



TN : OPPO Sales Performance 16/04/2026 9:33 AM

MTD Sales
883.82 L

Brand Share %
15.59 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	883.51	15.75 %
Ear-Buds	0.31	0.53 %
Total	883.82	15.59 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	160.69	16.52 %
NORTH ARCOT	111.71	17.98 %
SOUTH-03	104.38	21.17 %
TRICHY-01	104.22	21.43 %
CHENNAI-01	93.09	12.56 %
CHENNAI-02	90.63	11.58 %
SOUTH ARCOT	87.54	19.27 %
WEST-02	85.32	15.94 %
WEST-01	46.24	14.54 %
HO01		0.00 %
Total	883.82	15.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	160.65	16.63 %
Ear-Buds	0.04	0.64 %
Total	160.69	16.52 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.76	11.93 %
TKS2	6.76	13.17 %
VLY1	5.85	14.77 %
KVT1	5.80	13.85 %
SVK1	3.92	14.40 %
APK1	2.50	14.81 %
MMT1	2.49	11.18 %
KGL1	2.15	10.89 %
TYI1	1.71	11.01 %
VKM1	1.49	10.67 %
SGT1	0.31	1.47 %
ARM1	0.28	2.36 %
ASM1	0.16	1.17 %
COL1	0.14	1.60 %
STU2		0.00 %
Total	160.69	16.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	111.66	18.22 %
Ear-Buds	0.04	0.50 %
Total	111.71	17.98 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.39	15.55 %
VEL1	4.32	12.56 %
SBR1	4.02	13.24 %
AKM1	3.82	11.86 %
ANI1	2.62	13.65 %
WJP1	2.04	9.80 %
UGI1	1.91	15.08 %
TRR1	1.69	5.01 %
ARC2	1.62	11.97 %
TRT1	1.34	11.64 %
ABR1	1.01	5.59 %
Total	111.71	17.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	104.38	21.37 %
Total	104.38	21.17 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.77	7.61 %
SVG1	1.95	13.75 %
ADP1	1.84	14.46 %
TDI1	1.73	12.49 %
MDU7	1.60	8.52 %
DGL1	1.51	7.02 %
TEN2	1.15	10.68 %
KKD3	1.13	12.06 %
PNI1	0.91	14.09 %
DGL2	0.52	8.01 %
ATG1	0.42	3.51 %
PNV2	0.36	8.89 %
KRR1	0.21	6.52 %
BTU1	0.12	1.96 %
Total	104.38	21.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	104.22	21.63 %
Total	104.22	21.43 %

Branch *	MTD Sales L	Brand Share %
TYR1	4.16	14.47 %
TRY4	3.43	11.56 %
TVR2	2.63	13.67 %
TVR1	1.13	12.68 %
APM1	0.26	5.03 %
PDK1	0.11	1.92 %
KIK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	104.22	21.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	93.03	12.69 %
Ear-Buds	0.06	0.78 %
Total	93.09	12.56 %

Branch *	MTD Sales L	Brand Share %
CH47	4.29	6.09 %
CH45	4.10	15.17 %
CH38	2.43	15.08 %
AVD1	1.22	6.81 %
CH08	1.04	3.38 %
CH16	1.00	2.49 %
GUD2	0.93	4.99 %
MC10	0.91	9.55 %
CH49	0.71	2.74 %
CH30	0.66	1.28 %
CGL1	0.56	3.55 %
KNR1	0.34	1.68 %
CH39	0.29	2.92 %
GUD1	0.22	0.92 %
CH22	0.19	1.87 %
CH19	0.19	1.02 %
CH25	0.16	0.77 %
CH29		0.00 %
CH40		0.00 %
SKL1		0.00 %
Total	93.09	12.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	90.55	11.71 %
Ear-Buds	0.08	0.91 %
Total	90.63	11.58 %

Branch *	MTD Sales L	Brand Share %
CH03	7.38	9.37 %
CH21	6.15	11.36 %
CH20	5.69	13.16 %
CH15	5.23	7.90 %
MJR1	4.19	13.89 %
CH12	3.12	8.14 %
CH17	3.01	9.47 %
CH34	2.90	5.96 %
UKI1	2.81	10.90 %
MC05	2.73	10.63 %
CH33	2.65	6.48 %
CH51	1.59	6.94 %
CH36	1.01	7.16 %
CH24	0.99	4.15 %
CH23	0.79	5.03 %
CH46	0.43	2.17 %
CH27	0.40	5.85 %
CH31	0.19	1.94 %
CH01		0.00 %
CH06		0.00 %
Total	90.63	11.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	87.50	19.44 %
Ear-Buds	0.04	1.02 %
Total	87.54	19.27 %

Branch *	MTD Sales L	Brand Share %
TVM2	3.78	14.28 %
POY1	3.16	13.38 %
POY2	2.99	9.92 %
KLM1	2.78	11.08 %
KKI2	2.01	10.79 %
TVM1	1.70	9.46 %
VPM1	0.26	4.26 %
NVL2	0.15	0.66 %
Total	87.54	19.27 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	85.32	16.06 %
Total	85.32	15.94 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.33	11.42 %
SLM2	2.83	13.78 %
MCR1	2.74	12.95 %
HSR2	2.65	7.46 %
KAM1	2.04	14.88 %
PMP1	1.70	9.71 %
HRR1	1.69	11.01 %
SLM3	1.42	8.58 %
MTR1	1.28	6.77 %
DPR1	0.88	8.97 %
RSP1	0.85	13.46 %
HSR1	0.74	6.95 %
SGG1	0.51	6.05 %
TCG1	0.44	8.09 %
KRI1	0.26	0.97 %
ERD1	0.16	3.03 %
DPR2		0.00 %
PDR1		0.00 %
Total	85.32	15.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	46.20	14.68 %
Ear-Buds	0.04	1.20 %
Total	46.24	14.54 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.81	11.33 %
CNR1	2.91	10.99 %
GDR1	2.51	12.33 %
KGI1	2.32	9.77 %
KMD1	0.92	15.32 %
SYM2	0.73	8.90 %
TPR2	0.68	6.16 %
PDM1	0.47	10.80 %
PLI1	0.43	15.14 %
CBE3	0.34	8.32 %
GBM1	0.32	1.86 %
TPR3	0.26	2.08 %
CBE5	0.22	12.21 %
ANR1	0.22	14.96 %
TPR4	0.19	4.21 %
MPM1	0.19	2.21 %
CBE1	0.12	4.71 %
SNR1		0.00 %
UMP1		0.00 %
Total	46.24	14.54 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %