



TN : OPPO Sales Performance 15/05/2026 9:33 AM

MTD Sales
900.97 L

Brand Share %
18.44 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	900.38	18.61 %
Ear-Buds	0.59	1.29 %
Total	900.97	18.44 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	159.12	18.44 %
NORTH ARCOT	126.65	22.91 %
TRICHY-01	100.72	25.58 %
SOUTH-03	100.24	20.92 %
CHENNAI-02	93.06	12.91 %
CHENNAI-01	92.12	16.13 %
WEST-02	89.66	18.55 %
SOUTH ARCOT	83.49	20.07 %
WEST-01	55.91	18.48 %
HO01		0.00 %
Total	900.97	18.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	159.00	18.56 %
Ear-Buds	0.12	1.96 %
Total	159.12	18.44 %

Branch *	MTD Sales L	Brand Share %
TVL1	14.65	18.03 %
TUT1	11.30	13.24 %
VNR2	9.75	18.18 %
TUT2	6.48	14.77 %
VLY1	4.94	15.59 %
TKS2	4.53	13.56 %
MMT1	3.43	15.89 %
SVK1	3.39	12.59 %
APK2	3.01	17.33 %
KSM1	2.70	16.40 %
APK1	2.51	15.10 %
KGL1	2.35	10.05 %
PDI1	1.72	16.37 %
TYI1	1.44	11.38 %
SGT1	1.32	9.50 %
ASM1	1.05	8.94 %
ARM1	0.31	2.52 %
COL1	0.28	7.75 %
Total	159.12	18.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	126.61	23.14 %
Ear-Buds	0.04	0.72 %
Total	126.65	22.91 %

Branch *	MTD Sales L	Brand Share %
VEL1	4.34	17.17 %
VEL2	4.24	12.49 %
WJP1	3.50	14.92 %
SBR1	3.34	13.90 %
CPT1	2.60	16.50 %
TRR1	2.50	8.69 %
ARC2	1.94	15.52 %
ABR1	1.30	6.79 %
Total	126.65	22.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	100.70	25.77 %
Ear-Buds	0.02	0.70 %
Total	100.72	25.58 %

Branch *	MTD Sales L	Brand Share %
TYR1	4.46	16.16 %
TNJ1	3.21	13.13 %
TNJ2	2.91	17.04 %
PTK1	2.37	17.86 %
KUM2	1.27	16.21 %
TVR2	1.08	8.35 %
APM1	0.87	11.84 %
TTP1	0.37	1.38 %
PDK1	0.22	5.92 %
KIK1		0.00 %
TRY2		0.00 %
Total	100.72	25.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	100.20	21.07 %
Ear-Buds	0.04	1.08 %
Total	100.24	20.92 %

Branch *	MTD Sales L	Brand Share %
TEN2	3.00	17.99 %
MDU1	2.99	10.19 %
CMR1	2.77	15.76 %
TMM1	2.62	16.28 %
ADP1	2.42	17.91 %
SVG1	2.11	14.26 %
TDI1	1.61	16.70 %
DGL2	1.50	14.07 %
DGL1	1.36	5.97 %
ATG1	0.84	7.33 %
PVI1	0.71	4.85 %
MDU7	0.21	1.43 %
KRR1	0.16	3.07 %
KYK1	0.15	2.33 %
BTU1		0.00 %
Total	100.24	20.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	92.85	13.01 %
Ear-Buds	0.21	2.86 %
Total	93.06	12.91 %

Branch *	MTD Sales L	Brand Share %
CH03	9.05	14.39 %
CH15	6.55	13.03 %
CH34	5.34	16.21 %
UKI1	5.10	17.91 %
CH50	4.69	11.91 %
GPD1	4.24	11.83 %
MJR1	3.40	11.77 %
CH21	2.90	5.09 %
CH51	2.83	12.85 %
CH43	2.35	15.24 %
MC05	2.30	6.27 %
CH33	2.23	4.90 %
CH12	2.02	5.53 %
CH23	1.24	9.12 %
CH46	0.81	4.94 %
CH36	0.53	11.61 %
CH06	0.52	4.32 %
CH27	0.41	3.89 %
CH31	0.39	3.13 %
CH24	0.28	1.83 %
CH32	0.18	5.06 %
Total	93.06	12.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	91.97	16.32 %
Ear-Buds	0.14	1.84 %
Total	92.12	16.13 %

Branch *	MTD Sales L	Brand Share %
CH05	4.38	15.53 %
CH47	4.00	12.53 %
CH45	1.74	10.42 %
AVD1	1.46	9.63 %
CH22	1.37	12.68 %
GUD2	1.30	8.34 %
CH30	1.29	5.64 %
CH08	1.23	4.97 %
CH16	1.18	4.64 %
SKL1	0.80	6.12 %
CH25	0.65	4.08 %
CGL1	0.48	3.51 %
CH19	0.39	2.58 %
CH26	0.34	14.88 %
CH40	0.33	1.45 %
CH29		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	92.12	16.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	89.66	18.69 %
Total	89.66	18.55 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.15	15.57 %
PMP1	3.35	15.24 %
SLM3	2.66	15.52 %
HSR2	2.56	8.87 %
SLM2	2.50	15.87 %
HRR1	2.29	16.07 %
HSR1	1.95	9.66 %
KRI1	0.94	4.10 %
TCG1	0.41	8.56 %
SGG1	0.29	8.16 %
MCR1	0.27	1.68 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
KMM1		0.00 %
Total	89.66	18.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	83.47	20.20 %
Ear-Buds	0.02	0.69 %
Total	83.49	20.07 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.81	18.30 %
TVM2	2.62	11.21 %
VPM2	2.50	17.80 %
VCM2	2.34	17.24 %
POY2	2.25	18.37 %
KKI2	1.84	12.42 %
TVM1	1.22	11.24 %
VCM1	1.21	17.72 %
KML1	1.11	15.68 %
NVL2	0.19	0.87 %
VPM1		0.00 %
Total	83.49	20.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	55.91	18.71 %
Total	55.91	18.48 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.78	17.60 %
KMR1	4.44	17.29 %
GDR1	3.61	17.63 %
CNR1	1.50	6.61 %
PLI1	0.95	17.32 %
KMD1	0.84	15.89 %
MPM1	0.62	6.57 %
CBE4	0.55	12.54 %
SYM2	0.47	7.85 %
CBE6	0.42	9.07 %
GBM1	0.39	2.62 %
SNR1	0.38	14.78 %
TPR3	0.30	7.23 %
CBE3	0.28	9.20 %
TPR2	0.22	3.56 %
CBE1		0.00 %
CBE5		0.00 %
Total	55.91	18.48 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %