 %
SGG1	0.66	11.76 %
KGM1	0.44	4.40 %
TPR2	0.30	2.72 %
TCG1	0.18	3.06 %
VKL1		0.00 %
Total	29.74	17.82 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.36 %
Total	0.52	0.36 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.36 %
MSWH		0.00 %
Total	0.52	0.36 %