

MTD Sales
943.29 L

Brand Share %
18.46 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	943.22	18.55 %
Dig-Acce	0.06	0.25 %
Total	943.29	18.46 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	147.13	21.15 %
SOUTH-01	145.02	19.37 %
TRICHY-01	109.43	24.03 %
SOUTH ARCOT	104.64	24.77 %
CHENNAI-02	102.22	13.21 %
WEST-02	95.02	22.76 %
SOUTH-03	94.20	21.81 %
CHENNAI-01	78.44	12.34 %
WEST-01	38.72	16.88 %
WEST-03	27.95	17.92 %
HO01	0.52	0.36 %
Total	943.29	18.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	147.13	21.16 %
Total	147.13	21.15 %

Branch *	MTD Sales L	Brand Share %
VNB1	6.82	16.81 %
SBR1	5.85	15.83 %
KPM1	4.18	16.61 %
UGI1	4.04	18.33 %
VEL3	3.45	13.27 %
ABR1	3.36	12.73 %
WJP1	3.20	12.50 %
ANI1	2.63	18.24 %
AKM1	2.35	7.84 %
VEL1	1.93	9.46 %
ARC2	1.91	9.86 %
TRR1	1.80	5.43 %
TRT1	1.50	14.89 %
Total	147.13	21.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	145.02	19.43 %
Total	145.02	19.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	12.78	15.87 %
TVL1	11.91	18.05 %
TKS2	3.80	11.82 %
RND1	3.63	17.90 %
VL1	2.91	9.64 %
SVK1	2.50	14.64 %
ERL2	1.99	14.17 %
KYR1	1.58	12.17 %
VKM1	1.58	16.99 %
ARM1	1.10	16.43 %
MMT1	1.06	5.94 %
STU2	1.03	18.19 %
TYI1	0.93	12.41 %
SGT1	0.77	6.93 %
ASM1	0.49	6.18 %
COL1		0.00 %
Total	145.02	19.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	109.43	24.04 %
Total	109.43	24.03 %

Branch *	MTD Sales L	Brand Share %
TYR1	3.60	14.90 %
TTP1	3.10	12.17 %
TVR1	2.64	17.66 %
TNJ1	1.97	9.15 %
KUM2	1.57	13.01 %
NCK1	1.28	15.29 %
PDK2	1.06	10.84 %
APM1	0.35	12.84 %
KIK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	109.43	24.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	104.64	24.78 %
Total	104.64	24.77 %

Branch *	MTD Sales L	Brand Share %
VPM2	4.93	18.03 %
CDM1	3.53	15.85 %
POY2	2.79	13.02 %
KKI2	1.78	13.31 %
NVL2	0.76	4.25 %
VPM1	0.23	3.44 %
Total	104.64	24.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	102.22	13.31 %
Total	102.22	13.21 %

Branch *	MTD Sales L	Brand Share %
CH34	6.91	12.09 %
CH15	6.54	8.88 %
CH20	6.05	13.99 %
UKI1	4.39	15.49 %
MJR1	3.62	11.14 %
CH21	3.44	7.33 %
CH44	3.32	17.44 %
CH17	2.73	13.53 %
CH41	2.68	11.60 %
MC06	1.72	17.59 %
CH33	1.65	4.94 %
CH12	1.45	4.31 %
CH36	0.87	5.33 %
CH51	0.71	2.30 %
CH27	0.63	9.19 %
CH06	0.20	1.26 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC05		0.00 %
Total	102.22	13.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	94.95	22.77 %
Dig-Acce	0.06	14.68 %
Total	95.02	22.76 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.88	15.63 %
HSR2	3.12	12.02 %
HRR1	2.91	18.25 %
MCR1	2.53	17.07 %
KRI1	1.58	11.45 %
HSR1	1.54	11.27 %
PNG1	1.45	14.20 %
SLM3	1.35	8.23 %
DPR1	0.58	12.42 %
DPR2		0.00 %
Total	95.02	22.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	94.20	21.83 %
Total	94.20	21.81 %

Branch *	MTD Sales L	Brand Share %
PVI1	4.85	15.82 %
DGL1	2.11	11.44 %
MDU1	1.42	4.65 %
TEN2	1.24	11.82 %
KKD3	1.17	13.34 %
KYK1	1.15	12.57 %
MDU7	0.88	9.23 %
ATG1	0.64	11.68 %
BTU1	0.35	4.14 %
MDU5		0.00 %
SVG1		0.00 %
Total	94.20	21.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	78.44	12.61 %
Total	78.44	12.34 %

Branch *	MTD Sales L	Brand Share %
CH16	5.71	13.33 %
CH07	3.94	13.56 %
CH48	3.66	13.47 %
CH45	3.40	12.49 %
CH05	3.37	17.93 %
CH47	3.30	8.70 %
CH42	3.11	17.28 %
CH22	2.50	7.96 %
CH19	2.29	12.84 %
CH30	2.09	8.87 %
GUD1	1.77	10.62 %
KNR1	1.70	7.24 %
SKL1	1.29	8.07 %
CGL1	0.75	4.81 %
MC09	0.74	8.76 %
CH39	0.44	8.15 %
CH25	0.43	1.67 %
CH49	0.22	0.85 %
CH08	0.19	2.13 %
GUD2	0.18	1.11 %
AVD1	0.18	0.45 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
Total	78.44	12.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	38.72	17.08 %
Total	38.72	16.88 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.43	14.90 %
KGI1	3.16	12.55 %
KMR1	1.89	7.74 %
MPM1	1.54	12.03 %
PLI1	1.02	16.74 %
ANR1	0.88	14.41 %
CBE4	0.79	9.27 %
SUL1	0.46	13.41 %
PDM1	0.29	11.87 %
CBE5	0.22	17.33 %
UMP1	0.21	6.56 %
CBE3	0.20	10.88 %
CBE1	0.15	1.77 %
SNR1		0.00 %
Total	38.72	16.88 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	27.95	17.93 %
Total	27.95	17.92 %

Branch *	MTD Sales L	Brand Share %
GBM1	1.67	8.85 %
SYM2	1.44	18.03 %
TPR3	1.39	18.39 %
PDR1	0.89	17.53 %
AVI1	0.67	5.96 %
SGG1	0.66	13.45 %
KGM1	0.44	4.64 %
TPR2	0.30	2.82 %
TCG1	0.18	4.37 %
VKL1		0.00 %
Total	27.95	17.92 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.52	0.36 %
Total	0.52	0.36 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.52	0.36 %
MSWH		0.00 %
Total	0.52	0.36 %