

MTD Sales
687.15 L

Brand Share %
22.09 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	687.15	22.09 %
Total	687.15	22.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	111.39	24.95 %
NORTH ARCOT	91.51	25.80 %
TRICHY-01	87.15	26.64 %
SOUTH-03	77.17	26.46 %
WEST-02	72.80	21.25 %
CHENNAI-02	71.61	14.99 %
CHENNAI-01	64.71	17.80 %
SOUTH ARCOT	63.05	25.23 %
WEST-01	44.40	22.24 %
KL-SOUTH	3.36	11.72 %
HO01		0.00 %
Total	687.15	22.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	111.39	24.95 %
Total	111.39	24.95 %

Branch *	MTD Sales L	Brand Share %
TVL1	11.39	21.51 %
NGR1	6.20	18.60 %
VLY1	5.00	18.71 %
TUT2	3.44	18.51 %
TKS1	2.92	20.42 %
TKS2	2.29	15.53 %
KGL1	1.32	11.43 %
RPM1	1.28	21.08 %
MMT1	0.78	9.41 %
ARM1	0.71	12.59 %
SGT1	0.67	5.71 %
TYI1	0.11	1.80 %
Total	111.39	24.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	91.51	25.80 %
Total	91.51	25.80 %

Branch *	MTD Sales L	Brand Share %
WJP1	3.22	17.13 %
UGI1	2.70	19.32 %
AKM1	2.34	12.82 %
TRR1	2.17	13.61 %
ABR1	2.17	17.77 %
VEL1	1.91	14.81 %
VEL2	1.62	15.57 %
GDM1	1.06	6.70 %
CPT1	0.98	17.06 %
ANI1	0.45	8.86 %
Total	91.51	25.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	87.15	26.64 %
Total	87.15	26.64 %

Branch *	MTD Sales L	Brand Share %
PBR2	5.35	21.67 %
TRY4	3.30	14.26 %
TNJ1	2.99	16.25 %
TTP1	2.19	13.31 %
AYR1	2.02	20.70 %
PTK1	1.31	18.75 %
TVR1	1.27	19.73 %
TRY2	0.42	21.55 %
PDK1	0.40	10.24 %
KIK1	0.28	14.90 %
APM1	0.21	5.00 %
Total	87.15	26.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	77.17	26.46 %
Total	77.17	26.46 %

Branch *	MTD Sales L	Brand Share %
TEN1	2.19	16.22 %
PVI1	2.13	19.44 %
MDU1	1.93	7.61 %
KYK1	1.54	18.21 %
TEN2	1.35	17.51 %
SGP1	1.29	19.82 %
TMM1	0.94	10.90 %
DGL1	0.64	8.32 %
KRR1	0.58	11.63 %
ATG1	0.33	7.63 %
PNV2	0.30	1.98 %
BTU1	0.10	2.30 %
Total	77.17	26.46 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	72.80	21.25 %
Total	72.80	21.25 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.05	16.71 %
HSR2	3.33	16.93 %
HRR1	2.74	19.96 %
SGI1	2.59	20.29 %
MTR1	2.39	22.02 %
PLC1	2.29	20.75 %
PMP1	2.16	14.96 %
MCR1	1.93	20.86 %
SLM3	1.55	13.05 %
EPI1	1.17	14.13 %
DPR1	0.99	17.28 %
BMD1	0.94	12.41 %
KRI1	0.85	9.09 %
SGG1	0.63	16.36 %
HSR1	0.47	4.09 %
VKL1	0.46	15.28 %
DPR2	0.32	5.19 %
TCG1	0.20	2.88 %
Total	72.80	21.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	71.61	14.99 %
Total	71.61	14.99 %

Branch *	MTD Sales L	Brand Share %
CH15	8.53	21.11 %
CH03	7.69	18.01 %
CH12	4.37	18.34 %
MJR1	3.77	15.74 %
MC05	3.51	18.58 %
CH33	3.43	15.95 %
CH18	3.36	17.41 %
CH20	3.33	11.76 %
CH44	2.37	12.63 %
CH17	2.34	13.58 %
CH06	1.59	15.89 %
CH41	1.43	11.88 %
MC06	1.21	10.19 %
CH09	0.96	11.16 %
CH21	0.89	2.75 %
UKI1	0.72	3.88 %
CH46	0.65	3.94 %
CH27	0.58	13.61 %
CH32	0.36	8.10 %
CH31	0.12	15.65 %
CH23		0.00 %
CH24		0.00 %
Total	71.61	14.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	64.71	17.80 %
Total	64.71	17.80 %

Branch *	MTD Sales L	Brand Share %
CH16	4.53	19.51 %
CH42	2.72	18.34 %
CH45	2.59	20.83 %
AVD1	1.82	11.10 %
CH30	1.67	16.92 %
TKM1	1.57	16.90 %
CGL1	0.75	5.41 %
CH48	0.74	5.73 %
CH08	0.64	3.34 %
CH19	0.60	5.14 %
GUD2	0.46	3.96 %
KNR1	0.41	3.59 %
CH40	0.38	3.78 %
CH22	0.33	2.93 %
MC10	0.32	2.93 %
CH39		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	64.71	17.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	63.05	25.23 %
Total	63.05	25.23 %

Branch *	MTD Sales L	Brand Share %
TRK1	4.16	21.65 %
POY2	2.54	21.20 %
KKI2	1.77	16.47 %
TVM2	1.70	10.32 %
NVL2	1.42	11.28 %
POY1	0.88	8.88 %
KML1	0.83	11.74 %
TVM1	0.80	6.82 %
Total	63.05	25.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	44.40	22.24 %
Total	44.40	22.24 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.94	15.94 %
KGI1	3.53	19.97 %
KMR1	3.23	20.93 %
TPR1	2.32	18.11 %
CNR1	1.05	12.68 %
MPM1	0.85	11.16 %
TPR4	0.51	9.13 %
GBM1	0.40	4.96 %
UMP1	0.32	15.93 %
CBE4	0.25	5.33 %
KMD1	0.13	3.09 %
CBE1	0.11	3.12 %
ANR1	0.11	5.76 %
Total	44.40	22.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.36	11.72 %
Total	3.36	11.72 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.54	15.19 %
PAS1	1.06	11.61 %
KLR1	0.75	8.06 %
Total	3.36	11.72 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %