

MTD Sales
587.82 L

Brand Share %
20.72 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	587.82	20.72 %
Total	587.82	20.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	108.11	23.53 %
NORTH ARCOT	76.49	23.37 %
TRICHY-01	68.47	24.93 %
SOUTH-03	63.93	22.93 %
SOUTH ARCOT	60.27	26.24 %
WEST-02	59.83	18.68 %
CHENNAI-02	57.74	15.11 %
CHENNAI-01	52.96	16.09 %
WEST-01	33.64	18.04 %
KL-SOUTH	6.37	13.98 %
HO01		0.00 %
Total	587.82	20.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	108.11	23.53 %
Total	108.11	23.53 %

Branch *	MTD Sales L	Brand Share %
NGR1	7.10	17.92 %
TKS1	3.17	20.05 %
TKS2	2.42	11.70 %
ERL2	2.23	20.40 %
RPM1	2.17	18.74 %
TCN1	1.93	19.61 %
MMT1	1.28	19.54 %
KGL1	1.26	12.36 %
UDN1	1.15	16.90 %
SVK1	0.92	9.21 %
ARM1	0.89	8.94 %
ASM1	0.60	7.84 %
SGT1	0.58	5.61 %
TYI1	0.25	3.52 %
Total	108.11	23.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	76.49	23.37 %
Total	76.49	23.37 %

Branch *	MTD Sales L	Brand Share %
TRR1	3.54	16.55 %
VEL2	2.78	13.07 %
ARC2	2.30	13.09 %
SBR1	2.19	15.76 %
GDM1	1.70	15.46 %
SLG1	1.35	19.94 %
UGI1	1.34	14.87 %
TRT1	1.10	15.96 %
AKM1	1.09	8.17 %
ANI1	0.97	13.06 %
WJP1	0.58	4.02 %
CPT1	0.44	8.41 %
Total	76.49	23.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	68.47	24.93 %
Total	68.47	24.93 %

Branch *	MTD Sales L	Brand Share %
TYR1	3.36	18.10 %
PBR2	3.15	18.30 %
TNJ1	2.34	18.85 %
KRN1	1.96	20.24 %
ORU1	1.64	15.98 %
TVR1	0.96	14.48 %
PTK1	0.82	8.89 %
PDK1	0.62	8.67 %
APM1	0.51	16.76 %
MDI1	0.15	3.69 %
TTP1	0.13	0.95 %
KIK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	68.47	24.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	63.93	22.93 %
Total	63.93	22.93 %

Branch *	MTD Sales L	Brand Share %
PVI1	4.05	15.45 %
MDU1	2.11	9.81 %
CMR1	1.64	18.71 %
MPA1	1.39	17.44 %
TEN2	1.27	16.41 %
TMM1	1.12	11.94 %
USL1	1.09	16.41 %
MDU4	0.77	16.26 %
PKM1	0.73	13.40 %
TEN1	0.68	8.00 %
DGL2	0.52	12.71 %
BTU1	0.48	10.27 %
PNV1	0.33	13.04 %
ATG1	0.28	2.09 %
KRR1		0.00 %
Total	63.93	22.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	60.27	26.24 %
Total	60.27	26.24 %

Branch *	MTD Sales L	Brand Share %
TVM2	2.24	14.59 %
KKI2	1.72	16.20 %
POY2	1.46	12.47 %
KML1	1.44	20.00 %
NVL2	1.12	20.48 %
POY1	0.69	6.20 %
TVM1	0.54	8.34 %
Total	60.27	26.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	59.83	18.68 %
Total	59.83	18.68 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.48	12.30 %
ATU1	2.89	20.51 %
PMP1	2.84	17.24 %
HSR2	2.61	18.40 %
APN1	2.48	19.94 %
PLC1	2.20	18.45 %
EPI1	1.63	16.68 %
BMD1	1.50	17.50 %
HRR1	1.48	9.97 %
MCR1	1.48	13.93 %
VKL1	0.94	16.14 %
SGI1	0.86	9.40 %
ERD1	0.76	20.13 %
SLM3	0.52	3.83 %
SGG1	0.40	15.41 %
KRI1	0.31	5.58 %
TCG1	0.26	6.61 %
DPR2	0.21	2.60 %
HSR1	0.11	0.91 %
Total	59.83	18.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	57.74	15.11 %
Total	57.74	15.11 %

Branch *	MTD Sales L	Brand Share %
CH03	4.69	13.79 %
GPD1	3.30	18.23 %
CH12	3.10	16.68 %
MC05	2.94	15.13 %
CH21	2.36	10.00 %
CH33	2.32	19.61 %
MJR1	2.29	11.21 %
CH09	1.82	18.98 %
CH41	1.54	13.48 %
CH44	1.51	8.80 %
PON1	1.38	13.80 %
CH06	0.84	7.40 %
CH20	0.71	3.48 %
UKI1	0.44	2.95 %
CH31	0.15	2.01 %
CH32	0.15	6.46 %
CH27	0.13	4.76 %
CH46	0.12	1.69 %
CH17	0.10	1.37 %
CH01		0.00 %
CH24		0.00 %
MC06		0.00 %
Total	57.74	15.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	52.96	16.09 %
Total	52.96	16.09 %

Branch *	MTD Sales L	Brand Share %
CH14	3.57	13.61 %
CH16	3.52	17.15 %
CH07	2.73	18.39 %
CH08	2.71	15.78 %
CH48	2.33	13.81 %
CH42	1.97	13.74 %
CH30	1.71	12.82 %
GUD2	1.44	16.40 %
KNR1	1.40	13.28 %
CH11	1.07	13.83 %
CGL1	1.04	9.62 %
CH38	1.02	9.09 %
AVD1	0.99	9.66 %
GUD1	0.61	8.20 %
MC02	0.52	20.38 %
CH22	0.30	2.84 %
CH19	0.24	2.54 %
CH39	0.18	4.78 %
CH40	0.07	0.83 %
MC10		0.00 %
SKL1		0.00 %
Total	52.96	16.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	33.64	18.04 %
Total	33.64	18.04 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.91	17.39 %
KMR1	2.85	17.92 %
KGI1	2.61	17.64 %
UAM1	2.25	13.03 %
CNR1	1.37	14.06 %
PPI1	0.77	6.47 %
TPR4	0.72	13.90 %
TPR3	0.67	13.56 %
CBE5	0.42	15.88 %
PLI1	0.33	12.14 %
MPM1	0.30	7.67 %
CBE1	0.25	8.88 %
AVI1	0.16	5.10 %
ANR1	0.11	7.03 %
GBM1		0.00 %
SYM2		0.00 %
Total	33.64	18.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	6.37	13.98 %
Total	6.37	13.98 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.57	9.84 %
KLR1	1.55	17.41 %
Total	6.37	13.98 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %