

MTD Sales
651.92 L

Brand Share %
22.07 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	651.92	22.07 %
Total	651.92	22.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	105.65	24.67 %
NORTH ARCOT	85.50	25.62 %
TRICHY-01	83.05	26.92 %
SOUTH-03	74.63	26.97 %
WEST-02	69.16	21.85 %
CHENNAI-02	66.03	14.68 %
SOUTH ARCOT	62.06	25.51 %
CHENNAI-01	61.38	17.47 %
WEST-01	41.37	21.59 %
KL-SOUTH	3.08	12.09 %
HO01		0.00 %
Total	651.92	22.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	105.65	24.67 %
Total	105.65	24.67 %

Branch *	MTD Sales L	Brand Share %
TVL1	11.10	21.27 %
NGR1	5.32	16.93 %
VLY1	4.59	17.92 %
TUT2	3.44	18.51 %
TKS1	2.92	20.91 %
TKS2	2.29	16.11 %
KGL1	1.20	11.16 %
RPM1	1.13	19.68 %
MMT1	0.78	9.63 %
SGT1	0.67	5.74 %
ARM1	0.60	11.81 %
TYI1	0.11	1.92 %
Total	105.65	24.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	85.50	25.62 %
Total	85.50	25.62 %

Branch *	MTD Sales L	Brand Share %
WJP1	3.22	17.15 %
UGI1	2.70	19.79 %
AKM1	2.34	13.14 %
TRR1	2.17	14.08 %
ABR1	2.17	18.82 %
VEL1	1.66	13.12 %
VEL2	1.41	13.92 %
CPT1	0.98	17.65 %
GDM1	0.91	6.06 %
ANI1	0.37	7.39 %
Total	85.50	25.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	83.05	26.92 %
Total	83.05	26.92 %

Branch *	MTD Sales L	Brand Share %
PBR2	4.89	21.16 %
TYR1	3.75	20.70 %
TRY4	3.18	14.93 %
TNJ1	2.99	17.08 %
TTP1	2.19	13.84 %
AYR1	2.02	21.65 %
PTK1	1.31	19.47 %
TVR1	1.27	22.00 %
TRY2	0.42	21.55 %
PDK1	0.40	12.15 %
KIK1	0.28	14.90 %
APM1	0.21	5.00 %
Total	83.05	26.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	74.63	26.97 %
Total	74.63	26.97 %

Branch *	MTD Sales L	Brand Share %
TEN1	2.19	16.52 %
MDU1	1.93	8.57 %
PVI1	1.87	19.57 %
KYK1	1.54	19.58 %
TEN2	1.35	17.51 %
SGP1	1.18	18.73 %
TMM1	0.94	11.24 %
DGL1	0.64	8.44 %
KRR1	0.58	12.25 %
ATG1	0.33	7.63 %
PNV2	0.30	2.03 %
BTU1	0.10	2.30 %
Total	74.63	26.97 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	69.16	21.85 %
Total	69.16	21.85 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.81	17.93 %
HSR2	3.33	17.20 %
HRR1	2.74	20.07 %
SGI1	2.48	20.54 %
MCR1	1.93	22.04 %
PMP1	1.82	13.27 %
EPI1	1.17	14.67 %
SLM3	1.11	11.28 %
DPR1	0.99	18.54 %
BMD1	0.94	13.65 %
KRI1	0.85	10.17 %
ERD1	0.76	19.66 %
SGG1	0.63	16.36 %
HSR1	0.47	5.53 %
VKL1	0.46	15.28 %
DPR2	0.32	5.62 %
TCG1	0.20	2.88 %
Total	69.16	21.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	66.03	14.68 %
Total	66.03	14.68 %

Branch *	MTD Sales L	Brand Share %
CH15	7.98	20.78 %
CH03	7.36	17.99 %
CH12	3.77	17.60 %
MC05	3.39	21.87 %
CH18	3.27	17.13 %
CH33	3.22	15.26 %
MJR1	3.21	14.46 %
CH20	3.20	11.93 %
CH17	2.20	13.00 %
CH44	2.07	12.22 %
CH06	1.59	16.64 %
CH41	1.20	11.17 %
MC06	1.10	9.43 %
CH09	0.96	12.32 %
CH21	0.89	2.84 %
UKI1	0.60	3.48 %
CH27	0.58	14.72 %
CH46	0.45	2.83 %
CH32	0.36	8.23 %
CH31	0.12	4.30 %
CH23		0.00 %
CH24		0.00 %
Total	66.03	14.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	62.06	25.51 %
Total	62.06	25.51 %

Branch *	MTD Sales L	Brand Share %
POY2	2.41	20.37 %
KKI2	1.77	16.93 %
TVM2	1.70	10.48 %
NVL2	1.42	11.55 %
KML1	0.83	11.74 %
TVM1	0.80	7.01 %
POY1	0.76	7.72 %
Total	62.06	25.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	61.38	17.47 %
Total	61.38	17.47 %

Branch *	MTD Sales L	Brand Share %
CH16	3.91	17.48 %
CH42	2.72	19.37 %
CH45	2.59	21.06 %
TKM1	1.57	17.09 %
CH30	1.54	15.83 %
AVD1	1.53	10.21 %
CH48	0.74	5.92 %
CH08	0.64	3.50 %
CGL1	0.56	4.07 %
GUD2	0.46	3.99 %
KNR1	0.41	3.67 %
CH40	0.38	3.78 %
CH19	0.34	2.98 %
CH22	0.33	3.32 %
MC10	0.32	3.02 %
CH29	0.29	18.32 %
CH39		0.00 %
GUD1		0.00 %
SKL1		0.00 %
Total	61.38	17.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	41.37	21.59 %
Total	41.37	21.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.41	14.68 %
KGI1	3.53	20.31 %
KMR1	2.87	19.06 %
TPR1	2.32	19.25 %
CNR1	1.05	12.68 %
MPM1	0.85	11.16 %
TPR4	0.51	9.59 %
GBM1	0.40	5.29 %
UMP1	0.32	16.46 %
CBE4	0.25	5.33 %
CBE1	0.11	3.12 %
ANR1	0.11	5.76 %
KMD1		0.00 %
Total	41.37	21.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.08	12.09 %
Total	3.08	12.09 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.41	18.36 %
PAS1	0.92	10.43 %
KLR1	0.75	8.34 %
Total	3.08	12.09 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %