

MTD Sales
807.98 L

Brand Share %
22.45 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	807.98	22.45 %
Total	807.98	22.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	125.01	25.45 %
NORTH ARCOT	106.83	26.17 %
TRICHY-01	96.46	26.32 %
SOUTH-03	95.78	27.70 %
WEST-02	91.58	23.34 %
SOUTH ARCOT	80.92	28.45 %
CHENNAI-02	78.75	17.18 %
CHENNAI-01	73.99	17.99 %
WEST-01	54.27	21.17 %
KL-SOUTH	3.61	13.40 %
HO01	0.80	0.51 %
Total	807.98	22.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	125.01	25.45 %
Total	125.01	25.45 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.21	12.36 %
NGR1	3.16	11.70 %
ERL2	2.64	20.58 %
SVK1	1.31	11.06 %
KGL1	1.29	11.80 %
RPM1	1.23	19.41 %
TYI1	1.11	12.73 %
MMT1	0.69	11.29 %
SGT1	0.40	4.02 %
ASM1	0.36	7.57 %
TVL2		0.00 %
Total	125.01	25.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	106.83	26.17 %
Total	106.83	26.17 %

Branch *	MTD Sales L	Brand Share %
VEL2	4.53	17.10 %
TRR1	3.34	12.74 %
GDM1	3.06	16.74 %
ABR1	2.80	20.64 %
WJP1	2.34	15.02 %
AKM1	2.19	13.78 %
TRT1	2.04	19.38 %
VEL1	1.48	6.97 %
ARC2	1.42	13.70 %
ANI1	1.06	13.63 %
Total	106.83	26.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	96.46	26.32 %
Total	96.46	26.32 %

Branch *	MTD Sales L	Brand Share %
TNJ1	5.81	21.84 %
PBR2	5.30	19.90 %
ORU1	2.49	22.38 %
KRN1	2.05	17.42 %
MDI1	0.90	12.77 %
TRY3	0.79	5.40 %
PBR1	0.79	10.79 %
PDK1	0.69	13.88 %
TRY2	0.61	15.12 %
TVR1	0.35	4.90 %
TTP1	0.32	1.35 %
KIK1	0.12	3.86 %
Total	96.46	26.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	95.78	27.70 %
Total	95.78	27.70 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.63	13.70 %
ADP1	2.64	20.87 %
BNR1	1.62	21.22 %
TDI1	1.46	16.29 %
USL1	1.06	20.47 %
SGP1	1.05	16.81 %
ATG1	1.05	11.43 %
TEN2	0.79	8.62 %
MDU4	0.55	4.87 %
KRR1	0.48	19.07 %
PNV1	0.33	14.18 %
BTU1	0.12	5.50 %
Total	95.78	27.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	91.58	23.34 %
Total	91.58	23.34 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.43	21.37 %
PMP1	2.61	14.36 %
HRR1	2.42	12.46 %
SGI1	2.04	15.34 %
SLM3	1.86	9.98 %
KRI1	1.85	17.94 %
APN1	1.58	18.60 %
SGG1	0.39	12.90 %
VKL1	0.38	6.94 %
DPR2	0.31	3.10 %
HSR1	0.31	4.03 %
TCG1	0.29	4.02 %
ERD1		0.00 %
Total	91.58	23.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	80.92	28.45 %
Total	80.92	28.45 %

Branch *	MTD Sales L	Brand Share %
TVM2	4.24	22.35 %
KKI2	3.91	20.80 %
CDM1	3.45	16.12 %
NVL2	2.49	21.37 %
POY1	1.89	17.50 %
KML1	1.77	21.84 %
Total	80.92	28.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	78.75	17.18 %
Total	78.75	17.18 %

Branch *	MTD Sales L	Brand Share %
CH15	8.02	16.54 %
MJR1	5.60	19.78 %
GPD1	4.83	20.16 %
CH03	4.43	12.99 %
MC05	3.81	18.68 %
CH33	3.35	20.01 %
CH20	2.11	7.93 %
CH41	1.96	18.57 %
CH21	1.95	6.52 %
CH44	1.93	8.70 %
UKI1	1.43	8.43 %
CH27	1.31	15.97 %
CH09	1.19	9.74 %
CH46	1.12	14.32 %
CH31	0.56	6.11 %
CH17	0.45	7.91 %
CH32	0.33	10.85 %
MC06	0.24	3.23 %
CH06	0.12	0.59 %
CH24	-0.31	-3.22 %
Total	78.75	17.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	73.99	17.99 %
Total	73.99	17.99 %

Branch *	MTD Sales L	Brand Share %
CH14	5.56	17.38 %
CH08	4.54	19.83 %
CH16	3.71	14.01 %
CH05	3.67	19.93 %
TKM1	3.18	20.59 %
CH45	2.66	20.46 %
CH30	2.49	13.61 %
CH48	2.43	13.34 %
CH38	2.19	20.46 %
CH07	2.12	16.00 %
GUD2	1.44	8.44 %
CGL1	1.05	9.48 %
AVD1	1.02	4.55 %
CH11	0.83	13.10 %
CH19	0.53	4.90 %
KNR1	0.45	2.76 %
CH22	0.39	4.15 %
CH39	0.37	7.51 %
CH40	0.31	1.92 %
MC10	0.31	2.30 %
SKL1	0.15	1.97 %
GUD1	0.11	1.54 %
CH29		0.00 %
Total	73.99	17.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	54.27	21.17 %
Total	54.27	21.17 %

Branch *	MTD Sales L	Brand Share %
KMR1	4.32	16.65 %
GDR1	2.53	18.50 %
TPR1	1.95	21.75 %
UAM1	1.92	12.01 %
AVI1	1.30	18.62 %
TPR2	1.23	10.82 %
CBE6	1.00	14.99 %
CBE3	0.76	18.98 %
CBE1	0.75	15.54 %
SNR1	0.66	20.25 %
ANR1	0.45	13.91 %
SUL1	0.40	11.27 %
GBM1	0.24	2.00 %
UMP1	0.15	6.55 %
PPI1	0.13	1.46 %
MPM1		0.00 %
SYM2		0.00 %
Total	54.27	21.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.61	13.40 %
Total	3.61	13.40 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.04	10.63 %
PAS1	1.57	20.30 %
Total	3.61	13.40 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.80	0.51 %
Total	0.80	0.51 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.80	0.51 %
MSWH		0.00 %
Total	0.80	0.51 %