

MTD Sales
862.73 L

Brand Share %
20.25 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	862.73	20.25 %
Total	862.73	20.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	151.56	25.60 %
NORTH ARCOT	109.26	22.85 %
SOUTH-03	105.36	28.72 %
TRICHY-01	97.55	27.27 %
WEST-02	89.36	19.91 %
CHENNAI-01	85.03	16.09 %
CHENNAI-02	79.44	12.58 %
SOUTH ARCOT	78.27	26.43 %
WEST-01	61.20	23.53 %
KL-SOUTH	5.70	22.33 %
HO01		0.00 %
Total	862.73	20.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	151.56	25.60 %
Total	151.56	25.60 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.97	14.96 %
TKS1	3.17	19.71 %
SVK1	2.19	14.92 %
TYI1	1.43	11.93 %
VKM1	1.26	17.42 %
KGL1	1.19	10.47 %
SGT1	0.80	8.79 %
ASM1	0.75	9.50 %
MMT1	0.65	6.58 %
STU2	0.23	5.23 %
Total	151.56	25.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	109.26	22.85 %
Total	109.26	22.85 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.16	19.20 %
AKM1	4.55	10.75 %
TRR1	3.66	15.60 %
WJP1	3.23	14.34 %
ARC2	2.74	11.02 %
VEL1	2.55	6.20 %
CPT1	1.04	15.83 %
ANI1	0.11	1.80 %
Total	109.26	22.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	105.36	28.72 %
Total	105.36	28.72 %

Branch *	MTD Sales L	Brand Share %
MDU6	5.40	19.86 %
TMM1	3.61	19.19 %
TEN2	2.15	19.57 %
TDI1	1.87	12.74 %
MDU1	1.76	10.82 %
PVI1	1.62	13.09 %
KRR1	0.34	5.10 %
PNV1	0.29	9.42 %
ATG1	0.19	3.12 %
Total	105.36	28.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	97.55	27.27 %
Total	97.55	27.27 %

Branch *	MTD Sales L	Brand Share %
TYR1	4.52	16.12 %
PBR2	4.33	19.20 %
TVR1	1.97	16.72 %
TTP1	1.72	7.30 %
ORU1	1.52	14.35 %
PTK1	1.17	13.83 %
KIK1	0.77	19.72 %
TRY2	0.31	9.87 %
PDK1	0.21	5.22 %
PBR1	0.15	2.18 %
Total	97.55	27.27 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	89.36	19.91 %
Total	89.36	19.91 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.44	17.76 %
HSR2	4.00	13.57 %
MCR1	3.62	17.65 %
SGI1	3.34	12.65 %
PMP1	2.67	10.68 %
PLC1	2.12	15.37 %
EPI1	2.00	18.40 %
SLM3	1.97	8.75 %
ERD1	1.87	19.36 %
DPR1	1.66	18.27 %
HRR1	1.59	10.53 %
KRI1	0.89	10.34 %
RSP1	0.81	18.37 %
VKL1	0.78	10.69 %
PDR1	0.66	17.33 %
TCG1	0.30	6.16 %
HSR1	0.27	2.79 %
DPR2		0.00 %
Total	89.36	19.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	85.03	16.09 %
Total	85.03	16.09 %

Branch *	MTD Sales L	Brand Share %
CH42	4.35	19.97 %
KNR1	4.08	18.87 %
AVD1	3.31	6.93 %
CH45	3.06	17.83 %
CH38	2.50	16.09 %
CH08	2.28	9.64 %
CH07	2.16	13.18 %
CH11	1.99	14.58 %
TKM1	1.95	12.29 %
CH19	1.12	5.81 %
CGL1	0.87	5.95 %
GUD2	0.84	3.55 %
CH39	0.64	4.09 %
GUD1	0.58	5.36 %
MC02	0.58	19.26 %
CH22	0.55	6.35 %
CH29	0.44	8.06 %
MC10	0.36	2.61 %
SKL1	0.32	3.70 %
CH40		0.00 %
Total	85.03	16.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	79.44	12.58 %
Total	79.44	12.58 %

Branch *	MTD Sales L	Brand Share %
CH15	10.62	15.18 %
CH03	5.62	9.05 %
CH33	5.22	19.60 %
CH21	3.93	5.99 %
MC05	3.85	15.38 %
CH44	3.83	12.07 %
CH12	3.80	16.72 %
CH20	3.04	8.78 %
CH41	3.02	20.10 %
MJR1	2.20	11.40 %
CH36	2.00	14.08 %
PON1	1.44	11.60 %
CH06	1.27	8.87 %
UKI1	0.71	5.17 %
CH27	0.63	10.78 %
CH31	0.58	5.98 %
CH32	0.56	8.70 %
CH17	0.50	7.67 %
CH09	0.22	1.71 %
CH24		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	79.44	12.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	78.27	26.43 %
Total	78.27	26.43 %

Branch *	MTD Sales L	Brand Share %
NVL2	2.08	11.11 %
TVM1	2.04	16.25 %
KKI2	1.53	10.11 %
POY1	0.50	4.93 %
Total	78.27	26.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	61.20	23.53 %
Total	61.20	23.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.43	14.86 %
UAM1	3.61	18.61 %
AVI1	1.17	14.42 %
CBE6	0.87	19.16 %
CBE3	0.47	15.20 %
MPM1	0.46	7.83 %
TPR4	0.42	5.41 %
ANR1	0.22	7.49 %
UMP1	0.13	8.76 %
GBM1	0.06	0.47 %
Total	61.20	23.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.70	22.33 %
Total	5.70	22.33 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.28	18.11 %
Total	5.70	22.33 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %