

MTD Sales
924.74 L

Brand Share %
20.27 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	924.74	20.27 %
Total	924.74	20.27 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	161.14	25.62 %
NORTH ARCOT	114.43	22.69 %
SOUTH-03	114.17	28.81 %
TRICHY-01	107.68	27.46 %
WEST-02	96.79	19.88 %
CHENNAI-01	90.41	15.92 %
SOUTH ARCOT	83.99	26.06 %
CHENNAI-02	83.92	12.40 %
WEST-01	66.52	23.32 %
KL-SOUTH	5.70	21.99 %
HO01		0.00 %
Total	924.74	20.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	161.14	25.62 %
Total	161.14	25.62 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.97	14.31 %
SVK1	2.19	14.28 %
VKM1	1.54	18.41 %
TYI1	1.43	11.67 %
KGL1	1.19	10.01 %
ASM1	0.95	10.67 %
SGT1	0.80	8.53 %
MMT1	0.65	6.10 %
STU2	0.23	5.03 %
Total	161.14	25.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	114.43	22.69 %
Total	114.43	22.69 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.40	19.44 %
SBR1	4.85	20.02 %
AKM1	4.78	10.89 %
TRR1	3.96	15.06 %
WJP1	3.23	13.76 %
ARC2	2.96	10.83 %
VEL1	2.55	5.98 %
CPT1	1.04	15.49 %
ANI1	0.11	1.68 %
Total	114.43	22.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	114.17	28.81 %
Total	114.17	28.81 %

Branch *	MTD Sales L	Brand Share %
TDI1	2.17	14.00 %
TEN2	2.15	15.90 %
MDU1	1.76	10.62 %
PVI1	1.62	12.47 %
KRR1	0.34	4.63 %
PNV1	0.29	9.42 %
ATG1	0.19	3.04 %
Total	114.17	28.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	107.68	27.46 %
Total	107.68	27.46 %

Branch *	MTD Sales L	Brand Share %
TYR1	5.18	17.06 %
PBR2	4.56	19.57 %
TVR1	1.97	14.90 %
TTP1	1.85	7.31 %
ORU1	1.81	16.25 %
PTK1	1.17	13.30 %
KIK1	0.77	19.72 %
TRY2	0.31	9.31 %
PBR1	0.26	3.49 %
PDK1	0.21	4.91 %
Total	107.68	27.46 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	96.79	19.88 %
Total	96.79	19.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.12	17.03 %
HSR2	4.45	13.73 %
MCR1	3.62	16.43 %
SGI1	3.34	11.84 %
EPI1	3.33	19.90 %
PMP1	2.67	9.99 %
PLC1	2.24	15.32 %
SLM3	2.09	8.62 %
DPR1	1.79	19.05 %
HRR1	1.59	10.19 %
KRI1	0.89	9.77 %
VKL1	0.78	10.58 %
PDR1	0.66	16.75 %
TCG1	0.61	10.69 %
HSR1	0.27	2.79 %
DPR2		0.00 %
Total	96.79	19.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	90.41	15.92 %
Total	90.41	15.92 %

Branch *	MTD Sales L	Brand Share %
CH16	7.09	19.87 %
KNR1	4.38	18.73 %
AVD1	3.59	6.83 %
CH08	3.19	12.13 %
CH45	3.06	16.74 %
CH30	2.96	18.51 %
CH38	2.91	18.04 %
TKM1	2.47	14.96 %
CH07	2.16	12.35 %
CH11	2.06	14.32 %
CH19	1.43	6.50 %
CGL1	0.87	5.51 %
GUD2	0.84	3.45 %
CH22	0.77	7.54 %
CH39	0.64	3.98 %
GUD1	0.58	5.25 %
MC02	0.58	19.26 %
CH29	0.44	8.06 %
MC10	0.36	2.51 %
SKL1	0.32	3.59 %
CH40		0.00 %
Total	90.41	15.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	83.99	26.06 %
Total	83.99	26.06 %

Branch *	MTD Sales L	Brand Share %
NVL2	2.23	11.79 %
TVM1	2.04	15.14 %
KKI2	1.65	9.48 %
POY1	0.50	4.49 %
Total	83.99	26.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	83.92	12.40 %
Total	83.92	12.40 %

Branch *	MTD Sales L	Brand Share %
CH15	11.26	14.36 %
CH03	5.74	8.88 %
CH33	5.57	19.94 %
CH44	4.30	12.71 %
CH12	4.12	16.64 %
CH21	3.93	5.28 %
MC05	3.85	15.18 %
CH20	3.21	9.04 %
MJR1	2.20	11.16 %
CH36	2.00	13.19 %
CH06	1.59	10.80 %
PON1	1.44	9.88 %
CH27	0.77	10.64 %
UKI1	0.71	4.91 %
CH31	0.58	5.98 %
CH32	0.56	7.41 %
CH17	0.50	7.33 %
CH09	0.22	1.48 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	83.92	12.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	66.52	23.32 %
Total	66.52	23.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.79	15.02 %
UAM1	3.92	18.37 %
CNR1	2.78	19.40 %
AVI1	1.17	13.97 %
CBE6	0.87	17.75 %
MPM1	0.56	8.49 %
CBE3	0.47	15.20 %
TPR4	0.42	5.14 %
ANR1	0.22	6.21 %
UMP1	0.13	8.03 %
GBM1	0.06	0.44 %
Total	66.52	23.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.70	21.99 %
Total	5.70	21.99 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.28	17.15 %
Total	5.70	21.99 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %