



# TN : OPPO Sales Performance 16/05/2026 9:33 AM

MTD Sales  
948.94 L

Brand Share %  
18.18 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	948.28	18.34 %
Ear-Buds	0.66	1.32 %
<b>Total</b>	<b>948.94</b>	<b>18.18 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	171.68	18.43 %
NORTH ARCOT	130.24	22.20 %
TRICHY-01	107.46	25.13 %
SOUTH-03	105.53	21.00 %
CHENNAI-02	97.54	12.74 %
CHENNAI-01	96.42	16.07 %
WEST-02	93.88	18.06 %
SOUTH ARCOT	87.45	19.94 %
WEST-01	58.73	18.22 %
HO01		0.00 %
<b>Total</b>	<b>948.94</b>	<b>18.18 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	171.56	18.55 %
Ear-Buds	0.12	1.83 %
<b>Total</b>	<b>171.68</b>	<b>18.43 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	12.39	13.07 %
TUT2	6.78	14.66 %
TKS2	5.66	15.77 %
VLY1	4.94	14.75 %
MMT1	3.83	16.89 %
SVK1	3.67	12.85 %
APK2	3.23	17.32 %
APK1	2.95	14.58 %
KYR1	2.58	17.20 %
KGL1	2.35	9.01 %
TYI1	2.15	14.65 %
PDI1	1.94	16.00 %
SGT1	1.32	8.79 %
ASM1	1.05	8.54 %
ARM1	0.31	2.52 %
COL1	0.28	6.55 %
<b>Total</b>	<b>171.68</b>	<b>18.43 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	130.18	22.41 %
Ear-Buds	0.06	1.02 %
<b>Total</b>	<b>130.24</b>	<b>22.20 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	4.53	14.72 %
VEL2	4.44	12.86 %
SBR1	3.51	12.77 %
WJP1	3.50	14.14 %
CPT1	2.60	16.36 %
TRR1	2.50	8.24 %
ARC2	1.94	15.33 %
ABR1	1.30	6.78 %
<b>Total</b>	<b>130.24</b>	<b>22.20 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	107.44	25.32 %
Ear-Buds	0.02	0.65 %
<b>Total</b>	<b>107.46</b>	<b>25.13 %</b>

Branch *	MTD Sales L	Brand Share %
TYR1	4.87	17.03 %
TNJ1	3.67	14.03 %
TNJ2	3.10	17.02 %
PTK1	2.37	16.71 %
KUM2	1.27	15.85 %
TVR2	1.08	6.48 %
APM1	0.87	11.55 %
TTP1	0.37	1.33 %
PDK1	0.22	5.37 %
KIK1		0.00 %
TRY2		0.00 %
<b>Total</b>	<b>107.46</b>	<b>25.13 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	105.49	21.16 %
Ear-Buds	0.04	1.00 %
<b>Total</b>	<b>105.53</b>	<b>21.00 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	3.16	10.28 %
TEN2	3.00	15.96 %
CMR1	2.77	15.34 %
TMM1	2.62	16.27 %
ADP1	2.58	17.72 %
SVG1	2.11	14.25 %
TDI1	1.61	16.46 %
DGL2	1.50	13.85 %
DGL1	1.36	5.88 %
ATG1	0.84	6.73 %
PVI1	0.71	4.60 %
MDU7	0.21	1.41 %
KRR1	0.16	3.07 %
KYK1	0.15	2.08 %
BTU1		0.00 %
<b>Total</b>	<b>105.53</b>	<b>21.00 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	97.34	12.84 %
Ear-Buds	0.21	2.65 %
<b>Total</b>	<b>97.54</b>	<b>12.74 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	10.15	15.15 %
CH15	6.55	11.88 %
CH34	5.47	15.81 %
UKI1	5.10	16.36 %
CH50	4.69	11.50 %
GPD1	4.57	12.36 %
MJR1	3.40	11.67 %
CH43	2.92	18.13 %
CH21	2.90	4.66 %
CH51	2.83	11.98 %
MC05	2.78	7.07 %
CH33	2.39	4.77 %
CH12	2.02	5.53 %
CH23	1.41	9.33 %
CH46	1.13	6.32 %
CH36	0.53	8.96 %
CH06	0.52	3.79 %
CH27	0.41	3.88 %
CH31	0.39	3.13 %
CH24	0.28	1.83 %
CH32	0.18	4.21 %
<b>Total</b>	<b>97.54</b>	<b>12.74 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	96.26	16.27 %
Ear-Buds	0.17	1.96 %
<b>Total</b>	<b>96.42</b>	<b>16.07 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	4.54	14.95 %
CH47	4.00	11.99 %
CH45	1.74	10.14 %
AVD1	1.46	9.11 %
CH30	1.40	6.05 %
CH22	1.37	10.28 %
GUD2	1.30	7.79 %
CH08	1.23	4.80 %
CH16	1.18	4.55 %
CH25	0.81	4.86 %
SKL1	0.80	5.77 %
CGL1	0.48	3.51 %
CH19	0.39	2.47 %
CH40	0.33	1.41 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
<b>Total</b>	<b>96.42</b>	<b>16.07 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	93.86	18.20 %
Ear-Buds	0.02	0.50 %
<b>Total</b>	<b>93.88</b>	<b>18.06 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	6.15	14.60 %
PMP1	3.54	15.70 %
SGI1	3.21	16.52 %
SLM2	2.90	16.95 %
HRR1	2.88	17.58 %
SLM3	2.66	14.55 %
HSR2	2.56	8.75 %
HSR1	1.95	9.51 %
KRI1	0.94	3.67 %
TCG1	0.41	7.33 %
KMM1	0.39	11.39 %
SGG1	0.29	7.76 %
MCR1	0.27	1.43 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
<b>Total</b>	<b>93.88</b>	<b>18.06 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	87.43	20.07 %
Ear-Buds	0.02	0.65 %
<b>Total</b>	<b>87.45</b>	<b>19.94 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	4.81	16.86 %
TVM2	3.02	12.16 %
VPM2	2.64	16.31 %
VCM2	2.34	17.24 %
KKI2	1.84	11.33 %
TVM1	1.54	13.24 %
VCM1	1.21	17.35 %
KML1	1.11	15.68 %
NVL2	0.19	0.78 %
VPM1		0.00 %
<b>Total</b>	<b>87.45</b>	<b>19.94 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	58.73	18.45 %
Total	58.73	18.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.09	17.29 %
KGI1	5.09	18.12 %
KMR1	4.44	17.28 %
CNR1	1.50	6.11 %
PLI1	0.95	17.32 %
SYM2	0.69	11.14 %
MPM1	0.62	6.57 %
CBE4	0.55	12.52 %
CBE6	0.42	9.04 %
GBM1	0.39	2.50 %
SNR1	0.38	14.16 %
TPR3	0.30	6.77 %
CBE3	0.28	8.68 %
TPR2	0.22	3.43 %
CBE1		0.00 %
CBE5		0.00 %
Total	58.73	18.22 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %